

## PRIYANKA RAJPUT

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[LinkedIn](#) | [Portfolio](#)

### CAREER OBJECTIVE

Design professional with experience in **strategy, innovation, and project leadership**, currently pursuing a master's in design management at SCAD. Co-founder of The Design Hatch, with hands-on experience **coordinating teams, managing projects, and delivering solutions that balance creative thinking, business objectives, and user needs**. Brings a systems-driven, human-centered approach to turning ideas into effective, scalable outcomes.

### EDUCATION

Savannah College of Art and Design, Savannah, GA.	SEP 2024 – MAR 2026
Master of Arts, Design Management	GPA: 4.0/4.0
Relevant coursework: Design thinking, Budgeting, Innovation, Management, User Research	
Woxsen University, Hyderabad, India	JUL 2018 - JUN 2022
Bachelor of Design, Interior Design	GPA: 9.2/10.0
Relevant coursework: Design Thinking, Space Planning, 3D Rendering & Visualization, Software like AutoCAD, SketchUp & Revit	

### WORK EXPERIENCE

Project Manager Kohler x Scad pro Industry Collaboration. Led a 21-member <b>interdisciplinary team</b> , facilitating collaboration, decision-making, and project execution.	SEPT 2025 – NOV 2025
Campaign and Communication Lead Mahomet Area Chamber of Commerce X SCAD Led the campaign team in <b>developing and executing</b> communication strategies to drive engagement.	JUN 2025- AUG 2025
Co-Founder   Principal Designer The Design Hatch Indore, India Led <b>residential and commercial interior projects</b> , overseeing <b>design, execution, and client coordination</b> .	MAY 2023 – Present
Junior Designer The Design Charette, Indore, India Assisted in <b>space planning, material selection, and user research</b> to enhance design solutions.	DEC 2022 – MAY 2023
Set Designer Feliz Décor, Hyderabad India Designed and executed <b>event setups</b> , creating immersive spatial experiences through <b>3D visualization and styling</b> .	JUN 2022 – NOV 2022
Interior Designer Intern Simplify Home, Hyderabad India Supported <b>residential interior projects</b> , assisting in <b>CAD drafting, 3D modeling, and site coordination</b> .	JAN 2022 – MAY 2022

### SKILLS

Design Strategy & Systems Thinking; Human-Centered Research & Insight Synthesis; Innovation & Concept Development; Strategic Storytelling & Framework Building

Cross-Functional Collaboration & Stakeholder Alignment; Creative Project Coordination; Process Design & Optimization; Future casting & Trend Analysis

AI-Assisted Research & Sensemaking; Figma, Miro, Notion