

# PRIYANKA RAJPUT

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[LinkedIn](#) | [Portfolio](#)

## CAREER OBJECTIVE

Design professional with experience in **strategy, innovation, and project leadership**, currently pursuing a master's in design management at SCAD. Co-founder of The Design Hatch, with hands-on experience **coordinating teams, managing projects, and delivering solutions that balance creative thinking, business objectives, and user needs**. Brings a systems-driven, human-centered approach to turning ideas into effective, scalable outcomes.

## EDUCATION

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|---|--------------------------------------|
| Savannah College of Art and Design, Savannah, GA.<br>Master of Arts, Design Management<br>Relevant coursework: Design thinking, Budgeting, Innovation, Management, User Research                          | SEP 2024 – MAR 2026<br>GPA: 4.0/4.0  |
| Woxsen University, Hyderabad, India<br>Bachelor of Design, Interior Design<br>Relevant coursework: Design Thinking, Space Planning, 3D Rendering & Visualization, Software like AutoCAD, SketchUp & Revit | JUL 2018 - JUN 2022<br>GPA: 9.2/10.0 |

## WORK EXPERIENCE

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|---|----------------------|
| Project Manager<br>Kohler x Scad pro Industry Collaboration.<br>Led a 21-member <b>interdisciplinary team</b> , facilitating collaboration, decision-making, and project execution.           | SEPT 2025 – NOV 2025 |
| Campaign and Communication Lead<br>Mahomet Area Chamber of Commerce X SCAD<br>Led the campaign team in <b>developing and executing</b> communication strategies to drive engagement.          | JUN 2025- AUG 2025   |
| Co-Founder   Principal Designer<br>The Design Hatch Indore, India<br>Led <b>residential and commercial interior projects</b> , overseeing <b>design, execution, and client coordination</b> . | MAY 2023 – Present   |
| Junior Designer<br>The Design Charette, Indore, India<br>Assisted in <b>space planning, material selection, and user research</b> to enhance design solutions.                                | DEC 2022 – MAY 2023  |
| Set Designer<br>Feliz Décor, Hyderabad India<br>Designed and executed <b>event setups</b> , creating immersive spatial experiences through <b>3D visualization and styling</b> .              | JUN 2022 – NOV 2022  |
| Interior Designer Intern<br>Simplify Home, Hyderabad India<br>Supported <b>residential interior projects</b> , assisting in <b>CAD drafting, 3D modeling, and site coordination</b> .         | JAN 2022 – MAY 2022  |

## SKILLS

Design Strategy & Systems Thinking; Human-Centered Research & Insight Synthesis; Innovation & Concept Development; Strategic Storytelling & Framework Building

Cross-Functional Collaboration & Stakeholder Alignment; Creative Project Coordination; Process Design & Optimization; Future casting & Trend Analysis

AI-Assisted Research & Sensemaking; Figma, Miro, Notion