**STATEMENT OF PURPOSE**

INTRODUCTION

I am Goldy Manish Shamnani (nee’ Goldy Naresh Khatwani); born on 15th day of October 1994, I am an Indian citizen-holder of Indian passport U8727574-validity of which is till 31/05/2031. I can be electronically reached on [goldyshamnani@gmail.com](mailto:goldyshamnani@gmail.com) or can be contacted on +91-9408348881 (day-time number). I am currently residing with my in-laws at B/56/223/224 Santkanwar Colony, Varasiya-Vadodara 390006 Gujarat India.

FAMILY

My father Mr. Naresh Bulchand Khatwani is a \_\_\_\_\_\_\_\_\_\_ by profession; whereas my mother Mrs. Jyoti Naresh Khatwani is a \_\_\_\_\_\_\_\_\_\_ by occupation. I got married to Mr. Manish Nareshkumar Shamnani on the 10th day of December 2019 at Manjusar. My spouse, Mr. Manish is a \_\_\_\_\_\_\_\_\_\_ by occupation.

EDUCATION BACKGROUND

I had completed my Secondary School Certificate (Level X) in March 2010 with 62.92%; which was followed by Higher Secondary Certificate (Level XII) in March 2012 with First Grade. I graduated majoring in Commerce stream (optional subject Computer Science) from Dr. Godhania Mahila Arts & Commerce & Home Science College-affiliated with Saurashtra University in March 2015 with First Class. I confirm to have taken the English language proficiency test “Duo-Lingo” in August 2021 and scored an Overall 120/160 with discrete component scores as follows (Literacy 120/160, Comprehension 130/160, Conversation 110/160, Production 90/160)

WORK EXPERIENCE

Since May 2016, I have been offering my duties in the profile of an Office Assistant at Ambujex Technologies-a software company headquartered at Pune-India but having offices in USA & the UK, the company specializes in providing anti-spam tools, CRM Tool software, Grid Computing, Service Oriented Architectures offering services to nearly two dozen corporate organizations. My duties and responsibilities in the given capacity include managing inward and outward documents, ledgers, supervising clerical tasks, keeping track of inventory of office supplies, serving as a first point of contact between bridging clients and office administration and corresponding communication whether in-person, verbal & electronic on domestic as well as international grounds as deemed necessary. I must say that I have learnt a lot of personal as well as professional grooming because my interactions included communication with foreign clients as well.

REASONS TO STUDY INTERNATIONAL BUSINESS

Despite having worked in a company having international presence and having been offering my duties since over half a decade-I have not been able to progress further in terms of position or a major leap in remuneration, my career growth seems to have remained stagnant-one possible reason to this is, because of my current under-grad qualification. Keeping aside the experience, when I compare my qualifications with most of my colleagues; be it ‘technical or administrative’ department-almost everyone at least holds a specialized qualification. I therefore contacted few of my immediate seniors seeking their valuable piece of advice who promptly guided me to take up a post-grad qualification for the betterment-not limited to academics, but also helping me open many avenues to advance into career interest, gain better remuneration and most importantly adding more weight onto my CV. I have therefore decided to study further for my overall betterment. With a qualification majoring in ‘international business’-preferably from a foreign destination shall add more essence as my work experience largely circles in an ‘internationally acclaimed’ organization.

REASONS NOT TO STUDY IN INDIA

As a matter of fact there are some globally known educational institutions viz. Symbiosis-at Pune, Lovely Professional University-at Punjab, Indira Gandhi National Open University & even the prestigious Indian Institute of Management who offer quality education. It is an established fact that education system in my home nation is based on theoretical reference books rather than the practicality of approach; getting admitted into Indian universities is a difficult task in itself because entrance exams viz. GMAT, GR, MAT these given tests need more period and higher grounding and I do not want to use surplus time on preparation on them. I do not want to waste time on preparation of ‘entrance tests’ which are neither certified nor valued for higher educational purposes and carry absolutely NO VALUE, I therefore consider them to be a complete waste of time; these are the prominent reasons why I have decided to take a leap out of my home-based nation to study overseas because I look forward to discover a diverse academic atmosphere and study in a technological advanced nation unlike my own. I wish to be exposed to a multi-cultural environment wherein I will be having a chance to interrelate with numerous students from a range of traditional backgrounds, sharpen my skills and abilities, initiate and involve myself to build an international network which may help me on the longest run of my career.

REASONS TO CHOOSE UNITED KINGDOM

I have known few of my college-time friends, who chose to study in a foreign nation soon after we all graduated a good number of them chose to study in the United Kingdom-and over the years, most of them have returned back to home nation and are enjoying a highly rewarding career in their career whereas others have moved to Canada & Australia for work or settlement purpose. When I requested their share of educational experiences in the UK, almost everybody came up with a positive note; while most of them agree that India has good business schools, but they either lack innovative ideas of teaching methods which is the demand for the faster changing world; because of this majority of them had chosen to study in an advanced countries. I did my findings to derive that studying in a developed nation provides a foundation for an incredible start of opening of newer avenues. Recent statistical data says that education standards of the United Kingdom has exceled in the former years and has played an important part to change many lives by providing education that meets the tomorrow’s requirements. UK has a diverse population and various cultures. It is also popular destination for large number of international students coming from all over the world. Their education system is a turn-key to blend theory along with practical know how, which remains a foundation for any candidate to look up for suitable employment in a future date. I am sure that education qualification gained from the UK would brighten my career path and the British education experience will always be there for me to attain my goal. Beyond all these aspects, it is a safe nation to study while their degree is recognized everywhere around the world and the British experience in a multi-cultured environment would be priceless wherein I can take the opportunity to build my international network.

REASONS TO STUDY AT GLASGOW CALEDONIAN UNIVERSITY

Out of the shortlist universities in the UK, I chose to study at Glasgow Caledonian University because, of several reasons. It was founded in 1875’s and earned its status as university in 1993; Queen Elizabeth was herself a patron of this university in 1944’s. GCU's main campus is in Glasgow city-center. A second campus in London is home to the British School of Fashion. In 2015, the QAA awarded the University its highest judgment for academic standards, whilst praising the University's innovative academic approaches. In 2013, GCU was awarded the HR Excellence in Research Award by the European Commission, in recognition of its commitment to the development of researchers. Glasgow Caledonian University (GCU) has been ranked in the world's top 150 young universities by the Times Higher Education's 200 under age of 50 Rankings 2017. According to the Higher Education Statistics Agency (HESA) UK Performance Indicators in Higher Education, GCU has a completion rate of 80.9 per cent, above the sector average of 80.6 per cent for Scotland. 97% of GCU graduates are in work or further student six months after graduation, according to HESA. The Times Higher Education 2018 UK Student Experience survey named GCU as the second most improved university in the UK for student experience, up from 99th to joint 67th. Glasgow Caledonian University Students' Association (GCUSA) is the students' association of Glasgow Caledonian University. GCU holds its annual graduation ceremonies during the summer and autumn and its academic attire is made by robe-maker Ede & Ravenscroft. Graduate traditionally receives their degrees at graduation ceremonies by being "capped" on the head with the Chancellor's hat, in a gesture that signifies the Chancellor's authority and status within the University. Studying at such a traditionally valued and prestigious university shall imbibe me with the necessary discipline and studying here shall remain a turnkey point of my life. I am sure that studying at a prestigious university shall remain beneficial to me on a longer run. My proposed course is designed especially for those who have had work experience or a considerable amount of work-experience in between their last studies till date. The facilities, training & non-training staff, teaching spaces and real-life learning environments are exceptional, having greater links and partnerships with industry and learning and academic support on hand to help every student to achieve their potential. I am sure that studying at a prestigious university shall remain beneficial to me on a longer run. Studying here shall allow me open grounds to have real-life experiences as this university has good partnership links with various industries and academic institutions; I look forward to becoming a successful alumnus of this prestigious university for the betterment of my academic as well as my prospective career in the given field. The employment ratio for international graduates is rated as the highest in its category; hence I am not worried about my prospective employment.

COURSE DETAILS

My chosen course MSc International Management & Business Development is a Two Year, Full-time, On-Campus (GCU-London), study program starting on 31-January-2022. The indicative tuition fee for international students is GBP13500.

UNITS TAUGHT

Strategic Planning & Finance for Managers, Leadership & People Management, Managing Change, Innovation & Entrepreneurship, Digital Marketing-Analytics with Data, International Management, Governance & Sustainability, Career Planning & Professional Development, Research Method & Project.

BENEFITS

Since my former qualifications is based on commerce subjects and work experience that is related to international acclaimed business; I am sure that my prospective studies, blending with my current profile shall be beneficial to me looking up for a better prospective career in my field of interest which remains professionally associated with companies that have international presence as employers prioritize candidates who have international academic and living experience; because it is strongly believed that, candidates who have studied in an overseas nation are more time-oriented, focused, disciplined, open to accept challenges and well trained to deliver the given task on time.

FUTURE CAREER PLANS:

Upon completion of my study program, I fully intend to return back to my home country, therefore based on the qualifications blending with my former academics, career interests as well as international experience, I will have many career opportunities open for me to take up work as an “Assistant Manager” in one of the leading internationally acclaimed companies having their presence in India that are similar to my current job profile-to name a few are Infosys, Tata Consultancy Services, HCL Technologies, Tech-Mahindra, Wipro etc. I should be applying through job portals such as naukri.com, timesjob.com, monster.com, etc. With an Indian bachelors and UK Post-Grad degree blending with former work experience and prospective international experience, I can anticipate to easily earn at least INR650,000 to INR750,000 per annum. Keeping the Plan B ready, I can always have an open ground to open my small scale ‘Consultancy Firm’ to seeing myself being an Entrepreneur myself. I am therefore not worried for the investment on my studies wherein I can have an assured life-long career ahead.

FUNDING ARRANGEMENTS FOR MY STUDIES IN UK

My proposed education is funded by \_\_\_\_\_\_\_\_\_\_\_\_ and an Affidavit of Support has been submitted to stand by the same. Apart from the tuition fees, I understand that as an international student, my airfare will cost GBP1500; whereas my living and accommodation costs for one year will be GBP15000 including casual sundry expenses.

The annual income of my father Mr. Naresh Khatwani is around INR\_\_\_\_\_\_\_\_\_\_\_\_. The total value of assets (moveable & immoveable) of my father is around INR\_\_\_\_\_. The total value of assets (moveable & immoveable) of my family is around INR\_\_\_\_\_.

The annual income of my spouse Mr. Manish Shamnani is around INR\_\_\_\_\_\_\_\_\_\_\_\_. The total value of assets (moveable & immoveable) of my spouse is around INR\_\_\_\_\_. The total value of assets (moveable & immoveable) of my in-laws is around INR\_\_\_\_\_.

This must be noted that an education loan of INR\_\_\_\_\_ from \_\_\_\_\_ Bank has been sanctioned onto my name and my \_\_\_\_\_ is my guarantor while my family is financially sound enough to repay the education loan taken for my higher studies within the stipulated period of time.

ADDITIONAL APPLICATION’S

I am including my spouse’s Mr. Manish Shamnani’s; (Dob: \_dd/mmm/yyyy\_; he is an \_\_\_\_\_\_\_\_\_\_ citizen-holder of \_\_\_\_\_\_\_\_\_\_\_ Passport #\_\_\_\_\_\_\_\_\_\_) application as my dependent as I insist to keeping his UK visa handy so that he may be in a sound position to travel to the UK for a short time without going through the lengthy process especially citing the on-going pandemic COVID19 situation; I confirm that he shall be returning back to attend his respective professional commitments.

INCENTIVE TO RETURN BACK TO HOME COUNTRY

I come from a socially reputed family background that has high moral values and a strong familial bond. I am bound to return back to take care of the same. I am morally and legally bound to take care of my family as I have always learnt and implemented that my family always comes before self. I am attached to my family members and I am looking forward to delivering my duties as a responsible member.

STUDENT VISA CONDITIONS

I understand that I am applying for a student visa for a United Kingdom student visa and I am well aware of the visa conditions that the student needs to keep whilst in the UK; I will maintain a minimum 70% pass rate throughout the study program, I will notify to the education provider and UK Immigration within 7 days if there is any change in residential address or contact details. I cannot change my education provider until six months upon enrollment, I cannot work more than 40 hours per fortnight (20 hours per week) basis while course is in session, I need to maintain a valid health insurance during my stay in the UK, I have to maintain 80% attendance throughout the course and I am supposed to leave UK on own accord upon completion of my studies without being recourse to public funds.

DECLARATION

I declare that all information provided in this application is true, correct and to the best of my knowledge and I will keep the terms and conditions of the given category.

Requesting the concerned official to kindly do the needful and oblige.

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Goldy Manish Shamnani