

# SALES OVERVIEW

Year

2022

2023

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

City

All

Product Category

All

Product Subcategory

All

Product Name

All

1,63,97,245

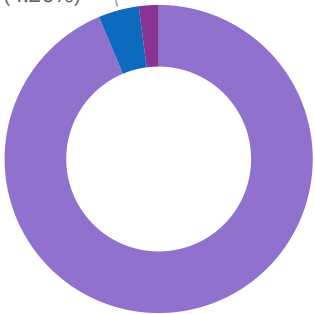
Sales

2,11,00,000

Total Budget

Sales by Product Category

0.7M (4.26%)



15.36M (93.67%)

Product Category Name

Bikes

Accessories

Clothing

Sales by Country

United States

Australia

United Kingdom

Germany

France

Canada

0M

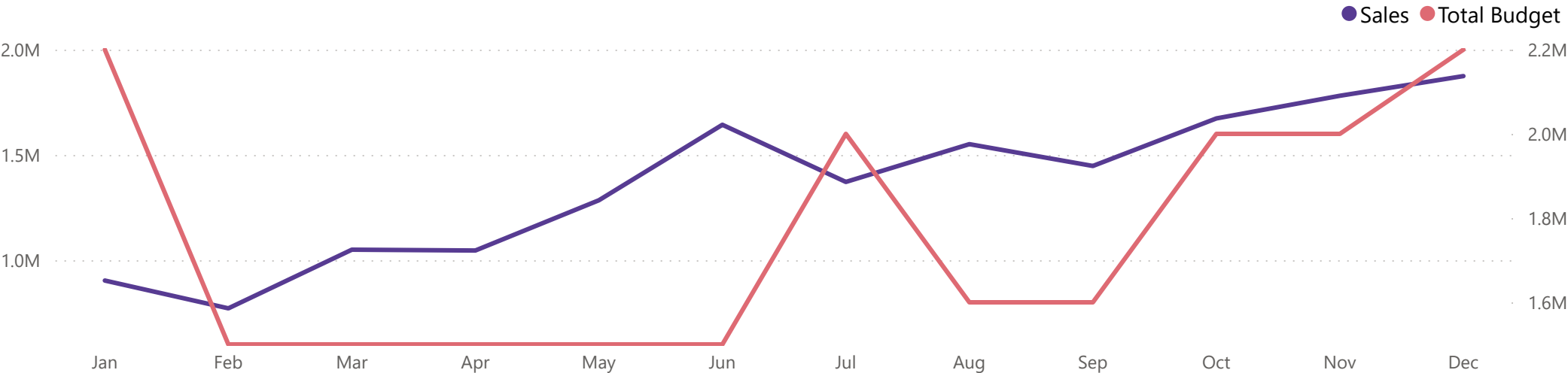
2M

4M

6M

Sales

Sales and Budget by Month



City

All

Product Category

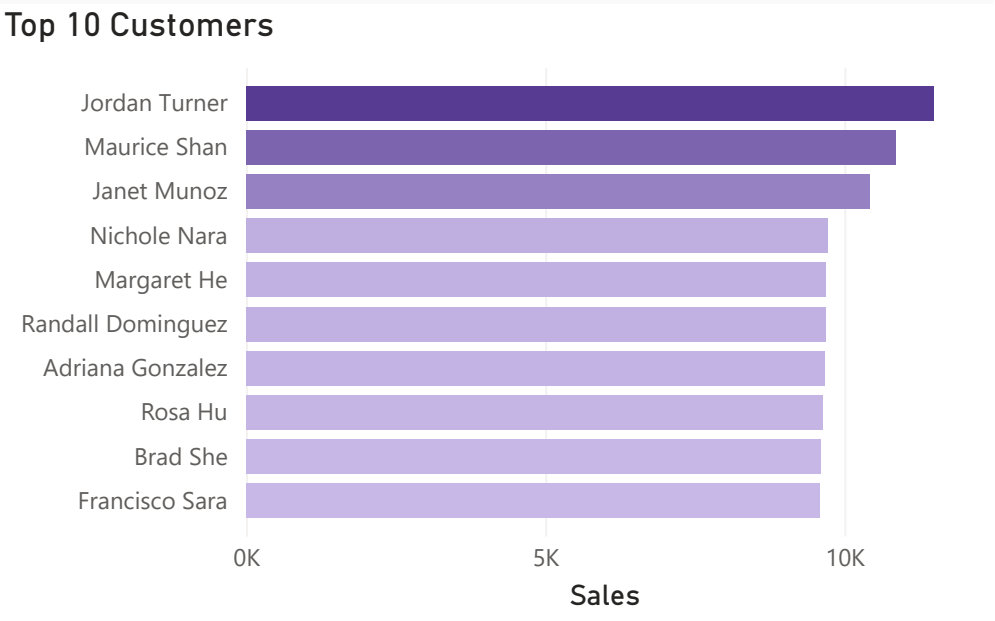
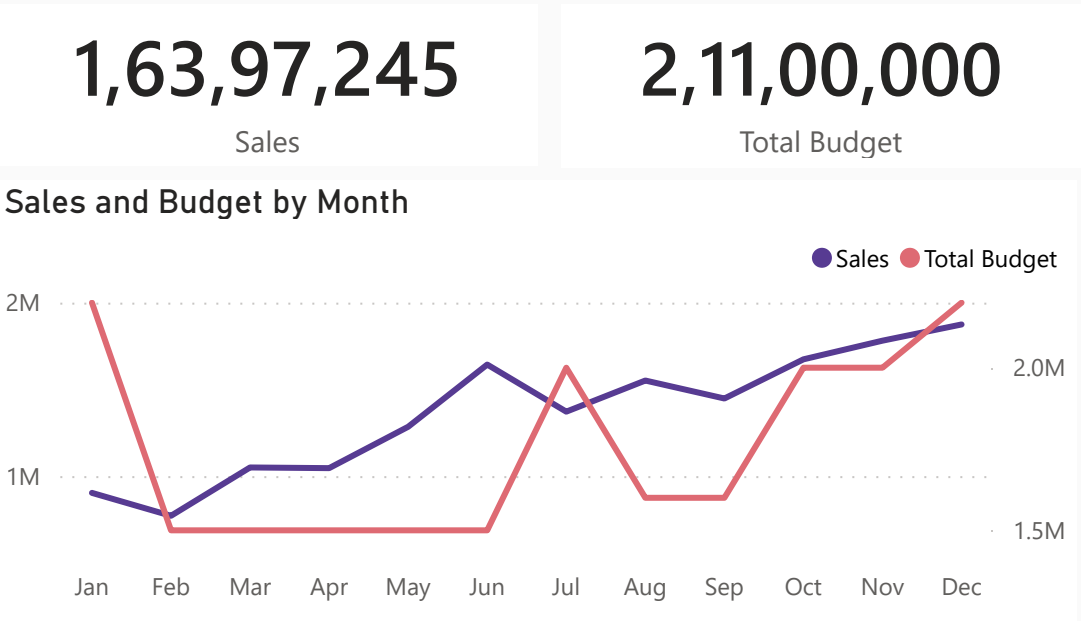
All

Product Subcategory

All

Product Name

All



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,376.96				2,354.98		539.99	2,433.04	539.99		3,239.37		11,484.33
Maurice Shan	4,885.38		2,322.28				1,268.84		2,384.07				10,860.57
Janet Munoz	4,876.39		3,122.30							2,419.06			10,417.75
Nichole Nara	2,482.23			2,493.54	2,322.28						2,419.06		9,717.11
Margaret He	2,500.44			2,422.54	2,339.97						2,428.05		9,691.00
Randall Dominguez	4,863.69			2,354.98						2,469.05			9,687.72
Adriana Gonzalez	2,498.34		2,393.06		2,319.99					2,453.04			9,664.43
Rosa Hu			2,492.32		4,747.01						2,398.05		9,637.38
Brad She	2,443.35			2,422.54	2,344.96						2,384.07		9,594.92
Francisco Sara	2,451.30		2,433.04		2,294.99					2,407.04			9,586.37
Lacey Zheng	2,461.97					593.96	548.98	2,419.06			756.33	2,419.06	9,199.36
Larry Munoz	2,319.99				574.98	539.99		2,384.07			780.82	2,419.06	9,018.91
Total	9,03,384.63	7,71,348.74	10,49,907.39	10,46,022.77	12,84,592.93	16,43,177.78	13,71,675.81	15,51,065.56	14,47,495.69	16,73,293.41	17,80,920.06	18,74,360.29	1,63,97,245.06

City

All

Product Category

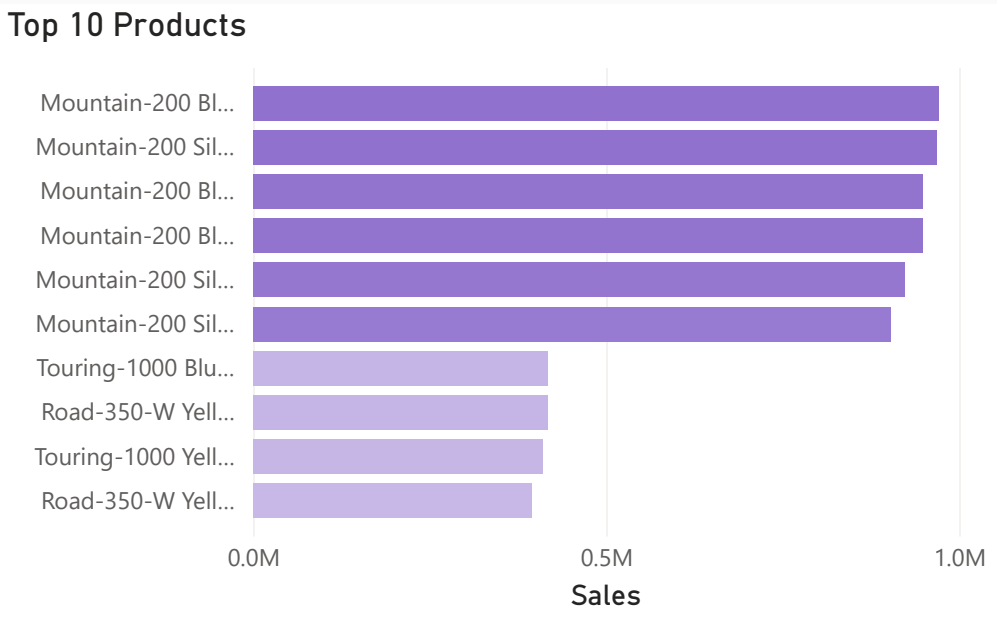
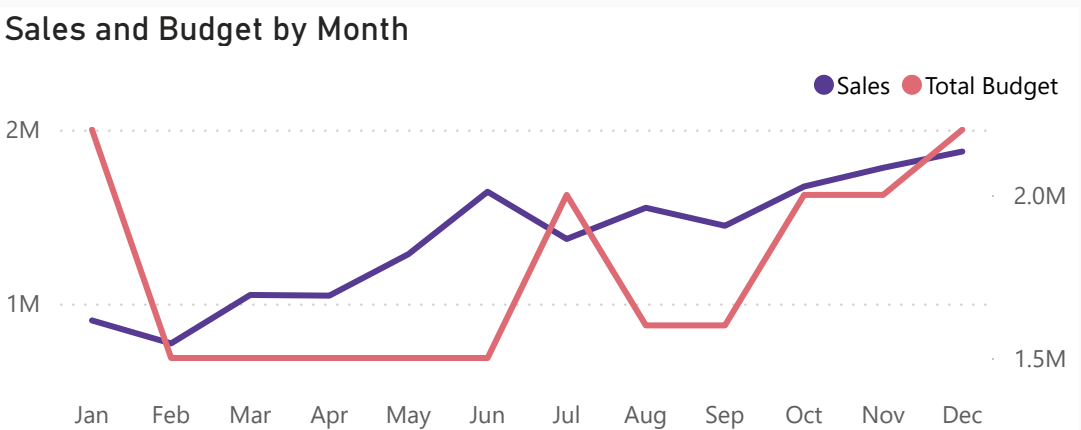
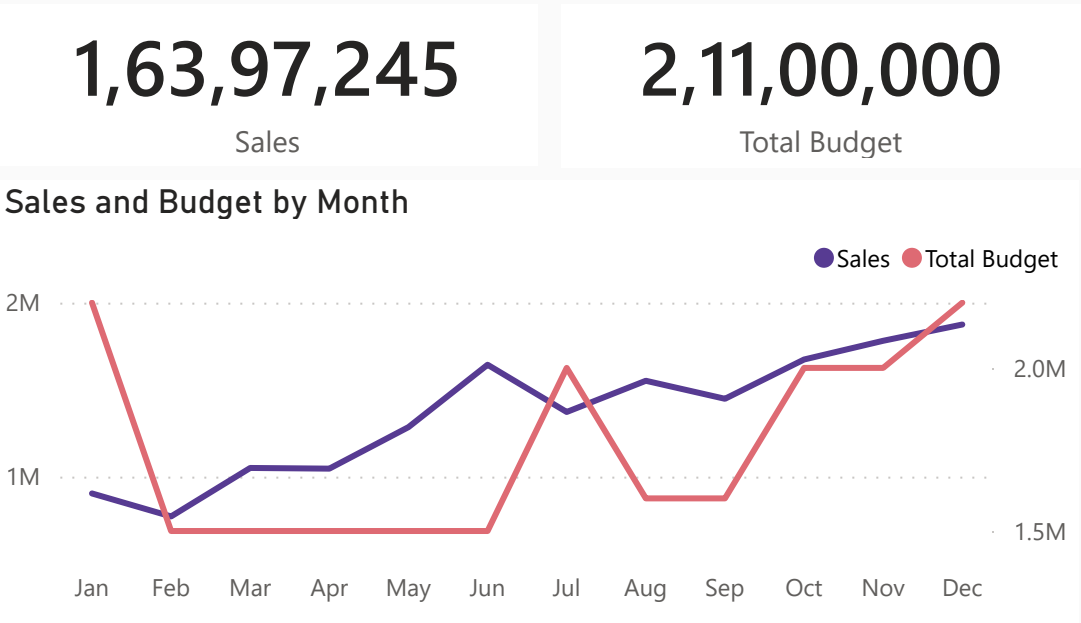
All

Product Subcategory

All

Product Name

All



Product Subcategory Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Mountain Bikes	3,59,161.60	2,78,042.48	4,14,898.28	3,85,261.92	4,80,257.90	6,15,161.00	5,34,650.07	5,96,139.32	5,51,160.40	6,19,850.99	7,40,223.53	7,65,191.79	63,39,999.28
Road Bikes	3,42,494.35	2,88,593.52	3,69,266.60	3,42,659.06	4,19,690.02	5,25,892.32	4,03,179.60	4,74,284.21	4,34,068.75	5,20,211.23	5,29,661.92	5,46,091.32	51,96,092.90
Touring Bikes	1,28,255.40	1,37,160.72	1,83,608.58	2,40,983.28	3,00,205.23	4,10,172.12	3,46,357.74	3,91,069.74	3,76,115.67	4,33,380.42	4,13,612.58	4,62,488.70	38,23,410.18
Tires and Tubes	18,050.18	17,346.30	19,856.97	18,476.20	21,071.59	20,949.19	21,430.98	21,097.89	19,974.97	22,792.81	21,916.78	21,987.62	2,44,951.48
Helmets	14,170.95	14,590.83	16,725.22	15,640.53	18,299.77	21,063.98	17,984.86	19,209.51	19,559.41	21,728.79	22,778.49	22,673.52	2,24,425.86
Jerseys	12,095.67	10,382.00	13,563.39	12,219.65	13,427.41	15,597.00	15,664.98	14,841.14	14,269.24	16,334.85	15,918.93	18,220.50	1,72,534.76
Shorts	4,829.31	5,319.24	6,649.05	5,879.16	5,739.18	6,089.13	5,459.22	5,949.15	5,529.21	7,558.92	5,249.25	7,068.99	71,319.81
Bottles and Cages	3,481.05	3,436.09	3,958.33	3,976.37	4,324.98	5,500.34	4,798.28	5,403.40	5,068.89	5,534.23	5,190.72	5,844.89	56,517.57
Fenders	3,494.82	2,967.30	3,318.98	3,714.62	3,736.60	4,220.16	4,417.98	3,582.74	3,648.68	4,242.14	4,615.80	4,549.86	46,509.68
Hydration Packs	2,694.51	2,364.57	3,519.36	3,079.44	3,079.44	3,189.42	3,519.36	3,849.30	3,684.33	3,024.45	3,849.30	4,344.21	40,197.69
Bike Stands	3,021.00	2,544.00	3,180.00	4,134.00	3,816.00	3,816.00	2,703.00	2,862.00	2,862.00	4,929.00	3,657.00	1,908.00	39,432.00
Bike Racks	3,960.00	2,520.00	4,200.00	2,160.00	3,000.00	3,120.00	2,400.00	3,120.00	3,240.00	3,360.00	4,560.00	3,720.00	39,360.00
Total	9,03,384.63	7,71,348.74	10,49,907.39	10,46,022.77	12,84,592.93	16,43,177.78	13,71,675.81	15,51,065.56	14,47,495.69	16,73,293.41	17,80,920.06	18,74,360.29	1,63,97,245.06