



region, market

All

customer

All

segment, category, product

All

2018

2019

2020

2021

2022
Est

Q1

Q2

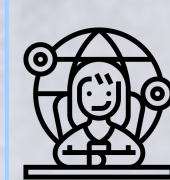
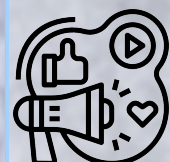
Q3

Q4

ytd_ytg

YTD

YTG



72.99%!

LY: 86.45% (-15.57%)

Forecast Accuracy

491.60K✓

LY: 637.48K (-22.88%)

Net Error

5743.2K!

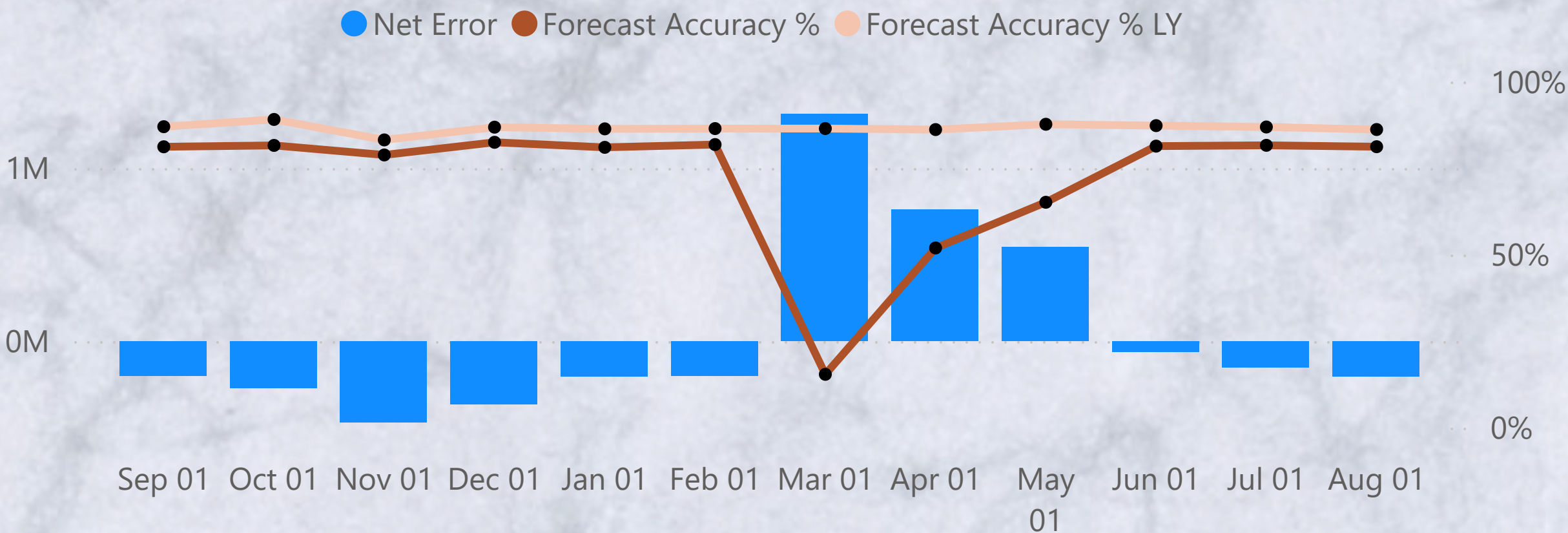
LY: 1547.8K (+271.06%)

ABS Error

Key Metrics by Customer

customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
▲					
Acclaimed Stores	8.69%	56.42%	-83357	-39.76%	OOS
All-Out	35.18%		5699	25.31%	EI
Amazon	48.43%	78.07%	-917373	-31.93%	OOS
Argos (Sainsbury's)	43.27%	56.06%	10038	10.79%	EI
Atlas Stores	39.19%	47.32%	24488	26.07%	EI
Atliq e Store	55.24%	76.51%	-544329	-28.48%	OOS
AtliQ Exclusive	56.65%	76.67%	330680	17.76%	EI
BestBuy	7.31%	26.90%	-44305	-32.55%	OOS
Billa	26.05%	36.08%	-2483	-5.80%	OOS
Boulanger	38.12%	45.56%	-7244	-8.78%	OOS
Chip 7	41.32%	30.35%	79770	37.39%	EI
Chiptec	27.04%		-4136	-10.85%	OOS
Circuit City	9.90%	26.23%	-47555	-34.82%	OOS
Control	30.41%	36.19%	-20992	-11.29%	OOS
Coolblue	43.16%	55.15%	15660	11.41%	EI
Costco	33.18%	38.04%	8127	2.94%	EI
▲					
Total	72.99%	86.45%	491599	2.31%	EI

Accuracy / Net Error Trend



Key Metrics by Products

segment	Forecast Accuracy %	Forecast Accuracy % LY	Risk	Net Error	Net Error %
▲					
+ Accessories	71.42%	90.20%	OOS	-167818	-1.40%
+ Desktop	70.07%		OOS	-52	-2.00%
+ Networking	52.50%	81.50%	OOS	-379134	-28.90%
+ Notebook	76.65%	83.02%	EI	146640	22.59%
+ Peripherals	75.18%	85.06%	EI	193476	7.43%
+ Storage	81.01%	80.25%	EI	698487	14.86%
Total	72.99%	86.45%	EI	491599	2.31%