



region, market

All

customer

All

segment, category, product

All

2018

2019

2020

2021

2022  
Est

Q1

Q2

Q3

Q4

YTD

YTG

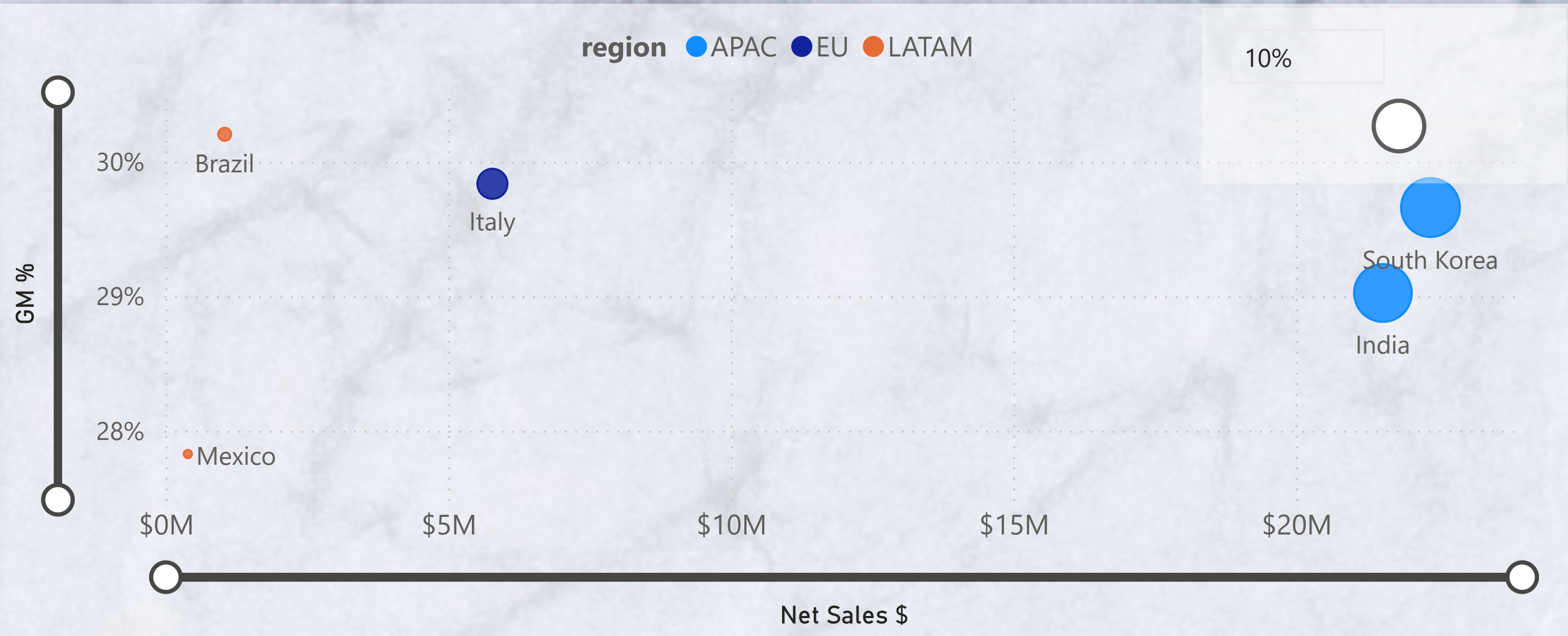
vs LY

vs Target

### Customer Performance

### Performance Matrix

customer	Net Sales \$	GM \$	GM %
Insight	\$1.33M	0.64M	47.77%
Sound	\$2.18M	1.02M	46.64%
AtliQ Exclusive	\$22.97M	10.52M	45.79%
Synthetic	\$5.75M	2.54M	44.23%
Elkjøp	\$1.71M	0.74M	43.42%
Media Markt	\$1.69M	0.73M	43.36%
Electricalslance Stores	\$0.97M	0.42M	43.23%
Forward Stores	\$1.95M	0.82M	41.74%
<b>Total</b>	<b>\$267.98M</b>	<b>99.42M</b>	<b>37.10%</b>



### Product Performance

### Unit Economics

segment	Net Sales \$	GM \$	GM %
Networking	\$26.22M	9.83M	37.51%
Peripherals	\$60.63M	22.72M	37.47%
Notebook	\$86.39M	32.04M	37.08%
Accessories	\$66.23M	24.56M	37.07%
Desktop	\$0.95M	0.35M	36.47%
Storage	\$27.56M	9.93M	36.05%
<b>Total</b>	<b>\$267.98M</b>	<b>99.42M</b>	<b>37.10%</b>

