

# **The Penetration of Data Warehouses and Business Intelligence Systems in an Organisation “Durst Phototechnik AG”, Durst Group**

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## **Abstract**

This paper sums up the circumstance with respect to the infiltration of information distribution centres and business knowledge frameworks in an association “Durst Phototechnik AG”, Durst Group. Data warehouses are being implemented due to the business need within companies today to analyse the increasing amounts of data being collected. The paper then presents a short contextual investigation depicting an illustration of a fruitful execution of a business intelligence solution that supports CRM ‘Customer relation Management’ in a major retailer. Points are emphasised the use of results from a recent study done in the company worldwide in the year 2019.

## **Introduction**

Durst Phototechnik AG, Durst Group is a worldwide leading manufacturer of cutting-edge advanced printing and creation innovations and the best option to run and change to computerized modern creation measures. We centre around effective and earth benevolent creation advances that are encouraged by computerized change. Considering our self-sufficiency as family-asserted association, our characteristics, capacities and money related strength, we consistently put resources into skills and development. We make progress toward client greatness and quality in all means included. Durst Professional Services offers wise and straightforward programming answers for advance the cycle 'From Pixel to Output'. The arrangements which are exceptionally custom-made to modernized printing – from starting archive creation through prepress to creation and last assessment – help our customers with improving their printing and unravel their business. Counselling and preparing administrations custom fitted to various objective gatherings help to accomplish an advanced work measure. The Durst programming is



secluded and can be deftly adapted to the needs of the customer – from a simple adjusted to the necessities of the client – from a straightforward independent answer for a completely coordinated framework.

Durst Smart Shop, Durst Workflow and Durst Analytics are independently expandable and can be utilized for mark, ridged, material and huge arrangement printing Durst Smart Shop, Durst Workflow and Durst Examination are exclusively expandable and can be utilized for mark, creased, material and enormous configuration printing.

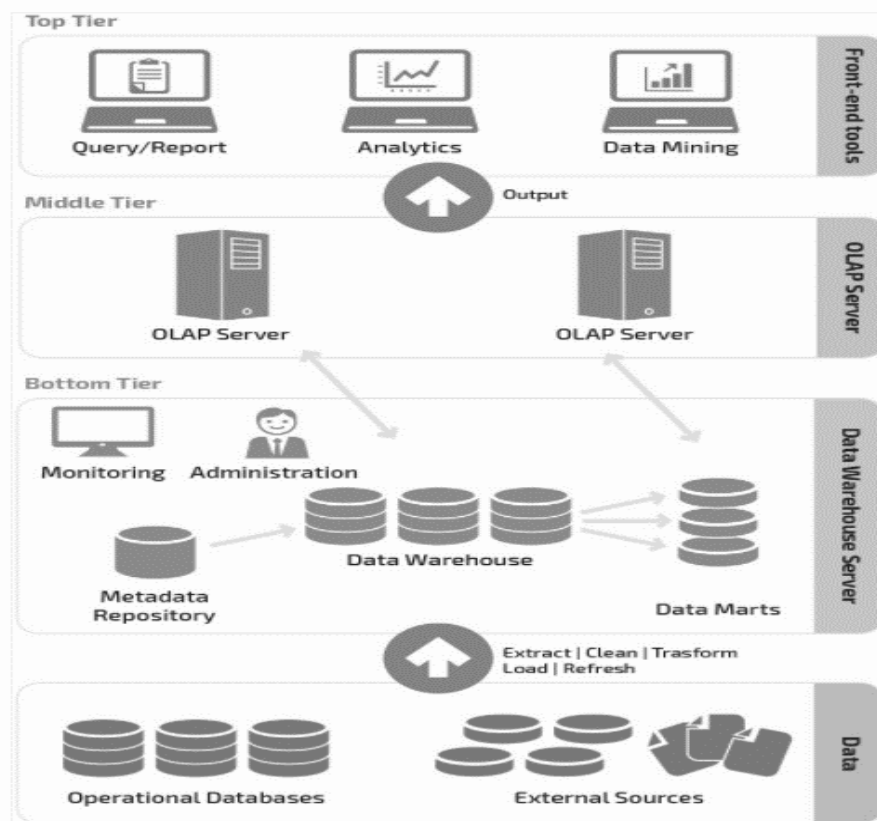
## Literature

Digital Industries across the world are adopting "digital transformation" motivated by the market's requirements. By 2025(coming Year's), more than a quarter of data will be created in the global datasphere which will be called as data real time in nature.

Its well said that it is important to understand the data analyse according to the operational data, data warehouse allows to analyse all this information at a new level, from the data ware house it is easy to take the strategic decisions for an organisation and the market.

- Author identifies and mentioned the data which has been used in the organisation [1], the authors utilize the customer entries and the visitor-card issued to develop a data warehouse. Data has been stored in the form of cuboids and carry out from Online Analytical Processing from all the business perspectives, this helps the author to understand the market scenario of the competitors. Data warehouse techniques are commonly used for business

intelligence. In [2], the author proposed or introduced a cloud-based interface or FTP server for business intelligence for an organisation.[3] the data provided by the receptionist to analyse the customers flows and several models, including the customer location, segment details and financial details. Another

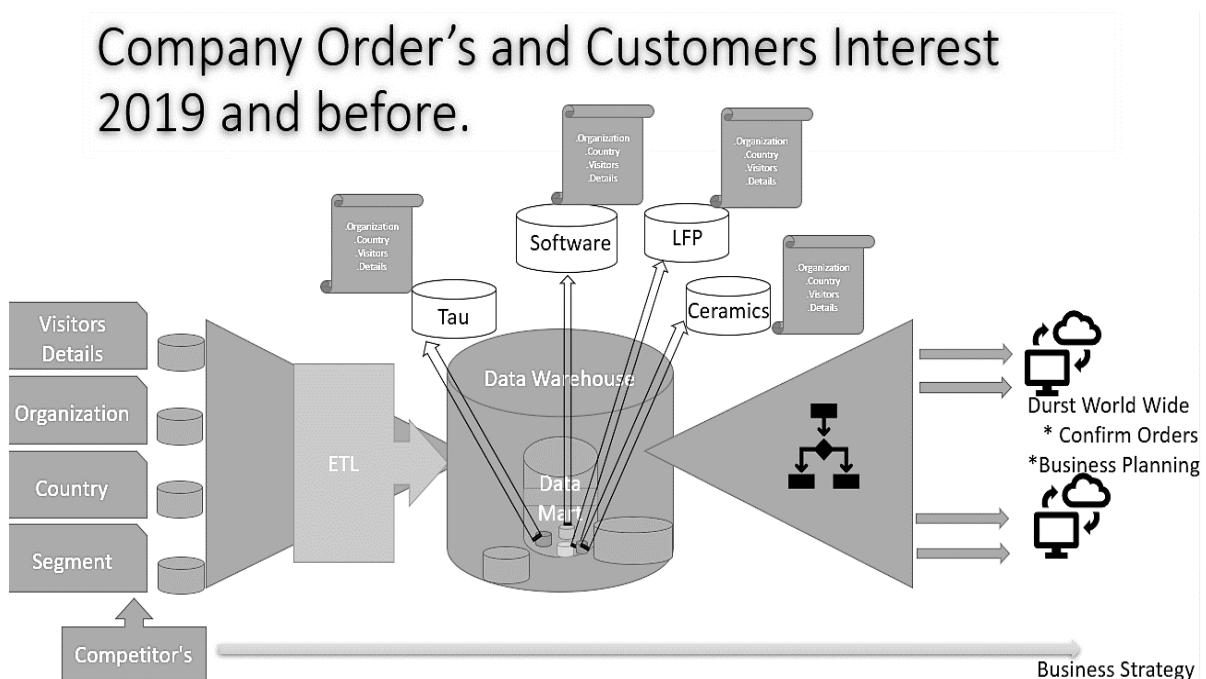


similar system is proposed in [4] here the author proposed a data warehouse on the number of engineers interacting with the customer or visitors in different segment, for the clear view of the customer visited for a particular segment, Another similar system proposed in [5] here the author proposed the data warehouse for the demonstration of different customers on different segments, also understanding of the customer on the Digital technologies and requirement, which will help to the organisation in future aspects. Another similar system proposed in [6] here the author proposed the data warehouse for the customers interacting the sales department, so here the data warehouse will keep the information of the customers' demands and discounts compare with the different technologies, Another similar system proposed by another author in [7], here the author proposed the data warehouse for the competitor's which include the technology, market demand and the price factor, this will help the OLAP server to identify the difference according to the technology in the market, Another similar system proposed by the another author in [8] here the author shows the number of orders and dispatch in a year, also include the pending order and dispatch details Another similar system proposed by an author in [9], here author includes or mentioned the online or world-wide approach of the customers in different countries, the same information will be stored in the cuboid lattice and same can be fetched by the OLAP server,

Another approach mentioned by an author in [10], here author introduced a data warehouse to check and compare the yearly sales and customers visited/approach physically and through online server, this will also store in RDBMS and can be fetched by OLAP Server worldwide to check the growth/profit of the company.

### Operations of Durst Group.

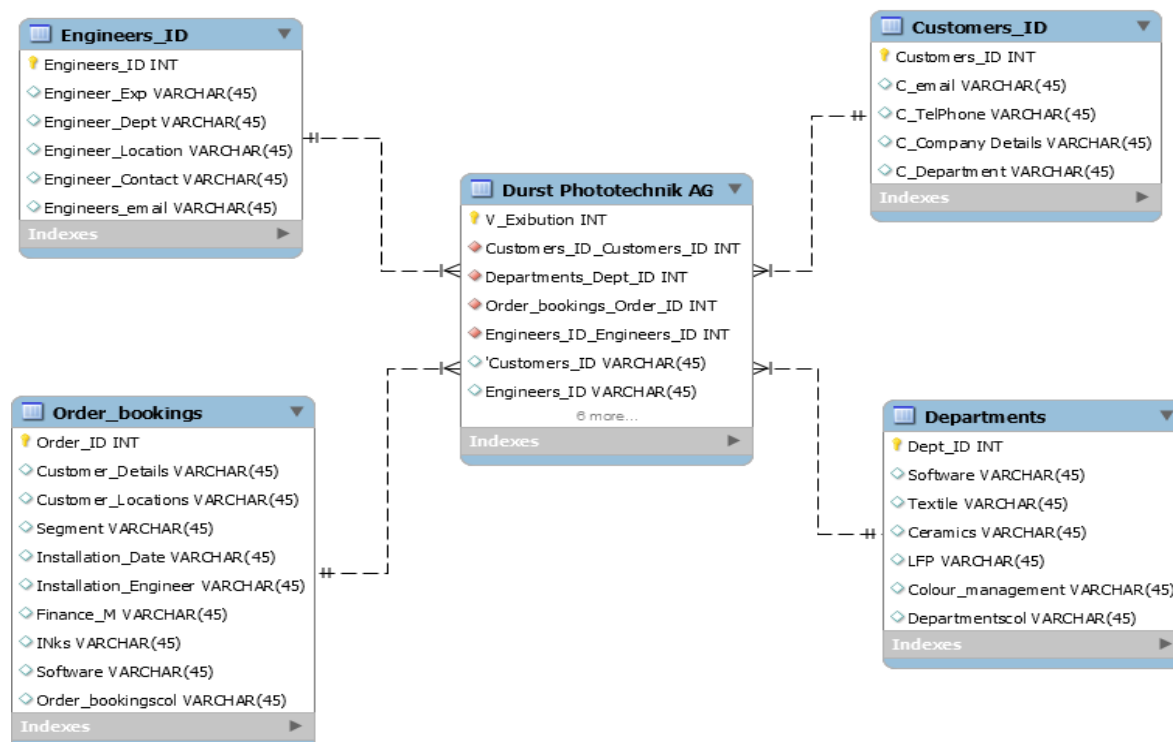
We have a source and external data which includes Visitors details, from which organisation the customer belongs to, name of the country from which customer organisation belongs, the segment or field the customers are interested into, and we have one external source i.e. competitor's, to check the status and demand of the customers or the offers which the competitor's is providing worldwide. So once the customer reached the company and once, the customer selected the segment, the complete details of the customer, as an operational data has been stored in the database, and with this information an authorised person added as a source information of that particular segment gives them the demonstrations of the desired field and understand the requirements of the customer's and also try to take and give each and information in a practical manner. Once all the practical and demonstration gets over by the technical department the sales manager report the requirements of the customer and finalize the deals with the given protocols and the order has been finalised with the complete details starts from the dispatch of the printers to installation at customer site. The data and requirements of all the customers and visitors along with the data of the company employees has been entered in durst database for the future strategies', then at the end of the year the data analyst make an report of all the visitors and the customers and take the information from the extranet portal as a operational data, and these operational data combine and form a subject, as the subject is most important aspect of the organization, the same



information in the form of subject oriented send to the ETL process which is Extract Transformation Process, during this process the staging, filtration etc process has been performed, after the ETL process data has been send to Data Warehouse for the storage, In the Data warehouse Meta data is also present which define the information of another data, like the index, as all the data of the different customer has been stored in the data warehouse and if someone want to select the data then the information regarding that data will be available in Meta data, as there will be too many information pre-set in the Data Warehouse so its difficult to get the data so with the help of Meta data we can easily find the path of the stored data, hence it's also works as directory, then for the convenience the department can be divided into different parts such as Ceramics segment, Textile Segment, Sales, Technical, Tau Department etc. so at the end of the year it's easy for the company to analyse the customers demand and which segment they are lacking due to what reasons so that they can implement new strategies' and try to reach the customers with their requirements. Secondly in the same way the data has been entered for online customers who took the demonstration through online model, and the same has been recorded and saved in the data base, and the same strategy has been implemented on it. The company will also look the growth and sales, country wise and compare the data with previous year and also with the competitor's sales as well.

## Schema Design: - Star Schema

For this situation study we have utilized Star Schema in the information distribution center, in which the reality table has various related measurement tables. The Star



Schema information model is the least difficult sort of Data Warehouse mapping. It is

otherwise called Star Join Schema and is utilized for questioning enormous informational collections. In Star Schema we have Facts tables and Measures, which is characterized as, A Fact table contains lines of information containing the information you wish to dissect. For this contextual investigation, an association reality table contains one line for every client subtleties with various division, engineers and different measures. A Fact table generally speaks to a process or an

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#### *Fact Table – Durst Phototechnik AG*

event in a business process that need to analyse. Fact tables are defined by their dimensions. The rows of a fact table show foreign key which includes the facts which may be analysed. In this case, fact table (Durst Phototechnik AG) is individual line items. where as in Dimensions and Attributes a standard Dimension defines an entity in a business (*e.g. Product, Customer etc*), and groups the attributes of that



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#### *Dimension Table*

*Customers\_ID  
Employees\_ID  
Order\_Booking  
Department*

entity together. A Dimension holds the attributes (i.e. Departments/Product) you want to analyse your facts by. E.g. Product Type, Product Colour\_M etc.

## **ETL Extract Transformation Load**

ETL is short for discrete, convert, load. The five (5) data set works that are solidified into one contraption to pull data out of one information base and spot it into another data set. The concentrate is the route toward examining data from an information base. In this stage, the information is assembled routinely from different and different kinds of sources.

Durst Photo Technik Customer details 2019

Fact Table

1	V_Exhibitor	Customers	Department	Order_boc	Engineers	Customers	Engineers	Department	Order_boc	location_C	location_E	Date_Cust	Date_Engineers
2	2019	1	D001	Q1	9034	1	9034	D001	Q1	Oakland	Italy	Jan	Jan
3	2019	2	D002	Q1	9035	2	9035	D002	Q1	Spring Vall	Austria	Feb	Feb
4	2019	3	D003	Q1	9036	3	9036	D003	Q1	Renton	USA	Mar	Mar
5	2019	4	D004	Q2	9037	4	9037	D004	Q2	Bellingham	India	Feb	Feb
6	2019	5	D005	Q2	9038	5	9038	D005	Q2	La Jolla	Pakistan	Mar	Mar
7	2019	6	D006	Q2	9039	6	9039	D006	Q2	Santa Fe	Singapore	Apr	Apr
8	2019	7	D007	Q3	9040	7	9040	D007	Q3	Haney	Italy	Mar	Mar
9	2019	8	D008	Q3	9045	8	9045	D008	Q3	San Andrei	Turkey	Apr	Apr
10	2019	9	D009	Q3	9046	9	9046	D009	Q3	Richmond	Germany	May	May
11	2019	10	D010	Q4	9047	10	9047	D010	Q4	Lake Oswe	UAE	Jun	Jun
12	2019	11	D011	Q4	9048	11	9048	D011	Q4	La Mesa	Brazil	Jul	Jul
13	2019	12	D012	Q4	9049	12	9049	D012	Q4	Chula Vist	Indonasia	Aug	Aug
14	2019	13	D013	Q1	9050	13	9050	D013	Q1	Europe Cit	Italy	Sep	Sep
15	2019	14	D014	Q1	9051	14	9051	D014	Q1	Lincoln Aci	Italy	Jul	Jul
16	2019	15	D015	Q1	9052	15	9052	D015	Q1	Oak Bay	Italy	Aug	Aug
17	2019	16	D016	Q2	9053	16	9053	D016	Q2	Camacho	Italy	Sep	Sep
18	2019	17	D017	Q2	9054	17	9054	D017	Q2	Arcadia	Italy	Oct	Oct
19	2019	18	D018	Q2	9056	18	9056	D018	Q2	Altadena	Italy	Nov	Nov
20	2019	19	D019	Q3	9057	19	9057	D019	Q3	Oakland	Italy	Dec	Dec
21	2019	20	D020	Q3	9058	20	9058	D020	Q3	Spring Vall	Indonasia	Mar	Mar
22	2019	21	D021	Q3	9059	21	9059	D021	Q3	Renton	Italy	Apr	Apr
23	2019	22	D022	Q4	9060	22	9060	D022	Q4	Bellingham	Italy	May	May
24	2019	23	D023	Q4	9061	23	9061	D023	Q4	La Jolla	Italy	Jun	Jun
25	2019	24	D024	Q4	9062	24	9062	D024	Q4	Santa Fe	India	Jul	Jul
26	2019	25	D025	Q1	9063	25	9063	D025	Q1	Haney	India	Mar	Mar
27	2019	26	D026	Q1	9064	26	9064	D026	Q1	Burbank	India	Apr	Apr
28	2019	27	D027	Q1	9065	27	9065	D027	Q1	Anacortes	India	May	May
29	2019	28	D028	Q2	9066	28	9066	D028	Q2	Everett	Indonasia	Jun	Jun
30	2019	29	D029	Q2	9067	29	9067	D029	Q2	Oak Rav	Indonasia	Jul	Jul

1	FactKey	Eid	Oid	Cid	Did	Cust_id	Engg_id
2	1	1	0	1	1	10	5
3	2	1	0	1	2	8	4
4	3	1	0	1	3	7	5
5	4	1	0	1	4	5	3
6	5	1	0	1	5	6	3
7	6	1	0	1	6	9	5
8	7	1	0	1	7	12	7
9	8	1	0	1	8	11	5
10	9	2	0	1	1	10	5
11	10	2	0	1	2	8	4
12	11	2	0	1	3	7	5
13	12	2	0	1	4	5	3
14	13	2	0	1	5	6	3
15	14	2	0	1	6	9	5
16	15	2	0	1	7	12	7
17	16	2	0	1	8	11	5
18	17	3	0	1	1	10	5
19	18	3	0	1	2	8	4
20	19	3	0	1	3	7	5
21	20	3	0	1	4	5	3
22	21	3	0	1	5	6	3
23	22	3	0	1	6	9	5
24	23	3	0	1	7	12	7
25	24	3	0	1	8	11	5
26	25	4	0	1	1	10	5
27	26	4	0	1	2	8	4
28	27	4	0	1	3	7	5
29	28	4	0	1	4	5	3
30	29	4	0	1	5	6	3

In Durst photo Technik AG customer details we have data of all the customers of the year 2019, table shown above consist of dimensions i.e. the year, Customer, Department, Orders, Engineer customer(who attended the customers during their visit), Engineers department shows the department of the engineers, Order shows in which quarter the order has been placed, location shows the customers, date shows the ordered date, and date engineer shows the installation date. On the right side we have the fact table, in which all the primary and foreign key has been defined.

Durst Photo Technik Employee Department 2019

1	Eid	Experience	Department	Location	Contact	Name
2	1	10	Sinage	Italy	560-555-5	Christian J
3	1	5	Sinage	Austria	855-555-9	Stefan
4	1	6	Sinage	USA	336-555-7	Sharma H
5	1	8	Sinage	India	894-555-4	Thomas
6	1	9	Sinage	Pakistan	636-555-5	Manual
7	1	2	Sinage	Singapore	317-555-1	Stefan K
8	1	5	LFP	Italy	203-555-2	Martin
9	1	8	Textile	Turkey	145-555-9	Parma H
10	2	6	Tau	Germany	833-555-7	Andre W
11	2	10	Rip	UAE	799-555-4	Manual S
12	2	12	Ceramics	Brazil	610-555-9	Christian E
13	2	22	Ceramics	Indonasia	837-555-8	Casaza C
14	2	12	Ceramics	Italy	910-555-7	Rajiv V
15	2	21	Ceramics	Italy	260-555-4	Singh V
16	2	5	Tau	Italy	356-555-2	Glan Miller
17	2	20	Tau	Italy	629-555-7	Ki koo J
18	3	11	Tau	Italy	987-555-7	Khan M
19	3	21	Tau	Italy	383-555-2	Khi Khoo G
20	3	21	LFP	Italy	764-555-9	Randy
21	3	1	LFP	Indonasia	351-555-1	Brandon
22	3	54	LFP	Italy	754-555-7	Panos
23	3	55	LFP	Italy	435-555-3	Paco
24	3	7	LFP	Italy	200-555-2	Martin W
25	3	12	Textile	India	143-555-9	Thomas M
26	4	14	Textile	India	831-555-7	Mujahfar K
27	4	15	Textile	India	796-555-4	Urban
28	4	17	Textile	India	608-555-9	Wrinkler
29	4	5	Textile	Indonasia	835-555-8	Christofer
30	4	6	Ceramics	Indonasia	908-555-7	Pandreas

Durst Photo Technik Employee Order 2019

1	Order_ID	Customer	Customer_Segment	Installation	Installation_Finance	Installation_Inks	Software	Order
2	160	Laurie Bor	Oakland	Textile	Jan	Christian J	\$30K - \$50 Durst Inks	Durst_WorkFlow Q1
3	135	Shauna W	Spring Vall	Textile	Feb	Stefan H	\$70K - \$90 Durst Inks	Durst_WorkFlow Q1
4	162	Jacqueline	Renton	Textile	Mar	Thomas H	\$50K - \$70 Durst Inks	Durst_WorkFlow Q1
5	144	Lin Conley	Bellingham	Rip	Feb	Thomas H	\$10K - \$30 Durst Inks	Durst_WorkFlow Q2
6	143	Jose Berns	La Jolla	Sinage	Mar	Manual	\$30K - \$50 Durst Inks	Durst_WorkFlow Q2
7	141	Charles M	Santa Fe	Textile	Apr	Stefan K	\$70K - \$90 Durst Inks	Durst_WorkFlow Q2
8	169	Lois Wood	Haney	Textile	Mar	Martin	\$30K - \$50 Durst Inks	Durst_WorkFlow Q3
9	133	Kevin Arm	San Andrei	Rip	Apr	Parma H	\$50K - \$70 Durst Inks	Durst_WorkFlow Q3
10	106	Cody Galt	Richmond	Sinage	Jun	Andre W	\$10K - \$30 Durst Inks	Durst_WorkFlow Q3
11	104	Paula Nick	Lake Oswe	Ceramics	Jun	Manual S	\$30K - \$50 Durst Inks	Durst_WorkFlow Q4
12	180	Eric Long	La Mesa	Ceramics	Jul	Christian E	\$50K - \$70 Durst Inks	Durst_WorkFlow Q4
13	170	Mary Solin	Chula Vist	Sinage	Aug	Casaza C	\$30K - \$50 Durst Inks	Durst_WorkFlow Q4
14	76	Nathan M	Europe Cit	Rip	Sep	Rajiv V	\$50K - \$70 Durst Inks	Durst_WorkFlow Q1
15	102	Ed Young	Lincoln Aci	Sinage	Jul	Singh V	\$50K - \$70 Durst Inks	Durst_WorkFlow Q1
16	69	Donna Ann	Oak Bay	Sinage	Aug	Glan Miller	\$90K - \$11 Durst Inks	Durst_WorkFlow Q1
17	67	Jennifer C	Camacho	Ceramics	Sep	Ki koo J	\$50K - \$70 Durst Inks	Durst_WorkFlow Q2
18	76	Peggy Pett	Arcadia	Ceramics	Oct	Khan M	\$90K - \$11 Durst Inks	Durst_WorkFlow Q2
19	86	Jessica Olg	Altadena	Sinage	Nov	Khi Khoo G	\$30K - \$50 Durst Inks	Durst_WorkFlow Q2
20	71	Phyllis Bun	Oakland	Rip	Dec	Randy	\$70K - \$90 Durst Inks	Durst_WorkFlow Q3
21	74	Howard B	Spring Vall	Ceramics	Mar	Brandon	\$10K - \$30 Durst Inks	Durst_WorkFlow Q3
22	52	Doris Carls	Renton	Ceramics	Apr	Panos	\$30K - \$50 Durst Inks	Durst_WorkFlow Q3
23	89	Juanita Shi	Bellingham	Ceramics	May	Paco	\$30K - \$50 Durst Inks	Durst_WorkFlow Q4
24	84	Sandra Bri	La Jolla	Rip	Jun	Martin W	\$30K - \$50 Durst Inks	Durst_WorkFlow Q4
25	73	Ernest Stat	Santa Fe	Rip	Jul	Thomas M	\$30K - \$50 Durst Inks	Durst_WorkFlow Q4
26	57	Rose Sims	Haney	Ceramics	Mar	Mujahfar K	\$70K - \$90 Durst Inks	Durst_WorkFlow Q1
27	60	Lauretta D	Burbank	Textile	Apr	Urban	\$10K - \$30 Durst Inks	Durst_WorkFlow Q1
28	39	Mary Willi	Anacortes	Tau	May	Wrinkler	\$30K - \$50 Durst Inks	Durst_WorkFlow Q1
29	44	Terri Burke	Everett	Tau	Jun	Christofer	\$10K - \$30 Durst Inks	Durst_WorkFlow Q2
30	57	Andre W	Oak Bay	Ceramics	Jul	Pandreas	\$10K - \$30 Durst Inks	Durst_WorkFlow Q2

1	Engineers	Engineer_E	Engineer_I	Engineer_C	Engineer_email
2	9034	10	Sinage	Italy	560-555-5 durst-group.com
3	9035	5	Sinage	Austria	855-555-9 durst-group.com
4	9036	6	Sinage	USA	336-555-7 durst-group.com
5	9037	8	Sinage	India	894-555-4 durst-group.com
6	9038	9	Sinage	Pakistan	636-555-5 durst-group.com
7	9039	2	Sinage	Singapore	317-555-1 durst-group.com
8	9040	5	LFP	Italy	203-555-2 durst-group.com
9	9045	8	Textile	Turkey	145-555-9 durst-group.com
10	9046	6	Tau	Germany	833-555-7 durst-group.com
11	9047	10	Rip	UAE	799-555-4 durst-group.com
12	9048	12	Ceramics	Brazil	610-555-9 durst-group.com
13	9049	22	Ceramics	Indonasia	837-555-8 durst-group.com
14	9050	12	Ceramics	Italy	910-555-7 durst-group.com
15	9051	21	Ceramics	Italy	260-555-4 durst-group.com
16	9052	5	Tau	Italy	356-555-2 durst-group.com
17	9053	20	Tau	Italy	629-555-7 durst-group.com
18	9054	11	Tau	Italy	987-555-7 durst-group.com
19	9056	21	Tau	Italy	383-555-2 durst-group.com
20	9057	21	LFP	Italy	764-555-9 durst-group.com
21	9058	1	LFP	Indonasia	351-555-1 durst-group.com
22	9059	54	LFP	Italy	754-555-7 durst-group.com
23	9060	55	LFP	Italy	435-555-3 durst-group.com
24	9061	7	LFP	Italy	200-555-2 durst-group.com
25	9062	12	Textile	India	143-555-9 durst-group.com
26	9063	14	Textile	India	831-555-7 durst-group.com
27	9064	15	Textile	India	796-555-4 durst-group.com
28	9065	17	Textile	India	608-555-9 durst-group.com
29	9066	5	Textile	Indonasia	835-555-8 durst-group.com
30	9067	6	Ceramics	Indonasia	908-555-7 durst-group.com

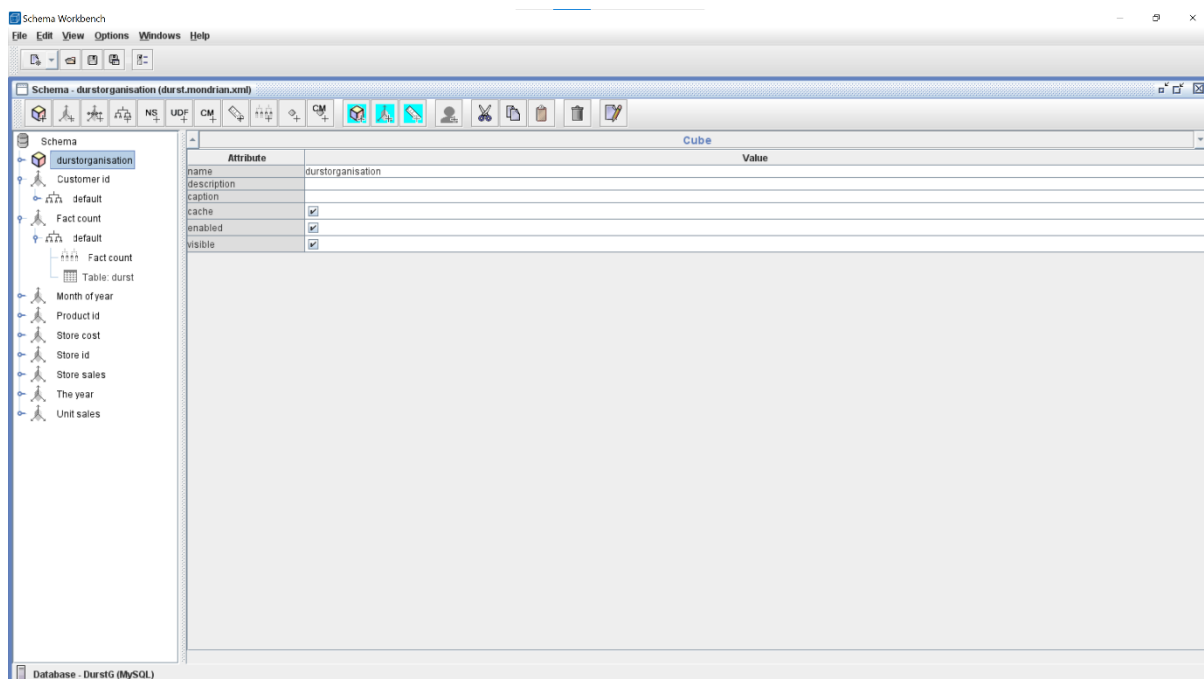
Durst Photo Technik Employee Details 2019

Above we have Durst Photo Technik Employee department 2019 table which have primary key Eid, Experience shows the experience of an employee, department shows the department of an engineer, location shows the location of the engineer, contact shows the contact details of the engineer, and name shows the name of the engineer, in the second table we have Durst photo employee order table, which has Order id which is a primary key, customer address shows the address of the customers, segment shows the segment ordered by the customers, installation shows the installation date/month, installation engineer shows the name of the engineer who installed the machine, fiancé



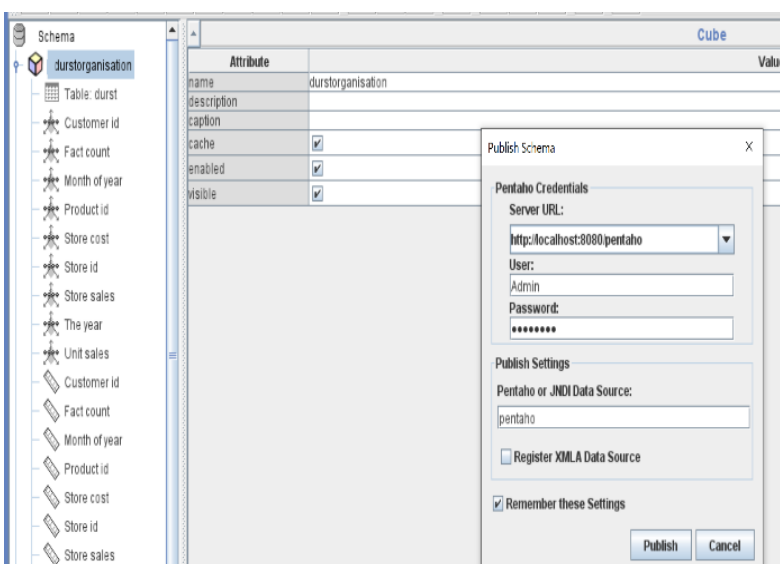
shows the finance done by the customer, Inks shows the name of the inks installed, software shows the software installed in the machine, In the third table which is employee details shows Eid as the primary key, shows the engineer experience, engineer department shows the department of the engineer, location shows the location of the engineer, contact details shows the contact of the engineer, engineers email id shows the email id of the engineer.

In the transformation process it transform the data or can say extract the data into another data to form a big database, Change is the technique of changing the extricated data from its past structure to frame; it tends to be put away into another information base. Change occurs by using rules or inquiry tables or by getting the data together with other data. Change emerges by utilizing rules or query tables or by joining the information with other information. The heap is the way toward composing the information into the objective data set. The Data are separated and put away in different dominate records. Each measurement tables and truth table information are cleaned and created in discrete dominate or CSV reports. Imported reality and dimensional information to data mart/database. Each CSV dominate archive will get individually. Test Location Dimension table is appeared in the above tables, in the below figure we have generated a cube named “durstorganization” which is having Hierarchies, tables, dimensions etc, by generating the cube we have stored all the information of pseudo data in the cube in a proper way after passing through the extract transformation and load, after generating the cube, and tables we will get an .xml query and that query includes all the dimensions of the tables and hierarchies mentioned in the cube which was generated in schema workbench.

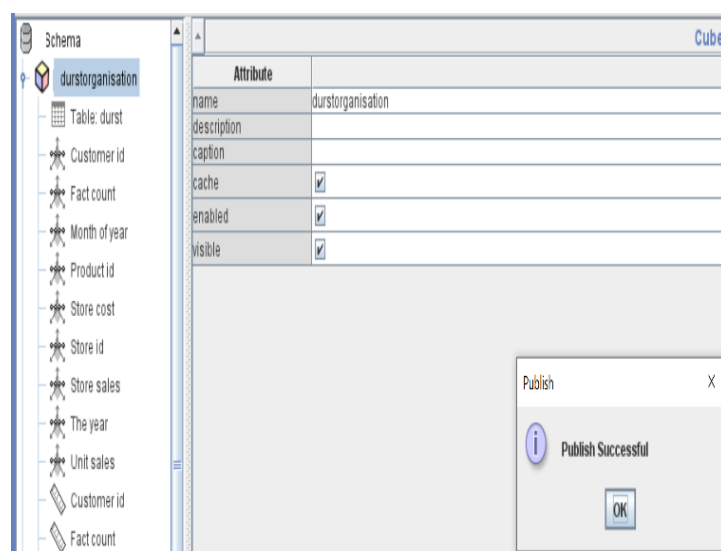


**Figure: - Shows the generation of the cube in the Schema workbench(Mondrian Schema for Durst Organization)**





**Figure s :- Publish Schema**



**Figure r :- Publish**

After generating the cube we will get the xml query and then we have to publish the query on the Pentaho BI server. For a successful publish we have to define a proper URL of the Pentaho BI server, user and password as shown in figure s, and then with these steps the publish will be successful launch as shown in figure r.

## **Experimental Results**

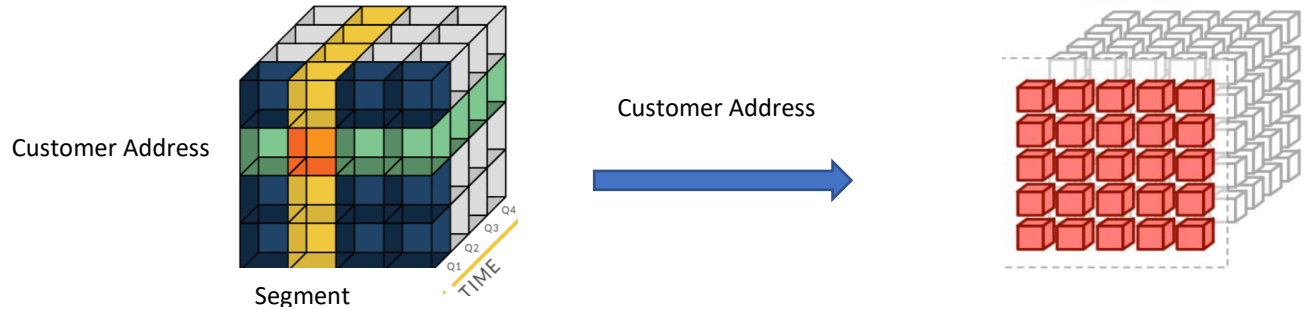
For the Practical and examination see we have utilized and made pseudo information in the durst DataMart, subsequently durstorganization Datawarehouse, the pseudo information is made in the csv design in Excel and afterward stacked the equivalent into the workbench where we have created the products star pattern, then after this we have utilized the blueprint workbench to create the solid shape and from this the 3D square has been created as appeared in figure r above, after age of the block the information has been prepared for the investigation in the Pentaho BI worker. Pentaho Servers is utilized for Analysis, changing and indicating the durst association information graphically and precisely, MDX (Multidimensional Expression) inquiry is utilized for questioning the information from the association DW information base. Pentaho Data Integration or JPivot View on the Pentaho BI apparatus is utilized for changing and demonstrating the association information and measurement in a graphical, even, and diagram design. The following are a portion of the tests MDX inquiries and show brings about a graphical and even arrangement.

## A). Fetch all the Customers details of different Segment's

**MDX Query** - select NON EMPTY {[Measures].[Did]} ON COLUMNS,

NON EMPTY Crossjoin (Hierarchize (Union({[Ceramics].[All Ceramicss]}, [Ceramics].[All Ceramicss].Children)),  
 {[[ColourManagement].[All ColourManagements], [Did].[All Dids], [Lfp].[All Lfps], [Software].[All Softwares],  
 [Textile].[All Textiles]]}) ON ROWS

from [durstorg]



	Ceramics	ColourManagement	Did	Lfp	Software	Textile	Measures
	All Ceramicss	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	2,700
1013 Buchanan Rd.	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	2	
1019 Kenwal Rd.	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	2	
1019 Mt. Davidson Court	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	5	
1025 Holly Oak Drive	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	7	
1032 Buena Vista	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	2	
1055 Horseshoe Road	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	7	
1061 Buskrik Avenue	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	2	
1061 Delta Fair Blvd.	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	1	
1064 Slavio	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	2	
1102 Ravenwood	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	3	
1107 La Corte Bonita	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	2	
1108 Catcus Court	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	6	
1114 R St.	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	8	
1143 Julpum Loop	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	8	
1145 Paraiso Ct.	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	4	
1185 Dallas Drive	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	5	
1190 Hill Top Rd.	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	3	
1191 Boxwood Dr.	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	7	
1220 Bradford Way	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	7	
1226 Shoenic	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	6	
1227 Wesley Court	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	1	
1239 Linnet Court	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	6	
1245 West Hookston Road	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	1	

	All Ceramicss	9862 Ahnelta Dr.	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	
All Ceramicss	9863 Ridge Place	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	6	
All Ceramicss	9903 East Leland	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	3	
All Ceramicss	9906 Oak Grove Road	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	6	
All Ceramicss	9943 Stonehedge Dr.	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	4	
All Ceramicss	9956 McNeil Place	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	4	
All Ceramicss	9986 El Pintado	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	4	
All Ceramicss	9991 El Pintado Road	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	3	
All Ceramicss	P.O. Box 1742	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	8	
All Ceramicss	Rt. 470 Box A	All ColourManagements	All Dids	All Lfps	All Softwares	All Textiles	3	

Slicer:

- 9813 Megan Ten. Rd. All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9819 Sunstine Drive All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9821 Juniper Drive All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9825 Corvite Drive All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9825 Mt. Dell Drive All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9833 Mt. Dux Bld. All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9882 Ahnelta Dr. All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9883 Ridge Place All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9903 East Leland All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9906 Oak Grove Road All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9943 Stonehedge Dr. All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9956 McNeil Place All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9986 El Pintado All ColourManagements All Dids All Lfps All Softwares All Textiles.
- 9991 El Pintado Road All ColourManagements All Dids All Lfps All Softwares All Textiles.
- P.O. Box 1742 All ColourManagements All Dids All Lfps All Softwares All Textiles.
- Rt. 470 Box A All ColourManagements All Dids All Lfps All Softwares All Textiles.

9813 is a community plug-in that has been provided for your convenience. If you are a Pentaho transition current Analysis Views to Pentaho Analyzer.

MDX Query Editor													
<b>MDX Query Editor</b> select Hierarchize(Union({[Contact].[All Contacts], [Department].[All Departments], [Eid].[All Eids], [Experience].[All Experiences], [Location].[All Locations], [Name].[All Names]}), Crossjoin([Contact].[All Contacts].Children)) Apply Revert													
<b>Sort Options</b> Sort Mode: Keep Hierarchy Ascending Number of rows for Ranking: 10 Show Memberproperties: <input type="checkbox"/> OK Cancel													
Contact	All Contacts	All Contacts	All Contacts	All Contacts	All Contacts	All Contacts	All Contacts	All Contacts	All Contacts	All Contacts	All Contacts	All Contacts	All Contacts
Department	143-555-9674	145-555-9556	160-555-7513	197-555-9770	200-555-2838	203-555-2721	237-555-7399	256-555-5159	258-555-5003	260-555-4885	274-555-9655	317-555-1262	
Eid	All Departments	All Departments	All Departments	All Departments	All Departments	All Departments	All Departments	All Departments	All Departments	All Departments	All Departments	All Departments	All Departments
Experience	All Eids	All Eids	All Eids	All Eids	All Eids	All Eids	All Eids	All Eids	All Eids	All Eids	All Eids	All Eids	All Eids
Location	All Experiences	All Experiences	All Experiences	All Experiences	All Experiences	All Experiences	All Experiences	All Experiences	All Experiences	All Experiences	All Experiences	All Experiences	All Experiences
Measure	All Locations	All Locations	All Locations	All Locations	All Locations	All Locations	All Locations	All Locations	All Locations	All Locations	All Locations	All Locations	All Locations
Name	All Names	All Names	All Names	All Names	All Names	All Names	All Names	All Names	All Names	All Names	All Names	All Names	All Names
Eid	195	3	1	6	5	3	1	6	7	4	2	5	

## B). Fetch all the Customers/Sales details of different Segment's as well as the Engineer name

**MDX Query** - select NON EMPTY {[Measures].[Cid]} ON COLUMNS,

NON EMPTY Crossjoin(Hierarchize(Union(Union(Union({[Cid].[All Cids], [Cust id].[All Cust ids], [Did].[All Dids]}), Crossjoin([Cid].[All Cids].Children, {[Cust id].[All Cust ids], [Did].[All Dids]}))), Crossjoin([Cid].[1]}, Crossjoin([Cust id].[All Cust ids].Children, {[Did].[All Dids]}))), Crossjoin([Cid].[2]}, Crossjoin([Cust id].[All Cust ids].Children, {[Did].[All Dids]}))), {[Eid].[All Eids], [Engg id].[All Engg ids], [FactKey].[All FactKeys], [Oid].[All Oids]}) ON ROWS

from [DurstG]

## ENLARGE YOUR SCOPE

PrintFactory meets Durst

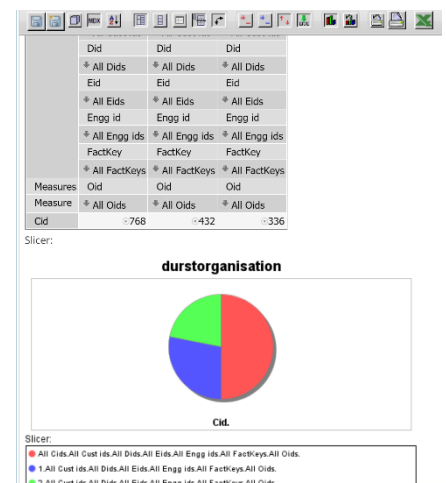


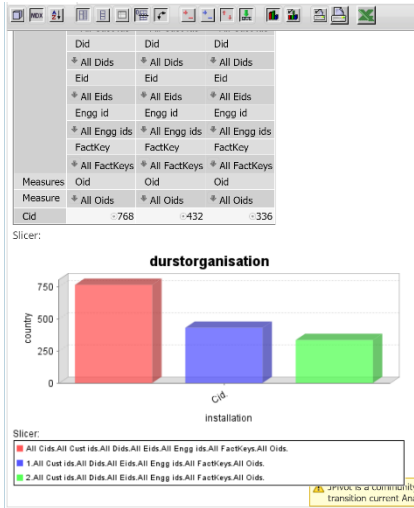
Vertically representation of the customer with respect to the segments and the different Quarters throughout the year 2019, Here is the representation of best three quarters and the number of sales/customers



### Pi-Chart Representation

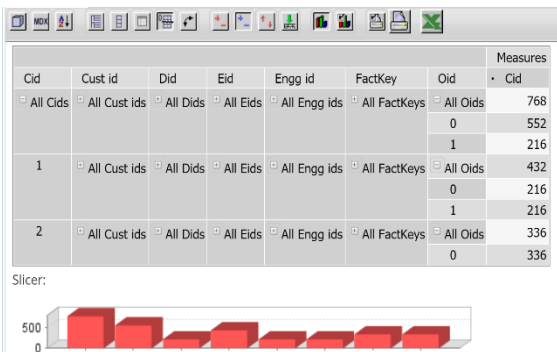
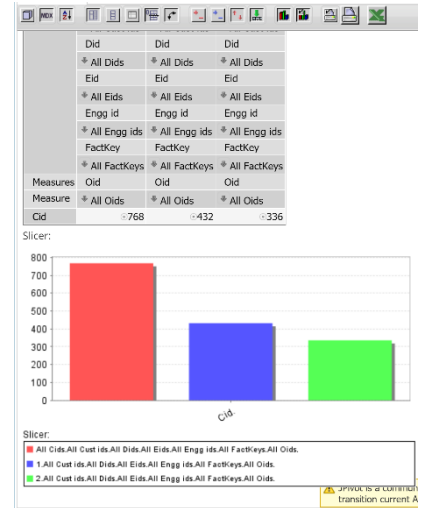
- Lfp Customers/Sales
- Ceramics Customers/sales
- Signage Customers/sales



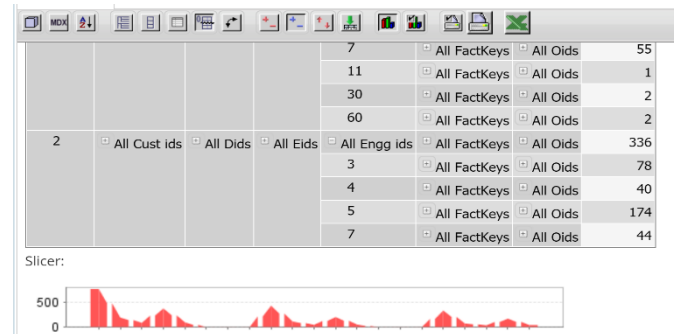


### 3D Vertical Column Representation

- Country/Customer in Q1
- Country/Customer in Q2
- Country/Customer in Q3



3D Vertical Column Representation of working month and the customers visit on the working months.



3D Vertical Column Representation of the Engineer's details who attend the different customers of different segments.

## Conclusion and Future Work

The gathering of information into a current information source can be overwhelmed by information distribution centre and Pentaho apparatuses. Results produced by Data stockroom configuration can be seen in even and diagram structure an all the more precise so effortlessly oversaw. Information that is fit to be handled into the Pentaho pattern workbench, and afterward the dashboard can be pre-detected utilizing Pentaho Business Intelligence (BI) Server. The board encourages the chief to settle on a choice dependent on the accessible insights. The information stockroom con-sists of extricated and cleaned information, so we can utilize the equivalent for information digging for doing the expectation action.

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