

Gumroad Branding Kit

Meta

Title: Gumroad

Colors

 **#000000 (HEX: #000000, Primary)**

 **#ffffff (HEX: #ffffff, Secondary)**

 **#23a094 (HEX: #23a094, Secondary)**

 **#242423 (HEX: #242423, Secondary)**

 **#ff90e8 (HEX: #ff90e8, Secondary)**

Fonts

Times - 16px (400)

"ABC Favorit", Avenir, Montserrat, Corbel, "URW Gothic", source-sans-pro, sans-serif - 16px (400)

"ABC Favorit", Avenir, Montserrat, Corbel, "URW Gothic", source-sans-pro, sans-serif - 18px (400)

Buttons

Button 1: #000000, 0px

Button 2: #000000, 0px

Imagery

Gumroad Branding Kit

Spacing

Base spacing: 8px grid

Assets

Logo: See logo.unknown

Favicon: See favicon.png

Icons: See icons/ folder

CSS: See styles.css