



Search Engine Optimization



Introduction

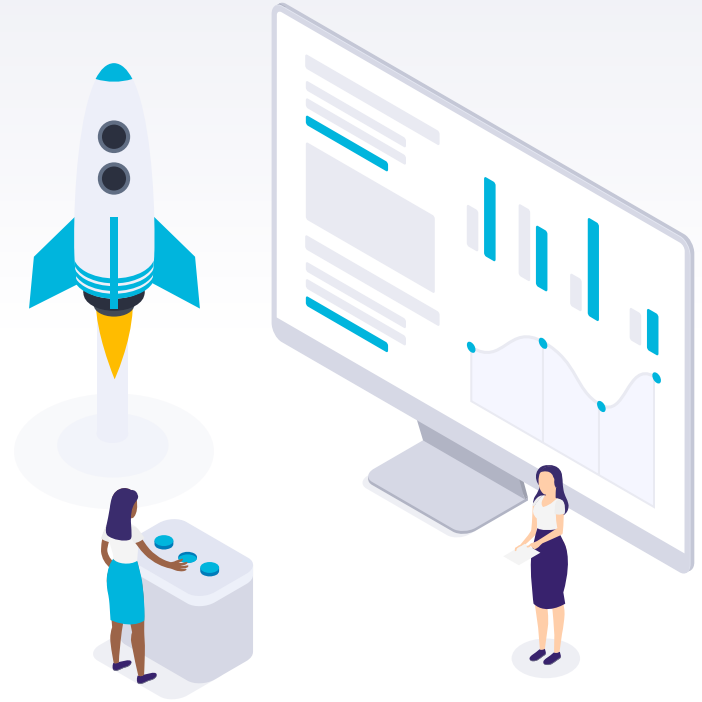


- ▶ Search Engine Optimization (SEO) is the most effective approach to enhance the reach to the internet traffic. It is an organic way to increase genuine traffic and the revenue for the business. People love to search things on the internet and through SEO, business can always be on top of the search result to reach the maximum number of people on internet.
- ▶ **Magictym Digital India Pvt. Ltd.** has the right people for the job. In fact, it's part of our company's DNA. We've helped numerous brands find their voice in online communication and thus expand their customer base and earnings and by the end of our campaign, you and your staff will so adept at social media that you won't need us anymore.

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Techniques of Search Engine Optimization

Best way to get 1 page ranking.





- * On-Page
- * Off-Page



On-Page & Off-Page

On-Page

- ▶ The on page includes all the site strategies you can hire to ensure that the web page will be ranked in the SERP, and can also help determine how well that page ranks. It uses content and technical elements to improve page quality, so the more SEO you do on your page, the more traffic you will get to the website, and that will be even more relevant where it flows.

Off-Page

Just as entering keywords with a keyword was a welcome practice that has gone the dodo route, so has the practice of buying or selling spammy backlinks in an attempt to increase page rank. Search engines have been wise in these habits for some time, and filling your page with inactive backlinks will get you punished rather than encouraged.

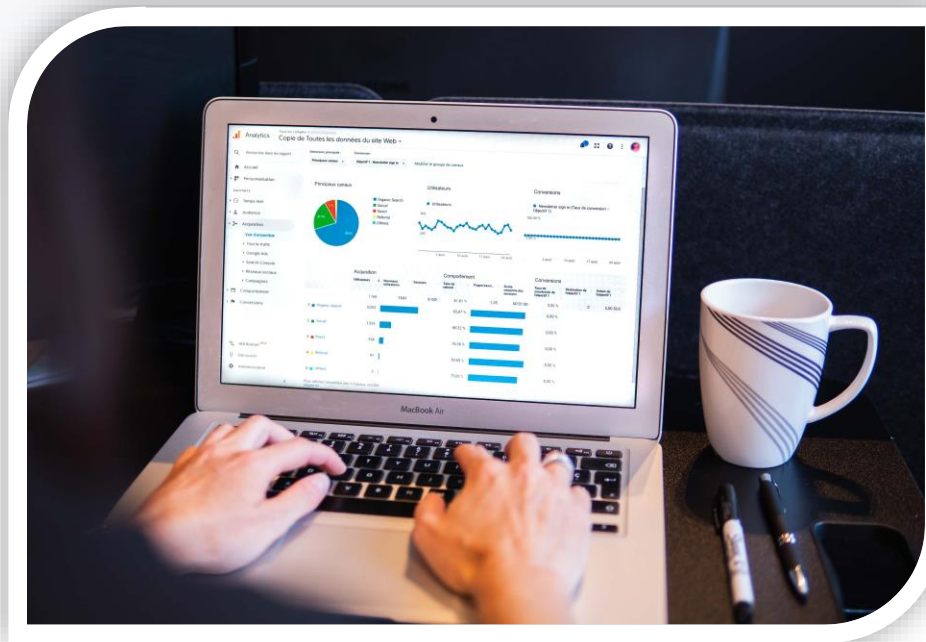
Our Approach

- ▶ Analysis and Strategy
- ▶ Analytics and Keywords
- ▶ Your Website's Accessibility and Indexing
- ▶ Ranking Factors
- ▶ Competitive Analysis
- ▶ Implementation Timeline
- ▶ Deliverables



How we work?

- ▶ We will constantly monitor your website, so that it will remain on top of search results and generate revenue for the business. Constantly checking the content on the website and analyzing the keywords, which are used frequently in the search and using them on the website will trigger more customers on the website.



Reports

- ▶ We will provide monthly and quarterly ranking report. so you can see how your investment in search engine is paying off. Once we review results with [Client.Company], we can make adjustments as necessary.



Plans

Deliverables	BRONZE PLAN	SILVER PLAN	GOLD PLAN
Website & Competitor Analysis	Free	Free	Free
Keyword Research & Analysis	Yes	Yes	Yes

ON PAGE SEO

XML Sitemap Creation and Submission	Yes	Yes	Yes
Text Sitemap Creation and Submission	Yes	Yes	Yes
RSS Feed Creation and Submission (If Need)	Yes	Yes	Yes
Robots.txt File Creation	Yes	Yes	Yes
Google Submission and Verification	Yes	Yes	Yes
Bing Submission and Verification	Yes	Yes	Yes
Google Map Listing URL	Yes	Yes	Yes
Google Webmaster Account	Yes	Yes	Yes
Bing Webmaster Account	Yes	Yes	Yes

Google Analytic Account	Yes	Yes	Yes
Title Tags Optimization	Yes	Yes	Yes
Description Meta Tags Optimization	Yes	Yes	Yes
Keyword Meta Tags Optimization	Yes	Yes	Yes
Canonical Tags Optimization	Yes	Yes	Yes
Heading Tags Optimization	Yes	Yes	Yes
ALT Tags Optimization	Yes	Yes	Yes
Hyperlink Optimization	Yes	Yes	Yes
Text Navigation Links	Yes	Yes	Yes
Search Engine Friendly URLs	Yes	Yes	Yes
Update Copyright Year	Yes	Yes	Yes

OFF PAGE SEO

Article Writing & Distribution	Yes	Yes	Yes
Social Bookmarking Of Approval Article	Yes	Yes	Yes
Do-follow Social Bookmarking	Yes	Yes	Yes
Business Classified Submission	Yes	Yes	Yes
Local Business Listing	Yes	Yes	Yes
Business Profile Creation	Yes	Yes	Yes
Forum Submission	No	Yes	Yes
Press Release Submission (After 3 Months Work)	No	Yes	Yes
Social Bookmarking of Blog	No	No	Yes
PDF Submission(If Client provide)	No	No	Yes
Video/PPT Submission(If client provide)	No	No	Yes

SEO Portfolio

Website: www.bigfootpestcontrol.com

Keywords	Ranking
Exterminator Schaumburg	2
Pest control Schaumburg	4
Exterminator Hoffman Estates	3
Pest control Hoffman Estates	3
Exterminator Elmhurst	11
Spider exterminator Schaumburg	1
Spider exterminator Hoffman Estates	5
Spider exterminator Elmhurst	10
Bed Bug Treatment Schaumburg	6
Bed Bug Treatment Hoffman Estates	6
Bed Bug Treatment Elmhurst	8
Wasp And Bee Removal Schaumburg	3
Wasp And Bee Removal Hoffman Estates	8
Wasp And Bee Removal Elmhurst	3
Termite Inspection Schaumburg	4
Pest control Elmhurst	15
Termite Inspection Elmhurst	11
Ant Removal Schaumburg	4
Ant Removal Hoffman Estates	4
Ant Removal Elmhurst	3

Website: <https://vhny.us>

Keywords	Ranking
Shoulder pad sweatshirt gray	7
Double zip bomber jacket	1
Asymmetrical ribbed tank	7
Cropped wool crepe blazer	2
Cream belted blazer	3
Caramel oversized hoodie	2
Oversized hoodie purple	4
Pleated woolcrepe trousers	9
Womens streetwear accessories	7
Double zipper bomber jacket	2
Sand coloured hoodie	9
Essentials sweatpants women	13
White cold shoulder blazer	10
Oversized purple hoodie	4
Essential sweatpants black	11
Cut out shoulder blazer	11
Caramel turtleneck	12
Windbreaker reversible jacket	13
Shoulder pad sweatshirt	13
Sand turtleneck	15
Shoulder pad sweatshirt black	12

SEO Portfolio

Website: www.purplewave.in

Keywords	Ranking
Audio Conferencing in Gurgaon and Bangalore	1
Home Automation Companies in Gurgaon	1
Video Conferencing in Gurgaon and Bangalore	1
Digital Signage Companies in Gurgaon	1
Top AV Companies in India	1
Smart Classroom Service Providers in India	2
Smart Classroom Solutions	4
Best Audio Visual System Integration Company in India	2
Corporate Boardroom in Delhi	1
Smart class solution providers in India	3
Audio Video Solution Provider	5
Audio Video Solution	5
Digital Signage Companies	3

Website: www.skpc.in/

Keywords	Ranking
Pre construction termite treatment in Saket	4
Reticulation Piping Method in Saket	1
Pipe Reticulation System in Saket	1
Porous Pipe for Termite Treatment	9
Anti Termite Piping System in Saket	6
Anti Termite Piping System	19



Thank you...

