












































Filter

region	All
market	All
division	All

Customer

Net Sales Performance

*All values in USD

Customer	2019	2020	2021	2021 vs 2020
Acclaimed Stores	1.4 M	2.9 M	10.9 M	 378.1%
All-Out		0.2 M	0.8 M	 495.7%
Amazon	12.2 M	37.5 M	82.1 M	 218.9%
Argos (Sainsbury's)	0.4 M	0.7 M	2.3 M	 306.0%
Atlas Stores	0.2 M	0.7 M	3.2 M	 470.3%
Atliq e Store	7.2 M	23.7 M	53.0 M	 223.8%
AtliQ Exclusive	9.6 M	17.7 M	61.1 M	 345.8%
BestBuy	0.9 M	1.8 M	6.3 M	 356.1%
Boulanger	0.2 M	0.8 M	4.1 M	 492.9%
Chip 7	0.6 M	1.3 M	5.5 M	 416.1%
Chiptec		0.4 M	3.0 M	 722.0%
Control	0.9 M	2.2 M	7.7 M	 349.2%
Coolblue	0.5 M	1.2 M	4.2 M	 360.0%
Costco	1.1 M	2.8 M	9.3 M	 337.4%
Croma	1.7 M	2.5 M	7.5 M	 305.1%
Currys (Dixons Carphone)	0.3 M	0.8 M	1.9 M	 246.9%
Digimarket	0.8 M	1.7 M	4.1 M	 241.1%
Ebay	2.6 M	6.3 M	15.2 M	 242.2%
Electricalsara Stores	0.1 M	0.6 M	1.9 M	 286.0%
Electricalsbea Stores		0.1 M	0.7 M	 504.6%
Electricalslance Stores	0.1 M	0.7 M	2.3 M	 313.3%
Electricalslytical	1.8 M	2.6 M	11.9 M	 457.5%
Electricalsocity	2.3 M	3.5 M	12.4 M	 358.8%
Electricalsquipo Stores	0.2 M	0.7 M	3.6 M	 535.3%
Elite	0.4 M	0.8 M	4.1 M	 495.5%
Elkjøp	0.5 M	1.3 M	5.2 M	 391.9%
Epic Stores	0.4 M	0.9 M	4.2 M	 446.1%
Euronics	0.4 M	0.9 M	3.9 M	 444.7%
Expert	0.8 M	1.8 M	6.4 M	 364.0%
Expression	1.7 M	3.0 M	9.8 M	 328.2%
Ezone	1.5 M	2.0 M	7.9 M	 391.6%
Flawless Stores	0.1 M	0.5 M	1.8 M	 396.3%
Flipkart	2.9 M	8.3 M	19.3 M	 231.0%
Fnac-Darty	0.5 M	0.8 M	2.9 M	 349.8%
Forward Stores	0.6 M	1.5 M	4.1 M	 272.0%
Girias	1.5 M	2.1 M	8.7 M	 419.3%
Info Stores	0.1 M	0.5 M	1.8 M	 384.1%
Insight	0.4 M	1.0 M	2.8 M	 271.8%
Integration Stores		0.2 M	1.4 M	 887.2%
Leader	4.7 M	6.0 M	18.8 M	 314.8%
Logic Stores	0.2 M	0.9 M	4.8 M	 515.2%
Lotus	1.5 M	2.1 M	8.1 M	 382.6%
Neptune	1.0 M	3.4 M	16.1 M	 471.5%

Filter

region	All
market	All
division	All

Customer

Net Sales Performance

*All values in USD

Customer	2019	2020	2021	2021 vs 2020
Nomad Stores	0.5 M	1.6 M	4.0 M	246.9%
Notebillig	0.2 M	0.4 M	1.1 M	287.4%
Nova		0.0 M	0.4 M	2664.9%
Novus	1.9 M	3.7 M	9.9 M	264.2%
Otto	0.3 M	0.4 M	1.2 M	298.6%
Premium Stores	0.5 M	1.1 M	3.9 M	353.1%
Propel	1.6 M	2.5 M	10.8 M	440.6%
Radio Popular	0.5 M	1.5 M	5.3 M	362.6%
Radio Shack	0.8 M	1.7 M	5.4 M	311.5%
Reliance Digital	1.6 M	2.6 M	9.7 M	377.9%
Relief	0.4 M	1.0 M	4.1 M	403.6%
Sage	4.8 M	6.4 M	20.7 M	321.5%
Saturn	0.2 M	0.4 M	1.2 M	310.5%
Sorefoz	0.6 M	1.1 M	4.7 M	433.6%
Sound	0.6 M	1.7 M	4.4 M	260.3%
Staples	1.2 M	2.9 M	8.8 M	307.0%
Surface Stores	0.1 M	0.5 M	2.1 M	398.8%
Synthetic	1.9 M	4.4 M	12.2 M	276.0%
Taobao	0.2 M	1.3 M	3.3 M	248.7%
UniEuro	0.6 M	1.6 M	7.3 M	457.0%
Vijay Sales	1.7 M	2.1 M	8.5 M	397.8%
Viveks	1.6 M	2.2 M	7.8 M	348.1%
walmart	1.3 M	2.6 M	9.7 M	370.4%
Zone	0.3 M	1.6 M	5.3 M	336.2%
Grand Total	87.5 M	196.7 M	598.9 M	304.5%

Filter

region All
division All

Market

Performance Vs Target

*All values in USD











Country	2019	2020	2021	2021 - target	%
Australia	3.9 M	10.7 M	21.0 M	-2.2M	-10.5%
Austria		0.1 M	2.8 M	-0.3M	-11.7%
Bangladesh	0.5 M	2.3 M	7.0 M	-0.7M	-10.3%
Canada	4.8 M	12.2 M	35.1 M	-5.1M	-14.5%
China	1.4 M	5.4 M	22.9 M	-2.1M	-9.0%
France	4.0 M	7.5 M	25.9 M	-2.2M	-8.4%
Germany	2.6 M	4.7 M	12.0 M	-1.5M	-12.7%
India	30.8 M	49.8 M	161.3 M	-9.6M	-5.9%
Indonesia	2.5 M	6.2 M	18.4 M	-2.4M	-12.9%
Italy	2.9 M	4.5 M	11.7 M	-1.0M	-9.0%
Japan		1.9 M	7.9 M	-0.3M	-4.1%
Netherlands	0.2 M	3.4 M	8.0 M	-0.7M	-8.2%
Newzealand		2.0 M	11.4 M	-1.4M	-12.3%
Norway		2.5 M	13.7 M	-1.4M	-10.5%
Pakistan	0.6 M	4.7 M	5.7 M	-0.5M	-9.3%
Philippines	5.7 M	13.4 M	31.9 M	-2.5M	-7.8%
Poland	0.4 M	2.8 M	5.2 M	-0.9M	-18.1%
Portugal	0.7 M	3.6 M	11.8 M	-0.5M	-4.3%
South Korea	12.8 M	17.3 M	49.0 M	-4.4M	-8.9%
Spain		1.8 M	12.6 M	-1.8M	-14.1%
Sweden	0.1 M	0.2 M	1.8 M	-0.2M	-11.1%
United Kingdom	2.0 M	8.1 M	34.2 M	-3.0M	-8.7%
USA	11.5 M	31.9 M	87.8 M	-10.2M	-11.7%
Grand Total	87.5 M	196.7 M	598.9 M	-54.9M	-9.2%

Filter

region	All
division	All
Customer	All

Top 10 Products

*All values in USD

product	2020	2021	21 vs 20
AQ Electron 4 3600 Desktop Processor	3.0 M	19.4 M	 541.3%
AQ GT 21	0.8 M	4.4 M	 461.1%
AQ Home Allin1	0.7 M	5.2 M	 669.0%
AQ LION x1	0.0 M	0.8 M	 1619.5%
AQ LION x2	0.1 M	0.9 M	 1668.9%
AQ LION x3	0.1 M	1.2 M	 1692.3%
AQ Mx NB	0.0 M	1.4 M	 5623.5%
AQ Pen Drive DRC	0.6 M	3.8 M	 487.7%
AQ Smash 2	0.4 M	11.2 M	 2489.5%
AQ Zion Saga	0.7 M	3.6 M	 428.5%
Grand Total	6.4 M	52.0 M	708.0%

Filter

region	All
Customer	All

Division Level Report

*All values in USD

division	2020	2021	21 vs 20
N & S	51.4 M	94.7 M	<div><div></div></div> 84.4%
P & A	105.2 M	338.4 M	<div><div></div></div> 221.5%
PC	40.1 M	165.8 M	<div><div></div></div> 313.7%
Grand Total	196.7 M	598.9 M	204.5%

Filter

region	All
division	All
Customer	All

Top 5 Products

Products	Qty
AQ Gamers	3.4 M
AQ Gamers Ms	4.0 M
AQ Master wired x1 Ms	4.2 M
AQ Master wireless x1	3.4 M
AQ Master wireless x1 Ms	4.1 M
Grand Total	19.0 M

Filter

region	All
division	All
Customer	All

Bottom 5 Product

Products	Qty
AQ Gamer 1	51.7 K
AQ GEN Z	63.1 K
AQ Home Allin1	15.2 K
AQ HOME Allin1 Gen 2	8.9 K
AQ Smash 2	36.0 K
Grand Total	174.9 K

Filter

region	All
division	All
Customer	All

New Products -2021

*All values in USD

products	2021
AQ Clx3	4.4M
AQ Electron 3 3600 Desktop Processor	14.2M
AQ Gen Y	19.5M
AQ GEN Z	11.7M
AQ HOME Allin1 Gen 2	3.5M
AQ Lumina Ms	4.2M
AQ Marquee P3	4.9M
AQ Marquee P4	1.7M
AQ Maxima Ms	13.7M
AQ MB Lito	2.8M
AQ MB Lito 2	2.3M
AQ Qwerty	22.0M
AQ Qwerty Ms	15.4M
AQ Trigger	20.7M
AQ Trigger Ms	17.9M
AQ Wi Power Dx3	17.2M
Grand Total	176.2M

Filter

region	All
Customer	All

Top 5 Country - 2021

*All values in USD

Country	2021
Canada	35.1 M
India	161.3 M
South Korea	49.0 M
United Kingdom	34.2 M
USA	87.8 M
Grand Total	367.2 M