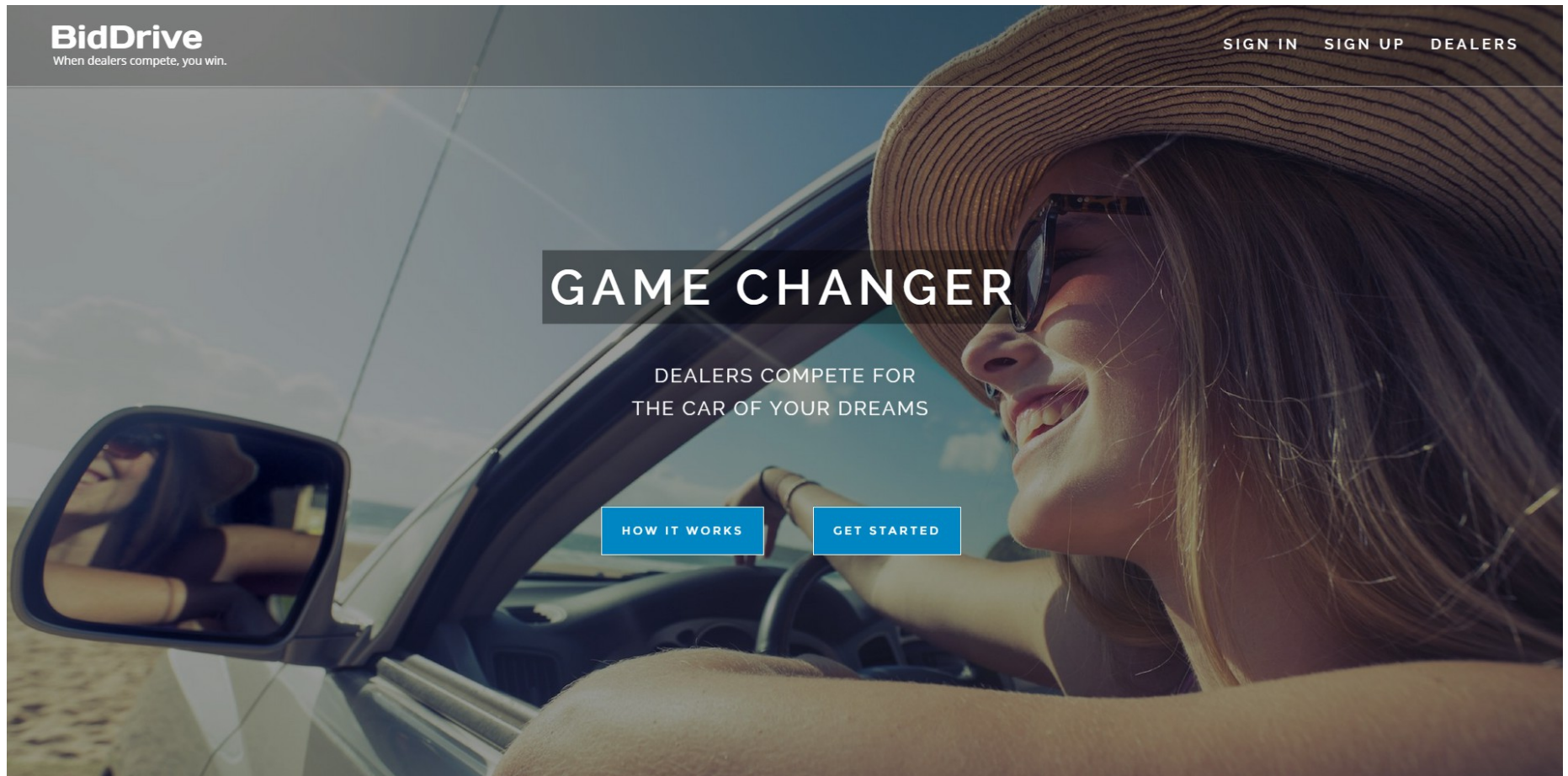


# BidDrive.com MVP site-flow (November 2014)

BidDrive.com is a reverse auction platform for new car sales, powered by the Edmunds API. We are hoping to be a strong contestant in the 2015 Hackomotive contest. This presentation will explain the “flow” of the car buying process on our website, for both buyers and dealers.

**Disclaimer- BidDrive.com is currently undergoing graphical redesigns and internal optimizations. Therefore certain features and functions are subject to change before the contest. This presentation will contain screenshots from various versions of the web application in order to demonstrate the site-flow most efficiently.**

# Intro: Sleek responsive website

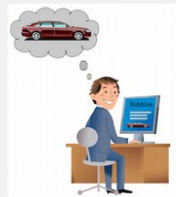


# Intro: Sleek responsive website

**BidDrive**  
When dealers compete, you win.

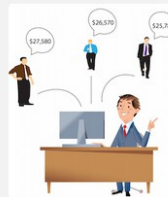
[SIGN IN](#) [SIGN UP](#) [DEALERS](#)

## HOW BIDDRIVE WORKS



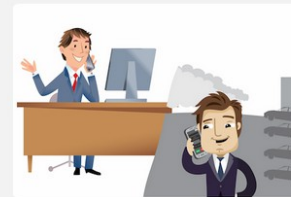
### 1. Choose your car

Ready to buy? Simply pick the make, model and trim details. We'll alert local dealers within the selected radius. You will stay anonymous!



### 2. Watch dealers bid

Watch as area dealers compete with each other for your business in a reverse-auction.



### 3. Connect to the winning dealer

Choose the offer that makes the most sense for you, and we'll connect you to the winning dealer. It's that simple.

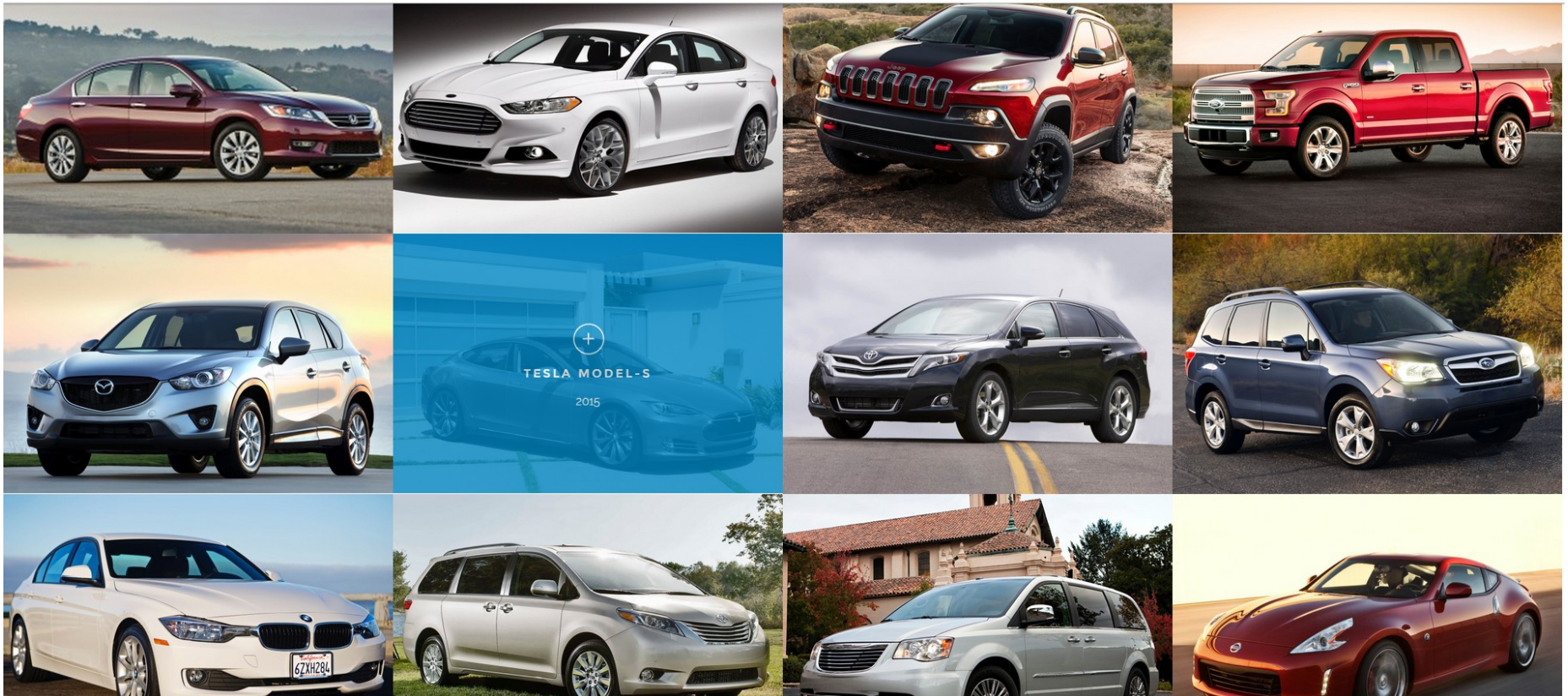
LET'S GET STARTED...

# Intro: Sleek responsive website

**BidDrive**

When dealers compete, you win.

[SIGN IN](#) [SIGN UP](#) [DEALERS](#)





# Intro: Sleek responsive website

**BidDrive**

When dealers compete, you win.

[SIGN IN](#) [SIGN UP](#) [DEALERS](#)



Mike Jones bought a 2014 Hyundai Sonata

BIDDRIVE CONNECTED ME TO A NEARBY HYUNDAI DEALER.  
THEY HAD MY SONATA IN STOCK AND I WAS ABLE TO GET  
IT FOR A GREAT PRICE!

**BidDrive**

[About](#) [Careers](#) [Help / FAQ](#) [Contact us](#) [Sitemap](#)



# Buyer has two ways to choose a car

**BidDrive**  
When dealers compete, you win.

[SIGN IN](#) [SIGN UP](#) [DEALERS](#)

CHOOSE YOUR CAR BELOW

Users can pick a car from our suggestions

TOP PICKS

ALL 2014 VEHICLES

ALL

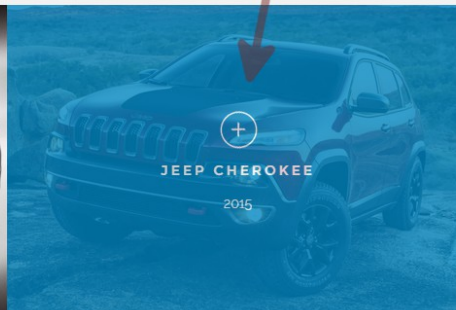
SEDAN

SUV

MINIVAN

HYBRID

SPORTY



# Buyer has two ways to choose a car

**BidDrive**  
When dealers compete, you win.

[SIGN IN](#) [SIGN UP](#) [DEALERS](#)

CHOOSE YOUR CAR BELOW

Users can pick a car of their own choice

ACURA  
BMW  
CADILLAC  
DODGE  
FORD  
HYUNDAI  
JEEP  
LAND-ROVER  
MINI  
MERCEDES-BENZ  
PORSCHE  
SCION  
TOYOTA  
SMART

ASTON-MARTIN  
BENTLEY  
CHEVROLET  
FIAT  
GMC  
INFINITI  
→ KIA  
LEXUS  
MASERATI  
MITSUBISHI  
RAM  
SUBARU  
VOLKSWAGEN

AUDI  
BUICK  
CHRYSLER  
FERRARI  
HONDA  
JAGUAR  
LAMBORGHINI  
LINCOLN  
MAZDA  
NISSAN  
ROLLS-ROYCE  
TESLA  
VOLVO

TOP PICKS

ALL 2014 VEHICLES

All 2013 Vehicles  
All 2014 Vehicles  
All 2015 Vehicles



Cadenza



Rio



Soul



Forte



Sedona



Sportage



Optima



Sorento

# Buyer specifies her car and herself

**BidDrive**  
When dealers compete, you win.

[SIGN IN](#) [SIGN UP](#) [DEALERS](#)



Request a [2014 Kia Forte](#):

Trim	EX 4dr Sedan (2.0L 4cyl 6A)
Colors	<div>Available colors</div> <div>Interior ▼ Gray Leather Black Leather</div> <div>Exterior ▼ Aurora Black Bright Silver Steel Blue Abuse Blue</div>
Options	<div>Available options</div> <div>Remote Start (Key Start)</div> <div>Package ▼ EX Premium Package</div>

Trim Specific Details:

Base MSRP	\$19500
BidDrive estimate	\$13779
Body type	4 door Sedan
Colors	Interior: Exterior:
Driven wheels	Front wheel drive
MPG city, hwy	24, 36
Motor	Gas, V4, 173 hp
Transmission	6 speed




# Buyer specifies her car and herself

**BidDrive**

When dealers compete, you win.

[SIGN IN](#) [SIGN UP](#) [DEALERS](#)

	<div>Bright Silver</div> <div>Steel Blue</div> <div><b>Albino Blue</b></div>	<div>Crimson Red</div>	
<b>Options</b>	<div>Available options</div> <div>Remote Start (Key Start)</div> <div><b>Package</b></div> <div>EX Premium Package (4-Door &amp; 5-Door)</div> <div>Protection Package</div> <div><b>Exterior</b></div> <div>Mudguards</div> <div>Wheel Locks</div>	<div>Options I must have</div> <div><b>Mechanical</b></div> <div>Remote Start (Push-Button Start)</div> <div><b>Package</b></div> <div>EX Tech Package (4-Door)</div>	<div>Driven wheels</div> <div><b>Front wheel drive</b></div> <div>MPG city, hwy</div> <div><b>24, 36</b></div> <div>Motor</div> <div><b>Gas, V4, 173 hp</b></div> <div>Transmission</div> <div><b>6 speed automatic</b></div> <div><b>More info</b></div> <div><a href="#">Show</a></div>
<b>Zip Code</b>	<div>11106</div>		
<b>Radius</b>	<div>10 miles</div>		Showing 2 Kia dealers
<b>Describe yourself:</b>			
<b>FICO credit score</b>	<div>720-749</div>		
<b>How will you pay?</b>	<div>I'm buying it (cash)</div>		
<b>Trading in</b>	<input type="checkbox"/>		
		<div>Submit</div>	

**BidDrive**

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# Buyer registers or logs in

**BidDrive**  
When dealers compete, you win.

Options

Zip Code

Radius

Describe yourself

FICO credit score

How will you pay?

Trading in

What's Next?

After you register or login, dealers will begin making offers to your auction page.

Dealers have 72 hours to submit bids. Feel free to communicate with the dealers.

When the auction ends, select your best offer and we'll connect you with that dealer.

janedoe@yahoo.com

.....

- OR -

Register

Login

SIGN IN SIGN UP DEALERS

24, 36  
Gas, V4, 173 hp  
6 speed automatic  
Show  
Showing 2 Kia dealers

**BidDrive**  
When dealers compete, you win.

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# Buyer waits for offers from dealers

BidDrive™

Reverse auction car marketplace.

Hello, Jane! ▾

SELECT

→

BID

→

CONNECT

Auction submitted! Dealers have been notified.

⚡

AUCTION FOR 2014 KIA FORTE

AUCTION ID: 14

Name	Jane D.	Auction status	Active
Location	Astoria, NY 11106	Dealers bidding	0
Vehicle	Model: 2014 Kia Forte Trim: EX 4dr Sedan (2.0L 4cyl 6A)	Total bids	0
Colors	Exterior: Interior: <div>Crimson Red</div>	Prices	MSRP: \$22295 Lowest: None Favorite: None
Options	EX Tech  Remote Start (Push-Button Start)	Bidding ends in	02 days : 23 hours : 58 min : 06 sec
		Sort offers by	Select ▾

Offers will appear here, please come back later.

Click [here](#) to refresh.

Site Links

Testimonials

Social

# The BidDrive auction process

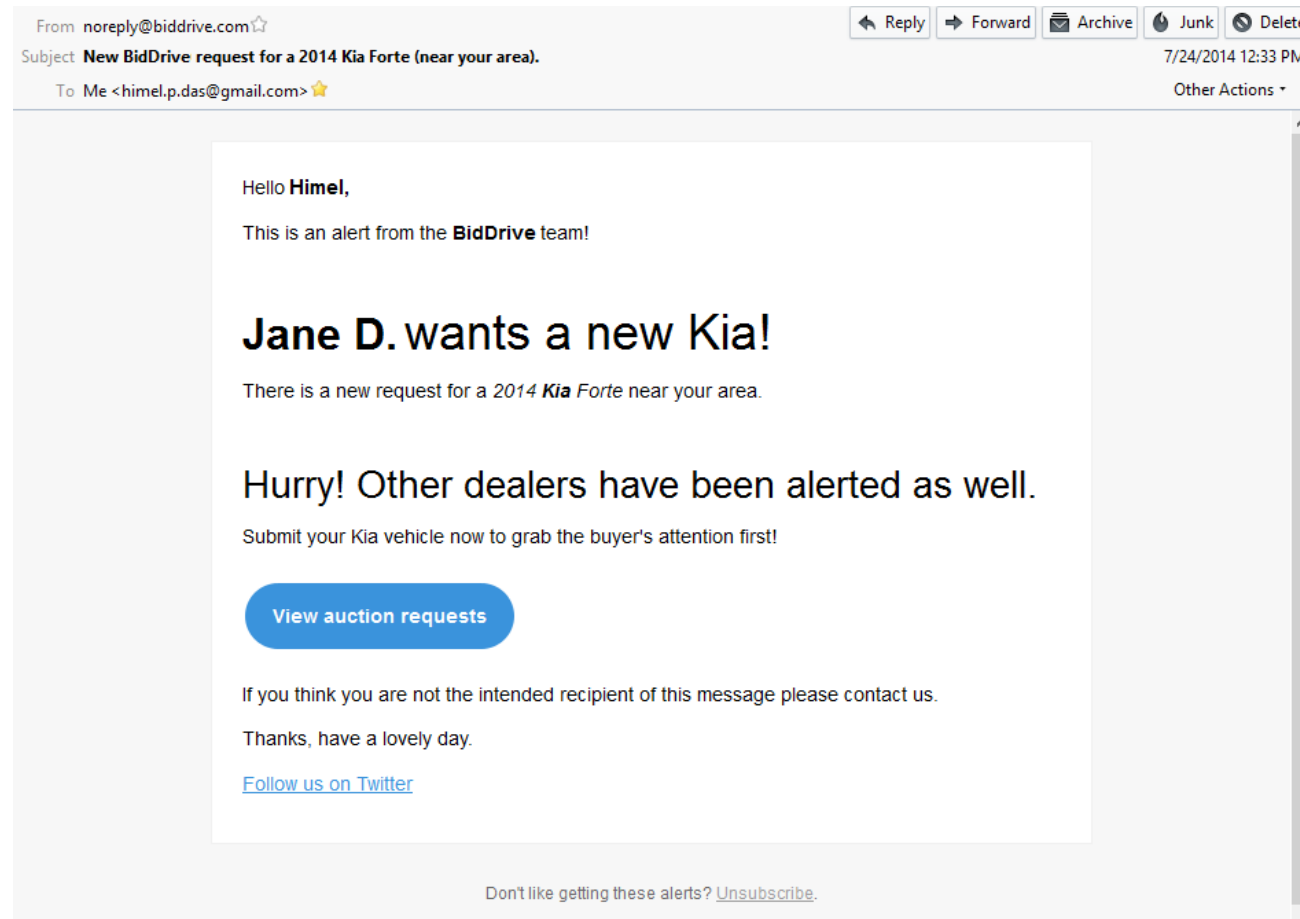
- Registered Kia dealers within the buyer's radius will be alerted via email, phone call, and/or SMS.
- Dealers will submit their vehicle and compete with other dealers by gradually decreasing their prices (reverse auction).
- The auction will end after 72 hours. Within this time the buyer can communicate with dealers via private messages. The buyer and dealers will also receive email/SMS alerts regarding the status of the auction (ie new offers, changes to bids, private messages, etc.).
- After the auction ends, the buyer has an additional 24 hours to choose a winner.
- Alternatively, a dealer can submit a tantalizing “final offer,” and the buyer will have the option to end the auction short.
- After the buyer picks a winner, the buyer calls our automated “middleman” hotline to connect with the winning dealer. Email or telephone numbers are NEVER exposed between the buyer and the dealer. This is the crux of our “no hassle” approach.
- Our servers detect when a conversation initiated, and a “certificate of guarantee” appears on the buyer's screen, thus completing the auction process. The buyer prints this certificate and takes it to the winning dealer to purchase the car at the guaranteed price.



# Now to the dealer...



# Dealer gets an alert about a request and is directed to the website



# Dealer views nearby requests and selects one that matches inventory

BidDrive™  
Reverse auction car marketplace.

Admin Portal ▾ Dealer Portal ▾ Hello, Himel! ▾

Showing 6 Kia, or Hyundai buyers who are near "Amazing Kia" in Brooklyn, NY.

BUYER REQUESTS

Sift rows...













2013 - 2015 ▾

Brands (2 selected) ▾

All Models ▾

All Trims ▾

All Colors ▾

	Year	Make	Model	Trim	Colors	Area	Ends In ▾	Bids
<div>Join →</div> <div>Info ⓘ</div>	2014	Kia	Sportage	LX 4dr SUV AWD (2.4L 4cyl 6A)	Interior:  Exterior: 	Clifton, NJ	2 days, 23 hours	0
<div>Join →</div> <div>Info ⓘ</div>	2014	Hyundai	Azera	4dr Sedan (3.3L 6cyl 6A)	Interior:  Exterior: 	Staten Island, NY	2 days, 23 hours	0
<div>Join →</div> <div>Info ⓘ</div>	2014	Kia	Soul	4dr Wagon (1.6L 4cyl 6A)	Interior:  Exterior: 	Bronx, NY	2 days, 23 hours	0
<div>Join →</div> <div>Info ⓘ</div>	2014	Kia	Optima	SX 4dr Sedan (2.4L 4cyl 6A)	Interior:  Exterior: 	Brooklyn, NY	2 days, 23 hours	0
<div>Join →</div> <div>Info ⓘ</div>	2014	Kia	Forte	EX 4dr Sedan (2.0L 4cyl 6A)	Interior:  Exterior: 	Astoria, NY	2 days, 22 hours	0
<div>J. Doe</div> <div>Info ⓘ</div>	2014	Kia	Forte	EX 4dr Sedan (2.0L 4cyl 6A)	Interior:  Exterior: 	Astoria, NY	2 days, 22 hours	0

# Dealer fills in details about the car that he wants entered in the auction

## Submit your vehicle

2014 Kia Forte

EX 4dr Sedan (2.0L 4cyl 6A)

VIN number 2G1FC3D33C9165616

Exterior color Crimson Red ▾

Interior color Black Cloth ▾

### Options

And Compass  
Trunk Cargo Hook  
Auto-Dimming  
Mirror W/Homelink  
And Compass  
Cargo Net  
Mechanical  
Remote Start (Key  
Start)

Package  
EX Tech Package (4-  
Door)  
Interior  
Cargo Tray  
Carpet Floor Mats  
Cargo Mat  
Mechanical

Dealership fees total cost 0

Dealership fees description  
We don't charge any additional fees.

### Vehicle summary

Brand new just arrived at the lot. Just 72 miles on it. Still has plastic wrapping on dashboard.

Retail estimate — \$25670

	Crimson Red
	Snow White Pearl
Must haves	EX Tech Package (4-Door) Remote Start (Push-Button Start)
Credit score	750-799
Funding:	Cash



# Dealer fills in details about the car that he wants entered in the auction

*BidDrive™*  
Reverse auction car marketplace

Admin Portal Dealer Portal Hello, Himel!

Vehicle summary

You will now be charged 10 credits (auction fee) to enter this auction. If you win this auction and the buyer initiates contact, you will be charged 100 credits (success fee).

Cancel OK

Exterior image  pic 1.jpg

Interior image  No file chosen

Front image  No file chosen

Rear image  No file chosen

Tire image  No file chosen

Dashboard image  No file chosen

Passenger image  No file chosen

Trunk image  No file chosen

Underhood image  No file chosen

Roof image  No file chosen


Other image  No file chosen

Submit

Retail estimate — \$25670

	Crimson Red
	Snow White Pearl
Must haves	EX Tech Package (4-Door)
	Remote Start (Push-Button Start)
Credit score	750-799
Funding:	Cash

# Dealer can purchase more credits to enter auctions whenever necessary (sample pricing shown)






  
Reverse auction car marketplace.

Admin Portal

Dealer Portal

Hello, Himel!

₪ Credits remaining: 40

 Secure Payments  


Purchase

200

Credits for \$200

\$1 / credit. Good to try!

Purchase

400

Credits for \$300

\$0.75 / credit. Great deal.

Purchase

1200

Credits for \$600

\$0.50 / credit. Popular.

Purchase

4800

Credits for \$1200

\$0.25 / credit. Best Value!

🕒 Credits history

2 records found

Id ▼	Change	Reason	Modified On	Modified By
3	-10	Auction fee	2014-11-30 15:37:43	Himel Das
2	50	Welcome :)	2014-11-30 15:02:12	Himel Das


Site Links

Testimonials

Social

Site Map

© BidDrive (Alpha) version 0.0.1



# Dealer now enters the auction and can set/adjust the bid price

BidDrive™  
Reverse auction car marketplace.

Admin Portal ▾ Dealer Portal ▾ Hello, Himel! ▾

SUBMIT

BID

CONNECT

Your vehicle was submitted!

Please make a bid now!

AUCTION FOR 2014 KIA FORTE

AUCTION ID: 14

NameJane D.

LocationAstoria, NY 11106

VehicleModel: 2014 Kia Forte  
Trim: EX 4dr Sedan (2.0L 4cyl 6A)

ColorsExterior:   
Interior:

OptionsEX Tech Package (4-Door) Remote Start (Push-Button Start)

Auction statusActive

Dealers bidding1

Total bids0


PricesMSRP: \$22295  
Lowest: None  
Favorite: None

Bidding ends in02 days : 22 hours : 26 min : 11 sec

Sort offers bySelect ▾

Place Bid! ▾ \$\$\$ \*

? Awaiting bid from Himel in Brooklyn, NY



Retails for\$22585

Discount0.00% off Buyer will save \$0

Distance11.00 miles away

ColorExterior: Interior:

Bids0

InfoDealer ID: 4 Offer ID: 1

Description:  
Brand new just arrived at the lot. Just 72 miles on it. Still has plastic wrapping on dashboard....

# Dealer can message the buyer to convince her this is the right vehicle

BidDrive™  
Reverse auction car marketplace.

Admin Portal ▾ Dealer Portal ▾ Hello, Himel! ▾

SUBMIT

BID

CONNECT

Your new bid is \$21,353.

AUCTION FOR 2014 KIA FORTE AUCTION ID: 14

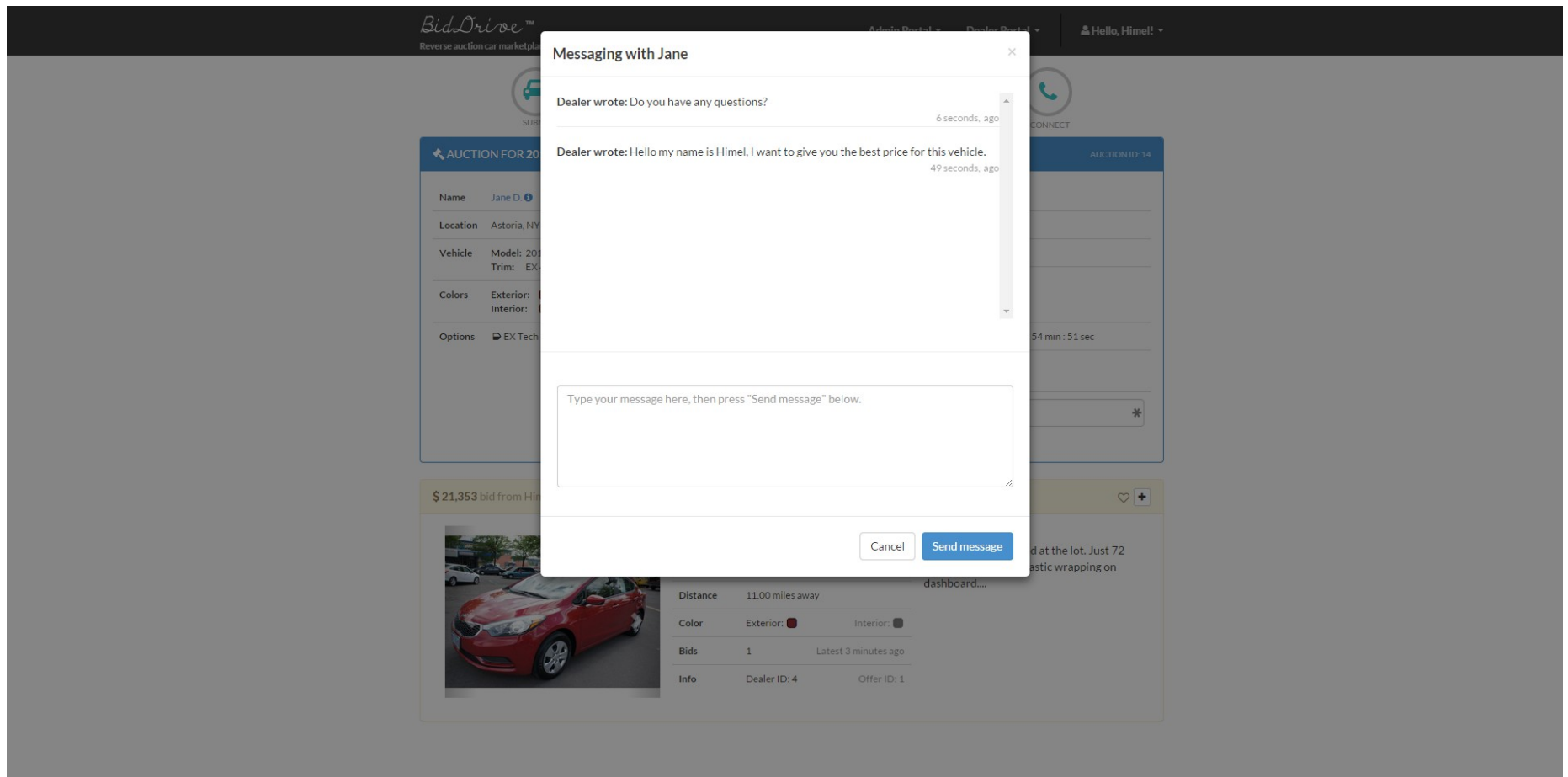
Name	Jane D.	Auction status	Active
Location	Astoria, NY 11106	Dealers bidding	1
Vehicle	Model: 2014 Kia Forte Trim: EX 4dr Sedan (2.0L 4cyl 6A)	Total bids	1
Colors	Exterior: Interior:	Prices	MSRP: \$22295 Lowest: \$21353 Favorite: None
Options	Remote Start (Push-Button Start)	Bidding ends in	02 days : 21 hours : 58 min : 44 sec
		Sort offers by	Select ▾
		Place Bid! ▾	\$\$\$ *

\$21,353 bid from Himel in Brooklyn, NY

Retails for	\$22585	Description:
Discount	5.45% off Buyer will save \$1232	Brand new just arrived at the lot. Just 72 miles on it. Still has plastic wrapping on dashboard....
Distance	11.00 miles away	
Color	Exterior:  Interior:	
Bids	1 Latest 370000 microseconds ago	
Info	Dealer ID: 4 Offer ID: 1	



# Dealer can message the buyer to convince her this is the right vehicle



# Dealer can also entice the buyer by making a “final bid,” which is the lowest price that he can offer her

BidDrive™  
Reverse auction car marketplace.

Admin Portal ▾ Dealer Portal ▾ Hello, Himel! ▾

SUBMIT

BID

CONNECT

🔍 AUCTION FOR 2014 KIA FORTE AUCTION ID: 14

NameJane D. 📍

LocationAstoria, NY 11106

VehicleModel: 2014 Kia Forte  
Trim: EX 4dr Sedan (2.0L 4cyl 6A)

ColorsExterior: ☐ ☐  
Interior: ☐ ☐

OptionsEX Tech Package (4-Door) Remote Start (Push-Button Start)

Auction statusActive

Dealers bidding2

Total bids2

PricesMSRP: \$22295  
Lowest: \$21353  
Favorite: None

Bidding ends in02 days : 21 hours : 36 min : 54 sec

Sort offers bySelect ▾


Final bid! ▾

End my offer in

19324

Hours

\$21,353 bid from Himel in Brooklyn, NY



Retails for\$22585

Discount5.45% off Buyer will save \$1232

Distance11.00 miles away

ColorExterior: ☐ Interior: ☐

Bids1 Latest 21 minutes ago

InfoDealer ID: 4 Offer ID: 1

Description:

Brand new just arrived at the lot. Just 72 miles on it. Still has plastic wrapping on dashboard...

\$22,494 bid from Himel in Brooklyn, NY

# Final bid submitted

BidDrive™  
Reverse auction car marketplace.

Admin Portal ▾ Dealer Portal ▾ | Hello, Himel! ▾

SUBMIT

BID

CONNECT

This was your final bid! The buyer has been notified.

AUCTION FOR 2014 KIA FORTEAUCTION ID: 14

NameJane D. 📍

LocationAstoria, NY 11106

VehicleModel: 2014 Kia Forte  
Trim: EX 4dr Sedan (2.0L 4cyl 6A)

ColorsExterior: ■ □  
Interior: ■ ■

OptionsEX Tech Package (4-Door) Remote Start (Push-Button Start)

Auction statusActive

Dealers bidding2

Total bids4

PricesMSRP: \$22295  
Lowest: \$19324  
Favorite: None

Bidding ends in02 days : 20 hours : 50 min : 39 sec

Sort offers bySelect ▾

Place Bid! ▾ \$\$\$ ✱

\$19,324 bid from Himel in Brooklyn, NYExpires in less than 13 hours!

Retails for\$22585

Discount14.44% offBuyer will save \$3261

Distance11.00 miles away

ColorExterior: ■ Interior: ■

Bids3Latest 778000 microseconds ago

InfoDealer ID: 4Offer ID: 1

Description:  
Brand new just arrived at the lot. Just 72 miles on it. Still has plastic wrapping on dashboard....

# Back to the buyer...





# Buyer begins to receive new vehicle submissions

**BidDrive™**  
Reverse auction car marketplace.

Hello, Jane! ▾


---

🔍 AUCTION FOR 2014 KIA FORTE
AUCTION ID: 14

<p>Name <span>Jane D. 📧</span></p> <hr/> <p>Location Astoria, NY 11106</p> <hr/> <p>Vehicle Model: 2014 Kia Forte Trim: EX 4dr Sedan (2.0L 4cyl 6A)</p> <hr/> <p>Colors Exterior: <span style="color: red;">■</span> <span style="color: gray;">□</span> Interior: <span style="color: brown;">■</span> <span style="color: black;">■</span></p> <hr/> <p>Options <span>EX Tech Package (4-Door)</span> <span>Remote Start (Push-Button Start)</span></p>	<p>Auction status Active</p> <hr/> <p>Dealers bidding 2</p> <hr/> <p>Total bids 3</p> <hr/> <p>Prices MSRP: \$22295 Lowest: \$19324 Favorite: None</p> <hr/> <p>Bidding ends in 02 days : 21 hours : 30 min : 36 sec</p> <hr/> <p>Sort offers by <span>Select ▾</span></p>
---	--

\$19,324 bid from Himel in Brooklyn, NY

♥
✉
+




⚠ Buy it now! (Less than 15 hours left)

Retails for	\$22585	
Discount	14.44% off	You'll save \$3261
Distance	11.00 miles away	
Color	Exterior: <span style="color: red;">■</span>	Interior: <span style="color: brown;">■</span>
Bids	2	Latest 26 seconds ago
Info	Dealer ID: 4	Offer ID: 1

\$23,124 bid from Robert in Brooklyn, NY

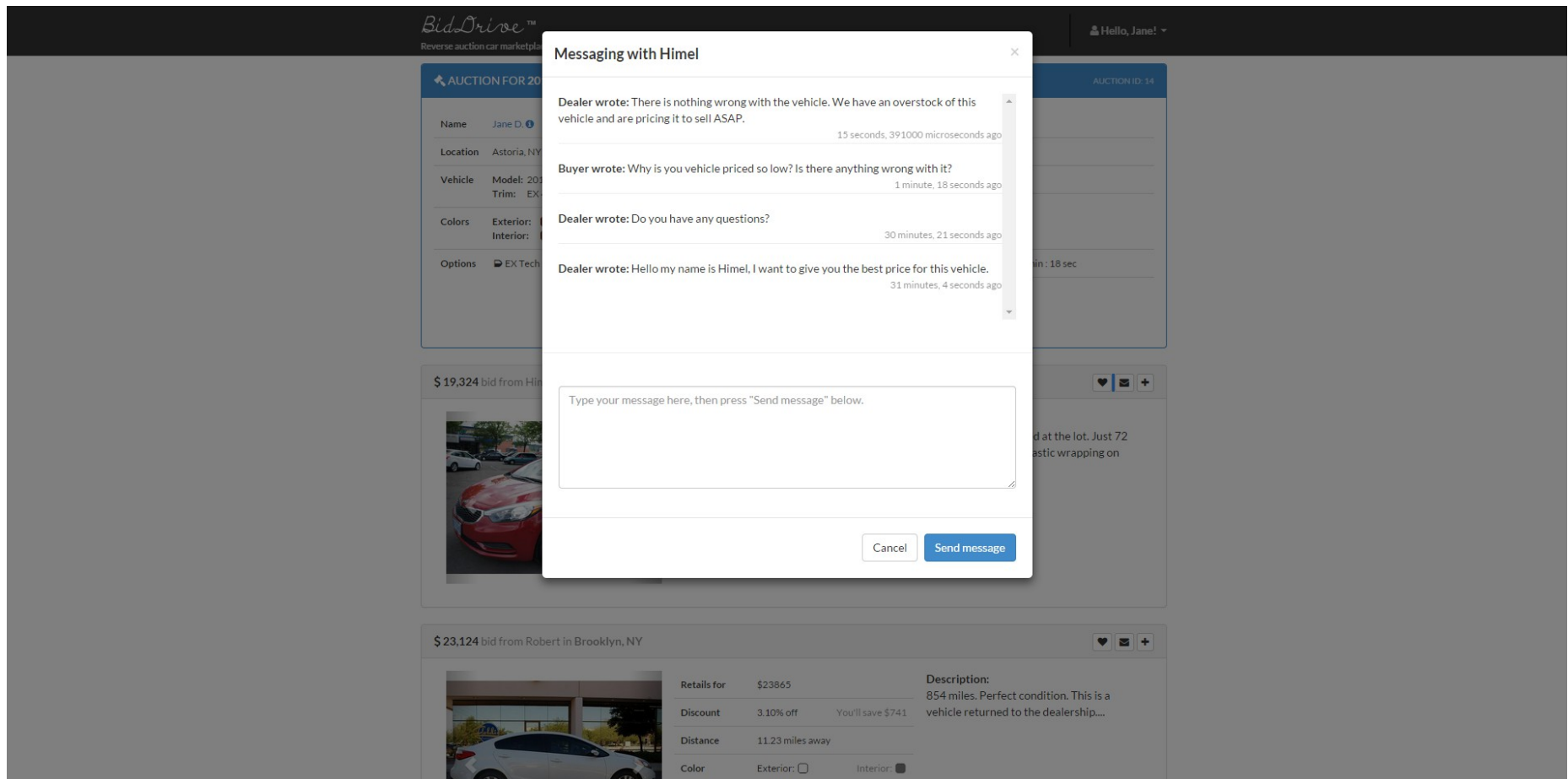
♥
✉
+



Retails for	\$23865	
Discount	3.10% off	You'll save \$741
Distance	11.23 miles away	
Color	Exterior: <span style="color: white;">□</span>	Interior: <span style="color: black;">■</span>
Bids	1	Latest 19 minutes ago

**Description:**  
854 miles. Perfect condition. This is a vehicle returned to the dealership....

# Buyer can view messages and reply to any participating dealer



Buyer can choose a “favorite bid” to pressure other dealers into lowering their prices

**BidDrive™**  
Reverse auction car marketplace.

Hello, Jane! ▾

---

<b>Vehicle</b> Model: 2014 Kia Forte Trim: EX 4dr Sedan (2.0L 4cyl 6A)	<b>Total bids</b> 3
<b>Colors</b> Exterior: <span style="color: red;">■</span> <span style="color: white;">□</span> Interior: <span style="color: gray;">■</span> <span style="color: black;">■</span>	<b>Prices</b> MSRP: \$22295 Lowest: \$19324 Favorite: None
<b>Options</b> <span>EX Tech Package (4-Door)</span> <span>Remote Start (Push-Button Start)</span>	<b>Bidding ends in</b> 02 days : 21 hours : 20 min : 43 sec
	<b>Sort offers by</b> <input type="button" value="Select ▾"/>

---

\$19,324 bid from Himel in Brooklyn, NY

Retails for	\$22585
Discount	14.44% off    You'll save \$3261
Distance	11.00 miles away
Color	Exterior: <span style="color: red;">■</span> Interior: <span style="color: gray;">■</span>
Bids	2    Latest 10 minutes ago
Info	Dealer ID: 4    Offer ID: 1

**Description:**  
 Brand new just arrived at the lot. Just 72 miles on it. Still has plastic wrapping on dashboard....

Favorite this bid

---

\$23,124 bid from Robert in Brooklyn, NY

Retails for	\$23865
Discount	3.10% off    You'll save \$741
Distance	11.23 miles away
Color	Exterior: <span style="color: white;">□</span> Interior: <span style="color: gray;">■</span>
Bids	1    Latest 20 minutes ago
Info	Dealer ID: 1    Offer ID: 2

**Description:**  
 854 miles. Perfect condition. This is a vehicle returned to the dealership....

# Let's speed things up...

- As mentioned auctions are 72 hours long. However, buyers are allowed to end the auction short if there are any bids with a “buy it now” button.
- We just saw a dealer who submitted a final bid, which generated a “buy it now” button for his vehicle.
- Now let's have the buyer pick a winner and end the auction by pressing this button.

# Buyer picks a winner...

BidDrive™

Reverse auction car marketplace.

Hello, Jane!

Vehicle

Model: 2014 Kia Forte  
Trim: EX 4dr Sedan (2.0L 4cyl 6A)

Colors

Exterior: ☒  
Interior: ☒

Options

☒ EX Tech Package (4-Door) ☒ Remote Start (Push-Button Start)

Total bids

3

Prices

MSRP: \$22295  
Lowest: \$19324  
Favorite: None

Bidding ends in


02 days : 21 hours : 08 min : 45 sec

Sort offers by

Select ▼

\$19,324 bid from Himel in Brooklyn, NY

Buy it now! (Less than 15 hours left)



Retails for

\$22,995

Discount

14.44% off

You'll save \$3261

Distance

11.00 miles away

Color

Exterior: ☒ Interior: ☒

Bids

2

Latest 10 minutes ago

Info


Dealer ID: 4

Offer ID: 1

Description:

Brand new just arrived at the lot. Just 72 miles on it. Still has plastic wrapping on dashboard....

\$23,124 bid from Robert in Brooklyn, NY



Retails for

\$23,865

Discount

3.10% off

You'll save \$741

Distance

11.23 miles away

Color

Exterior: ☐ Interior: ☒

Bids

1

Latest 20 minutes ago

Info

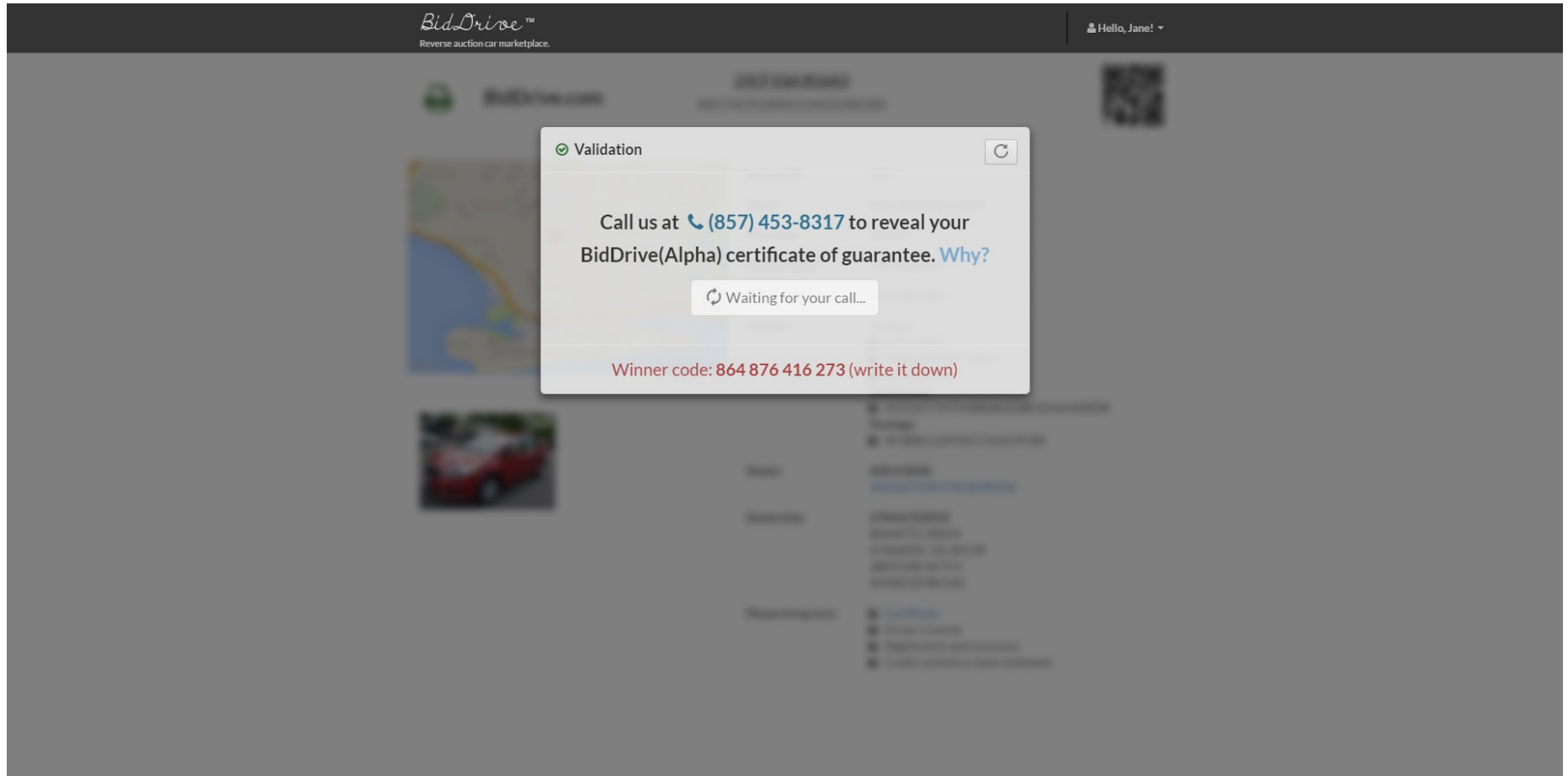
Dealer ID: 1

Offer ID: 2

Description:

854 miles. Perfect condition. This is a vehicle returned to the dealership....

...But must call the dealer via our automated hotline first to get the “certificate of guarantee”




# Why is this necessary? 3 reasons...


- It helps assure the winning dealer that the buyer is seriously interested in the vehicle. From collaborating with real dealers, BidDrive learned that these so-called “leads” are very valuable to them.
- It allows the buyer to directly speak with the dealer without having to worry about annoying callbacks, or the sharing/sale of her personal information to other dealers or spammers.
- BidDrive can record this phone conversation to resolve future disputes.




# Once the buyer calls, the printable certificate automatically appears, which the buyer shows to the dealer

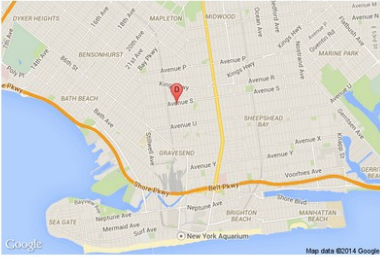
  
Reverse auction car marketplace.


Hello, Jane! ▾

 BidDrive.com

2014 Kia Forte  
EX 4dr Sedan (2.0L 4cyl 6A)







Auction ID:	014
VIN #:	2G1FC3D33C9165616
Price lock:	\$21353
Exterior color:	Crimson Red
Interior color:	Black Cloth
Options:	<div>Interior:<ul style="list-style-type: none"><li>☐ Cargo Mat</li><li>☐ Carpet Floor Mats</li><li>☐ Cargo Tray</li></ul>Mechanical:<ul style="list-style-type: none"><li>☐ Remote Start (Push-Button Start)</li></ul>Package:<ul style="list-style-type: none"><li>☐ EX Tech Package (4-Door)</li></ul></div>
Dealer:	<b>Himel Das</b> <a href="mailto:himel.p.das@gmail.com">himel.p.das@gmail.com</a>
Dealership:	Amazing Kia 1671 W 5th St Brooklyn, NY, 11223 United States 1-617-446-3532
Please bring your:	<div><ul style="list-style-type: none"><li>☐ <a href="#">Certificate</a></li><li>☐ Driver's license</li><li>☐ Registration and insurance</li><li>☐ Credit card bill or bank statement</li></ul></div>

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**BidDrive**

When dealers compete, you win.