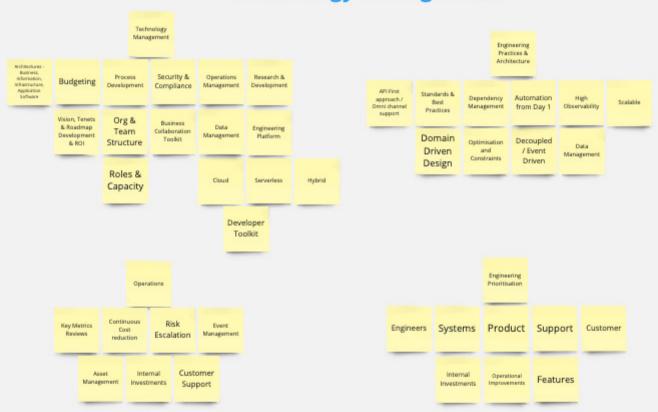
Chaiwala Engineered

- 1. Technology Management
- 2. People Management
- 3. Product Planning & Delivery
- 4. Engineering Quality
- 5. Application Software Architecture
- 6. Systems Design Approach
- 7. Software Design Artefacts
- 8. API Design
- 9. Design for scale
- 10. Deployment Safety

Technology Management



People Management

People Management Recruitment Roles & Org / Team & Hiring for Culture Environment Personas Structures the Long Term Levels of Values, Coaching / focus & Autonomy Tenets & Goal setting Mentoring Principals responsibility Performance Management 1:1 Feedback Reporting -- Weekly, Coaching **Profiles** Promotions Training Upstream, plans Quarterly, Bi-HR Annually Peer History Outlook Feedback High Impact **Growth Areas** Strengths Areas

Drive Continuous Improvement

Actively Share the Bigger Picture and individual role in it

Solicit feedback for improving job & customer experience Regular discussions weekly/monthly/q uarterly goals, suggest goals / opportunities

Actively solicit customer feedback and share with team empower team to build relationship Remove barriers - red tape, meetings, time-boxing

xTeam pollination - retros, standup, roadmap reviews, tech talks, secondments Drive learning activities - stretch goals, xTeam consults, SPOC, POCs, Mentorships, Brown bags, Hackdays

Support small ideas - generate ideas stream to improve CeX, Ops, SDLC, Meetings, Paper cuts Invest in self-service & automation mundane ops work, customer training/user guides

Product Planning Customer Connection Ideation

Measure Value & Impact

Gemba Feedback, Walks, Sit Surveys, downs, Beta Workshops programs

Operational Metrics Reviews Value statement Markets segments / Classification Competitive Edge Journeys - Expected Value & Correlations

Feasibility & Funding Assessment

Customer Connection Key Operational Metrics

Growth Milestones

Customer Personas & Value Statements

Business Impact Statement Opportunity Cost Statement Operational Cost Statement

FAQs

Product Delivery



Engineering Quality



	Consistent UX / UI	Regulatory Compliance	Engagement Channels		Customer Support		Tes	User Testing / Customer Reviews		Market Ananlysis			
		Accessibility		L10n ′ l18n		Self serviceabiltiy		idos Too		ernal ling / cess			
				1000	ems ality								
Diagnostics	Architectural Consistency	Runtime Dependencies	Observ	/ability	Avai	lability		chnical Debt	Sca	alability	1	Cost duction	
			ey trics		arms		marking d testing						
					de ality								
Valuable Commit Message	Test	NO.	ease	e.g. Tric compiler unused/o dependenc etc, do	yais Results - corder for searnings, deprecated cles/variables c format, tial bugs		ntend uncti		Co	de			
Product Des	Change scription - cose/Motiv ion, Doc links	Deployment Guide	Rele Depend - H/W a	dencies		Linter Security, smells, b styling, na standa	Code ougs, aming	Commo Docume		Run	gn & time olexity	Consistency	
Custome Impact, Risks, Ke Metrics		New Build Dependencies	Custo Impa Key M	act /		Redunda & Tech		One doo Ce	rs /		atibility & F)	Error Handling	
						2 pers		ltera over bar	big		R eue	Exemption - class of changes, e.g. styling	
						Seni vs Jur SDE	nior	Time - Rev	iew				

Application Architecture



Infrastructure Architecture

Compute Networking Data Storage & Archival IT Systems

Systems Design Approach

Understand

Remove ambiguity. clarify, constrain. project

Unpack Complexity

Declare assumptions Performance & Scaling requirements

Feasibility / Cost Effectiveness

Design

Define use cases

Define domain & services

Define Class Hierarchy Define Data model

Define Contraints

Define Operational Impact

Test

Build

Build Schedule Test cases & Sample data

Tech stack

Team

Bottlenecks /

Optimisations

ownership

Software Design Artefacts

Value Description Requirements / Problem Description Business Solution Design

Domain Definitions

Constraints Definitions Performance & Quality Requirements Flexibility design for change

Data formats

Component Definitions Component Interactions Design Validation -Function & Quality

UML flow/sequence diagrams, class diagrams, data model, design patterns, Wireframes, Prototypes

Design Decisions (interfaces, constraints, risks, costs)

Hardware Requirements Quality Attributes Cost Attributes Component Delivery Schedule

Dependencies

Concurrency management (threading, caching, busting, evictions, warming, entropy)

Data Handling

IAM

Consistency, Maintainability, Reusability, Interoperability, Scalability, Fault Tolerance

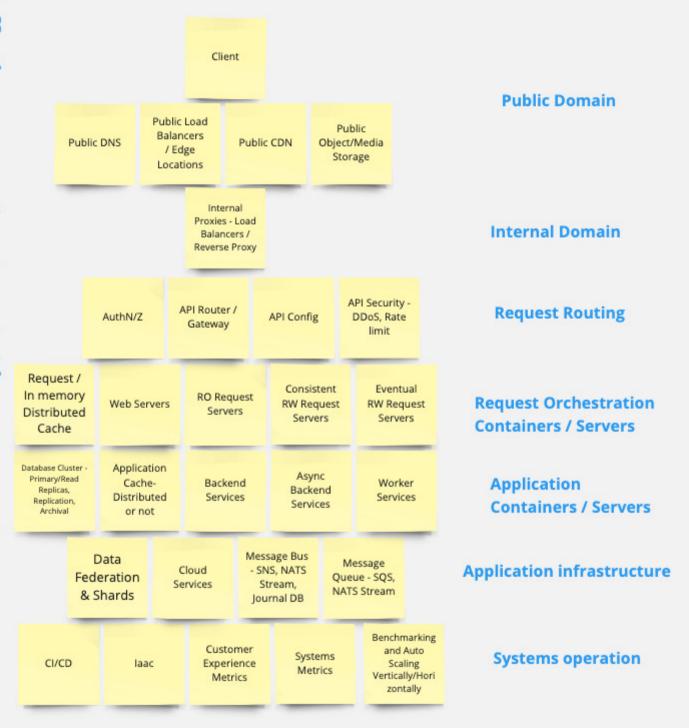
Cost effective
- Develop,
Maintain,
Scale costs

API Design

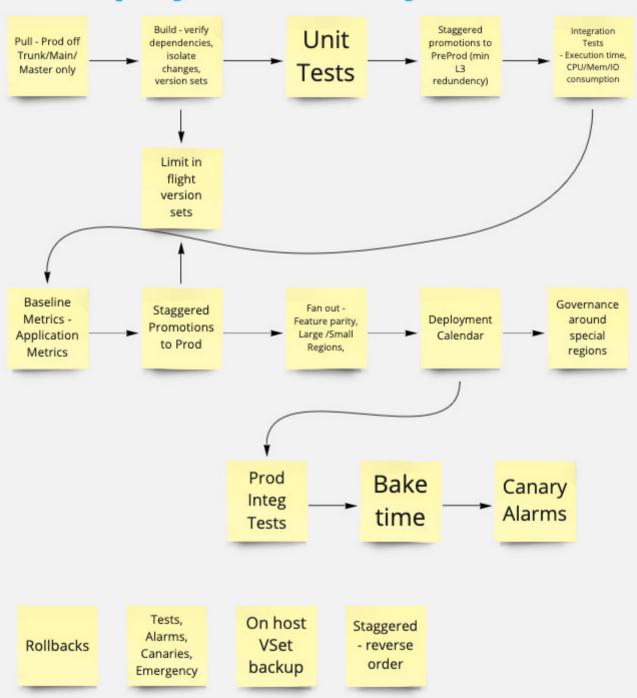


(R/RW/AsyncW)

Design for scale



Deployment Safety



Oracle Values - initial thoughts

Put Customers First	Different customers or stakeholders involved Connect, understand, deliver value	Actively engage Workshops, Visits, Beta Prog, Ops metrics	Make every engagements easier EIP Tagging - Needed POC for Console coordination & testing		Take Risi Remair Calm	ks,	Pioneering mindset Embedding SynDis, Company level change to dedicated away teams	Use metrics Basis of pre and post decision making	Expedited Deployments Align with / Support other teams deployments	Playbooks help to stay calm One way doors, rollbacks, customer messaging
Act now, Iterate	Deliver Value as soon as possible & safely, then iterate API config- region builds, customer burden, take on manual ops	Feature launches- portal to generate CMs, then build united CelX			Don't k a jerk	oe C	Promote togetherness Eliminate org beauracracy	Be constructive & forward looking Pulling rank, Overpowering conversations	Respect your past Architecture & Design decisions	
Nail the basics	Preempt customers Deployment tracking, User guides etc	Reports, deployments, code review linters	Slow you down, Creates frustration	API Config Challenge wasn't in UX but the BE	Own withou Ego	ut	Chain of responsibility vs. Total isolated ownership Actively build feedback loops	Actively disprave your beliefs/biases		
Expect & Embrace Change	Product Changes Naming change (Flexible RI)	Org changes		Earn Trust, Give Trust	customers or stake holders Insolved - Collaborative mindset Cricall rotations, Anticipate E	Understan workload: involve takeholder customer mpower thro effective communication	s, rs/ s	Take pride in your work	Details matter, even if only to you Actively disprove your beliefs/biases	Remember to calebrated this one calcibrating introvert bias often