



# Sales Dashboard

Offline	Online
72.57M	58.01M

## Country

All

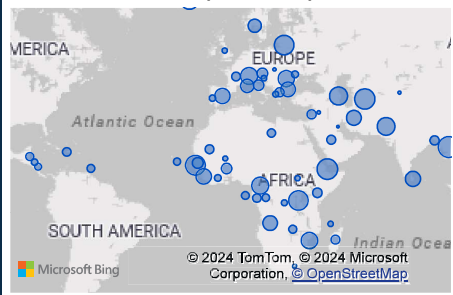
## Item Type

All

02-02-2010

16-06-2017

## Total\_Revenue by Country



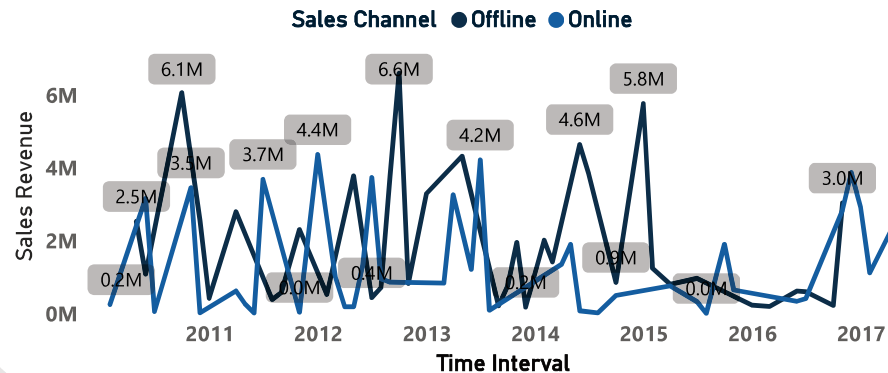
130.58M  
Total Revenue

97  
Orders Count

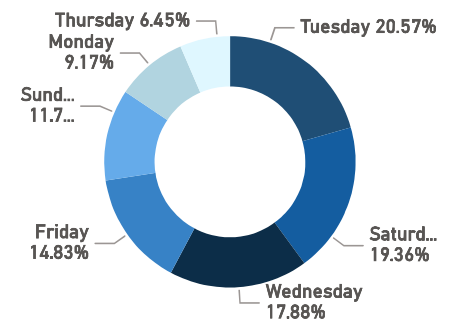
494K  
Ordered Quantity

1.35M  
Average Order Value

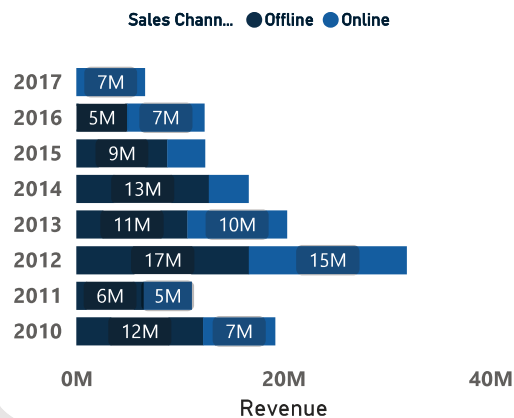
## Sales Trend Analysis



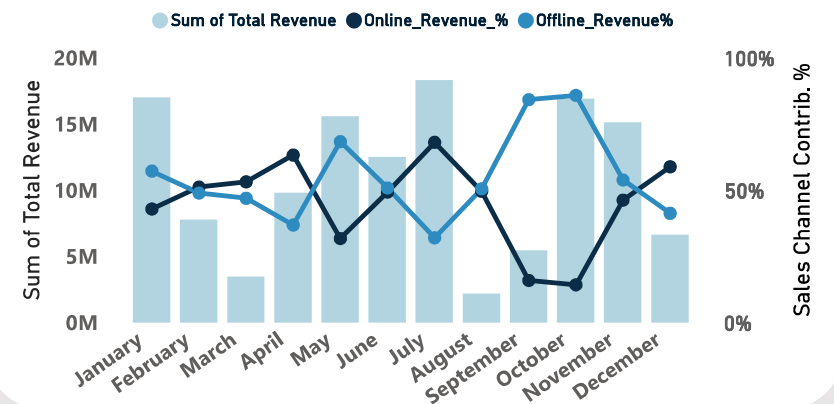
## Weekly Contribution



## Yearly Analysis



## Monthly Analysis By Channel





# Profit Dashboard

Offline	Online
23.27M	19.17M

## Order Priority

C | H | L | M

## Timeline

02-02-2010

16-06-2017



42.44M  
Total\_Profit



48.16%  
Profit%



461.52%  
Recent Year YOY%

## Country

All

2010

2011

2012

2013

2014

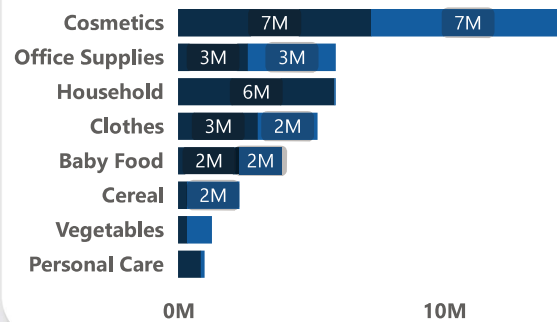
2015

2016

2017

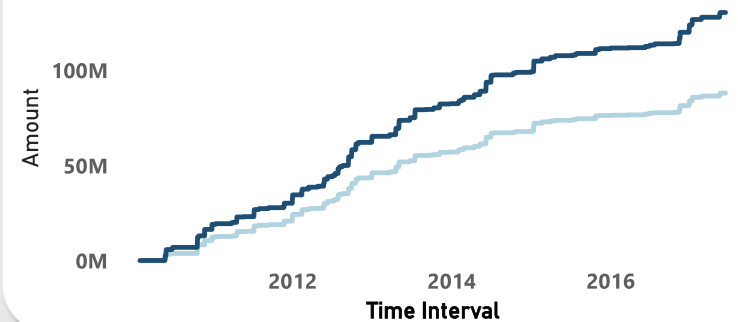
## Profit By Item Type

Sales Channel ● Offline ● Online



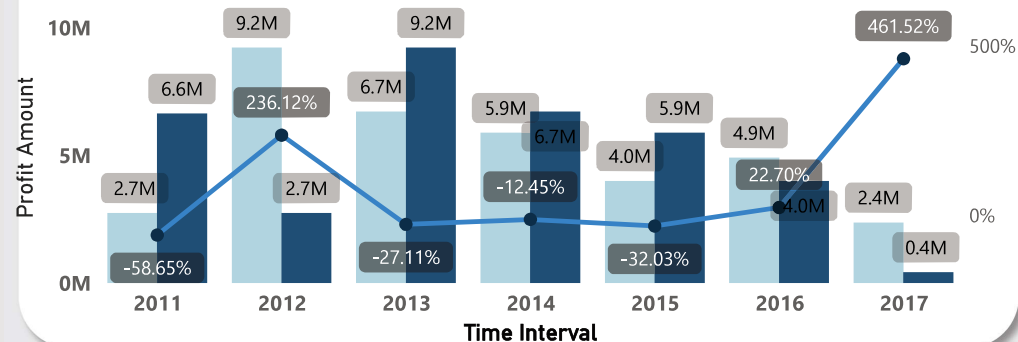
## Running Cost V/S Revenue Trend Line

● Total Running Cost ● Total Running Revenue

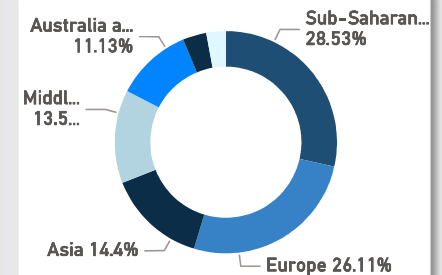


## Year-Over-Year Analysis

● Current Year Profit ● Previous Year Profit ● YOY\_%Change



## Profit By Region





# Logistics Dashboard

Offline	Online
277K	236K

## Order Priority

C | H | L | M

## Region

All



513K  
Order\_quantity



July  
Highest Month O...

2010

2011

2012

2013

2014

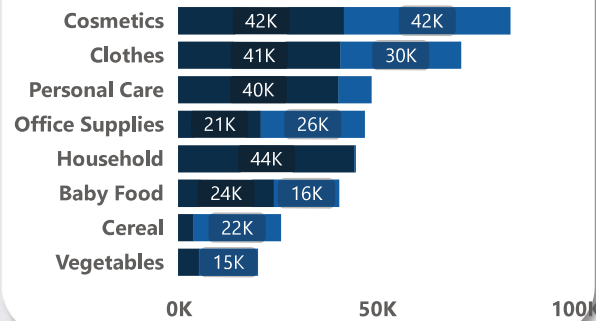
2015

2016

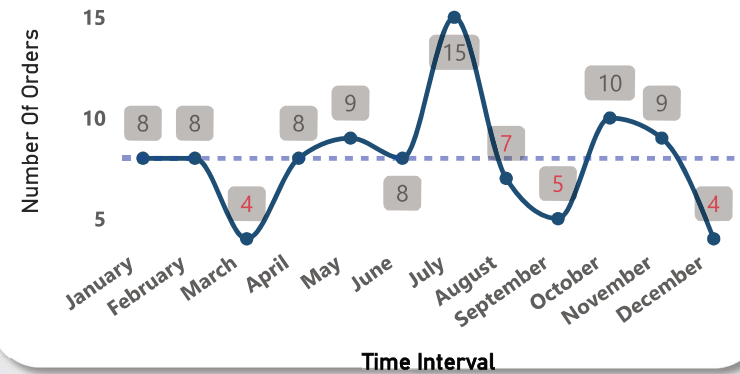
2017

## Ordered Quantity By Item Type

Sales Channel ● Offline ● Online

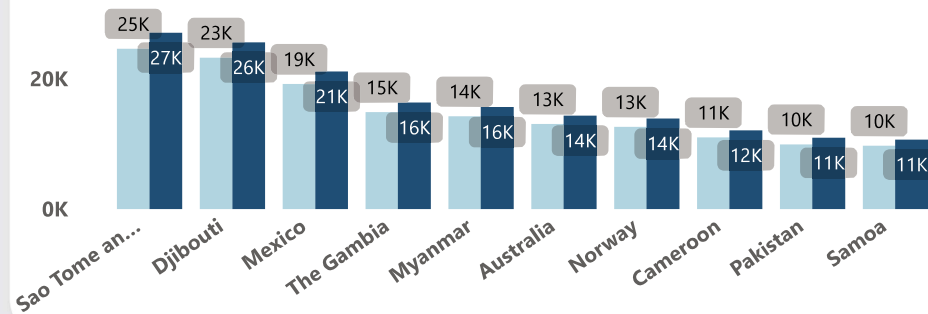


## Monthly Orders In Progress



## Top 10 Countries Demand Change Analysis

● Actual\_Order\_quantity ● Projected\_Order\_quantity



## %Change In Store Demand

< >

5% 10% 15% 20%

10%

Applied Percentage