

amazon

Sales Dashboard

Offline72.57M

Online58.01M

Country

All

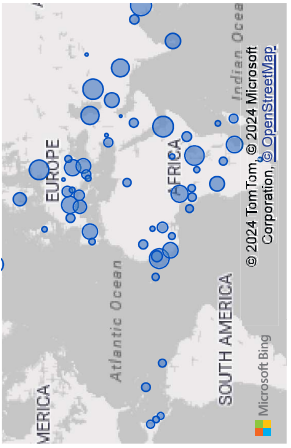
Item Type

All

02-02-2010

16-06-2017

Total_Revenue by Country



130.58M
Total Revenue

97
Orders Count

494K
Ordered Quantity

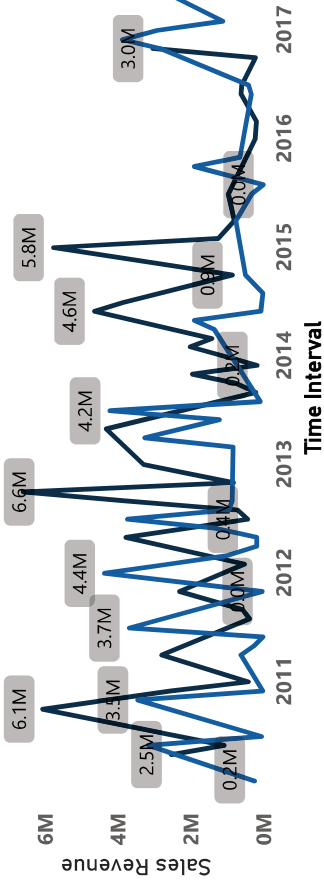
1.35M
Average Order Value

Sales Trend Analysis

Sales Channel

Offline

Online



Sales Revenue

6M

4M

2M

0M

Time Interval

2010

2011

2012

2013

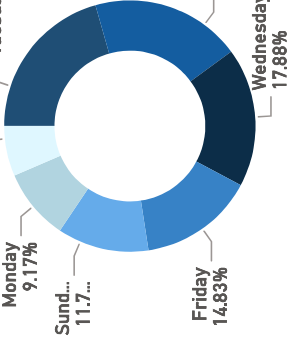
2014

2015

2016

2017

Weekly Contribution



Thursday 6.45%

Monday 9.17%

Sund... 11.7...

Friday 14.83%

Saturd... 19.36%

Wednesday 17.88%

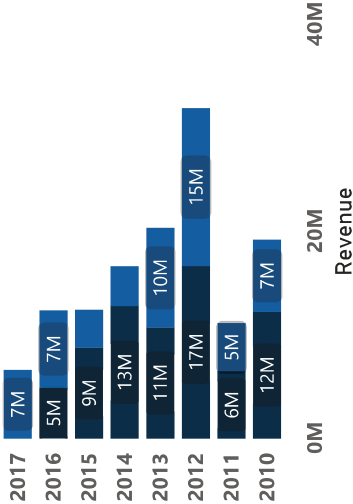
Tuesday 20.57%

Yearly Analysis

Sales Chann...

Offline

Online



Revenue

0M

20M

40M

2010

2011

2012

2013

2014

2015

2016

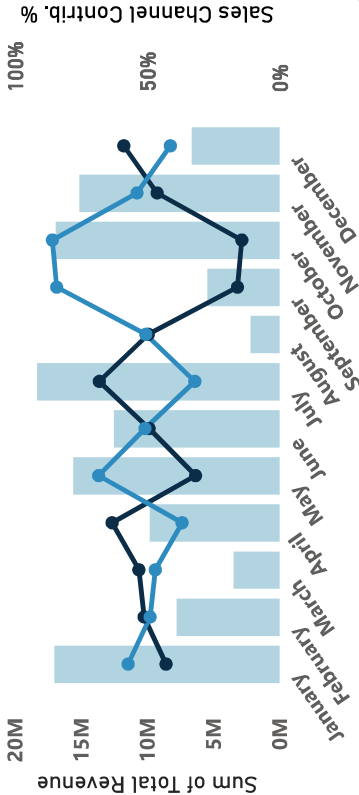
2017

Monthly Analysis By Channel

Sum of Total Revenue

Online_Revenue_ %

Offline_Revenue%



Sum of Total Revenue

20M

15M

10M

5M

0M

Sales Channel Contrib. %

100%

50%

0%

January

February

March

April

May

June

July

August

September

October

November

December