

# Credit Card Transaction Report

Total Revenue  
55.3M

Total Interest  
7.84M

Trans. Amt  
45M

Trans. Count  
656K

Card Category	Total Revenue	Total Interest	Transaction Amount
Blue	46139397.7	64,95,887.74	36957875
Gold	2454072.2	3,73,784.16	2024078
Platinum	1135608.1	1,61,629.05	953314
Silver	5586332.3	8,12,081.28	4586746
Total	55315410.2	78,43,382.23	44522013

Q2

Q3

Q1

Q4

Week\_Start\_Date

All

F

M

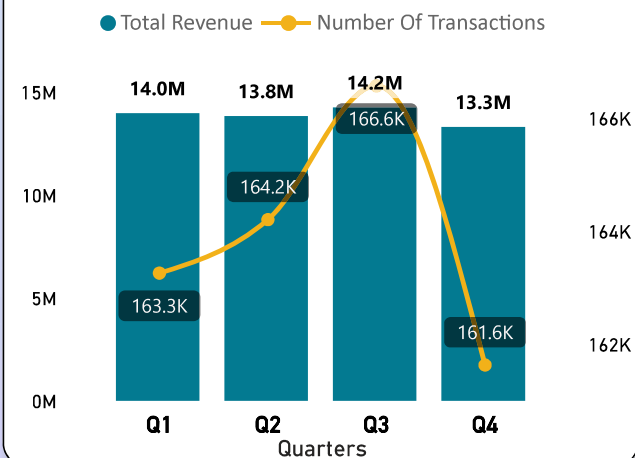
Silver

Blue

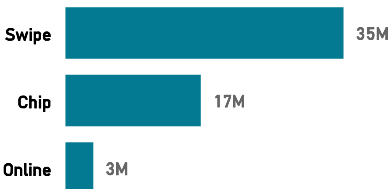
Gold

Platinum

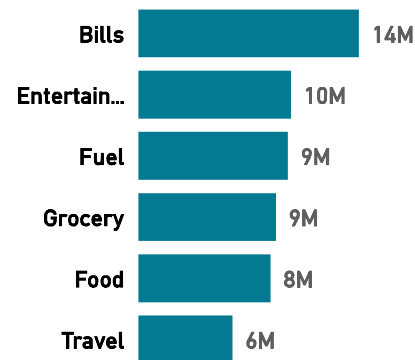
## Revenue And Transactions Count By Quarter



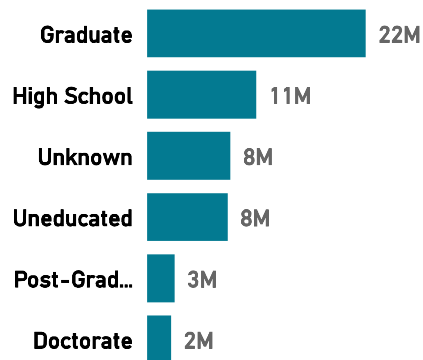
## Revenue by Chip Used



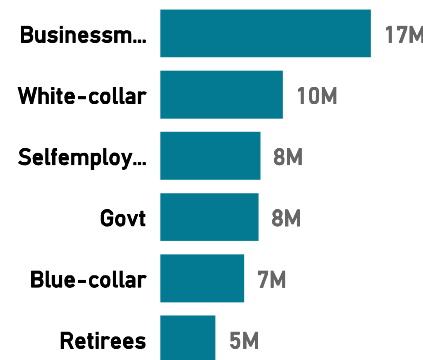
## Revenue by Expenditure



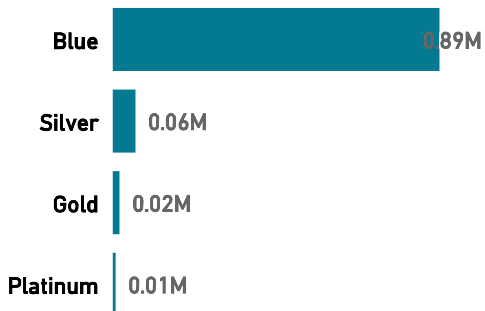
## Revenue by Customer Education



## Revenue by Customer Job



## Acq. Cost by Card Category



# Customers Transaction Report

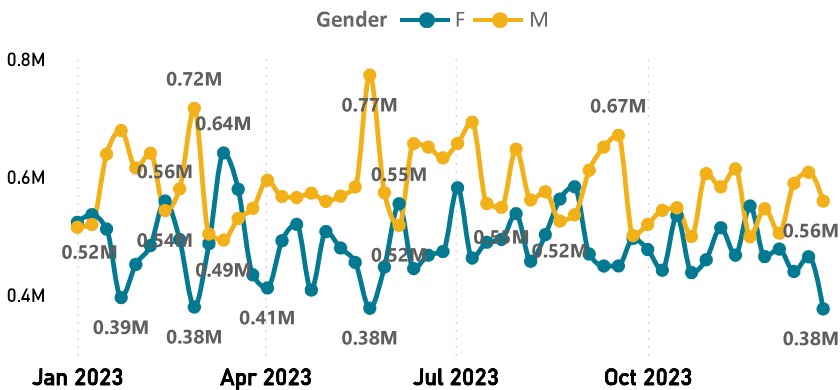
Total Revenue  
55.3M

Total Interest  
7.84M

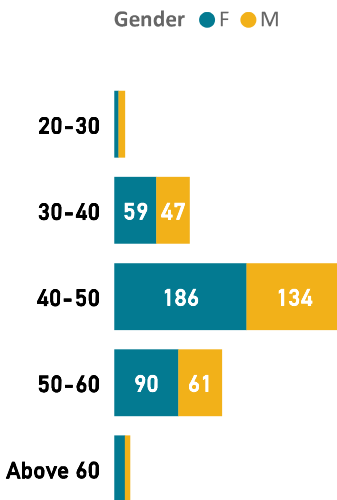
Total Income  
576M

CSS  
3.19

Revenue Across Timeline By Gender



Delinquent Account Count



Week\_Start\_Date

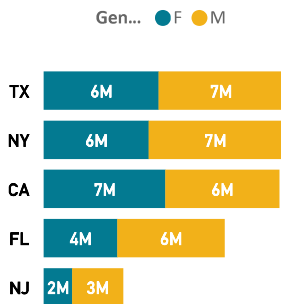
All

Medium Income Low Income High Income

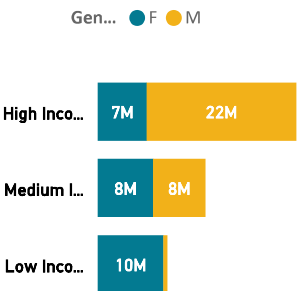
Silver Blue Gold Platinum

Customer_Job	Total Revenue	Transaction Amount	Total_Income
Businessman	17387832.3	14285412	186959919
White-collar	10114655.9	8221742	103930055
Selfemployed	8261757.8	6395026	75313288
Govt	8111701.4	6507875	88773989
Blue-collar	6904278.6	5488838	72262158
Retirees	4535184.2	3623120	48675030
Total	55315410.2	44522013	575914439

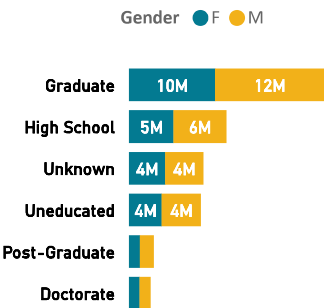
Top 5 States Revenue



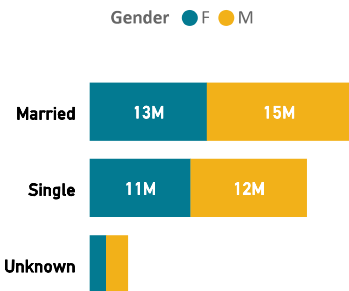
Revenue By Income



Revenue By Education



Marital Status



Limit Cross Count

