



## Sales Dashboard

Offline	Online
72.57M	58.01M

### Country

All

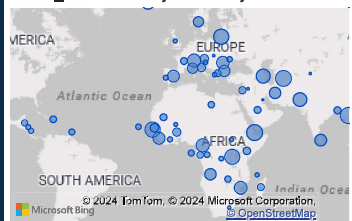
### Item Type

All

02-02-2010

16-06-2017

### Total Revenue by Country



130.58M  
Total Revenue

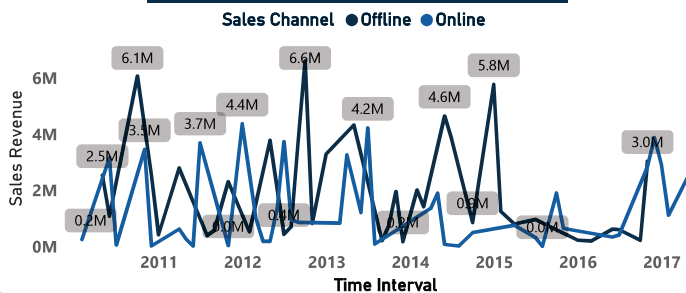
97  
Orders Count

494K  
Ordered Quantity

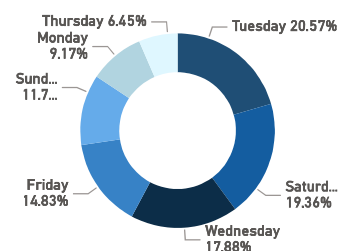
1.35M  
Average Order Value

HimanshuShaky

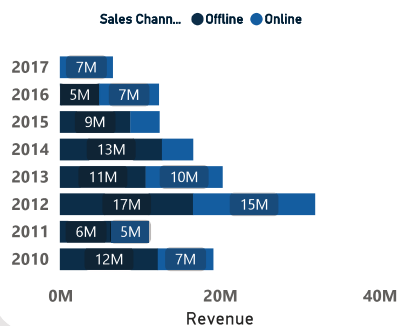
### Sales Trend Analysis



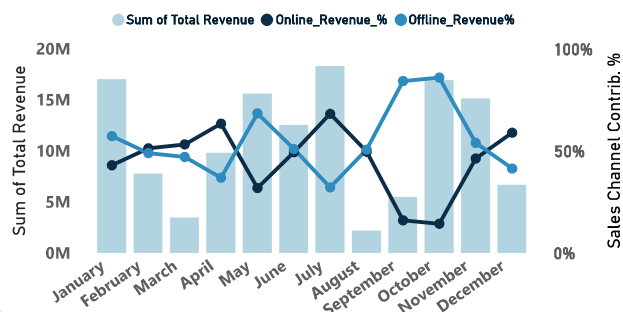
### Weekly Contribution



### Yearly Analysis



### Monthly Analysis By Channel





## Profit Dashboard

Offline	Online
23.27M	19.17M

### Order Priority

C | H | L | M

### Timeline

02-02-2010

16-06-2017



42.44M  
Total\_Profit



48.16%  
Profit%



461.52%  
Recent Year YOY%

### Country

All

2010

2011

2012

2013

2014

2015

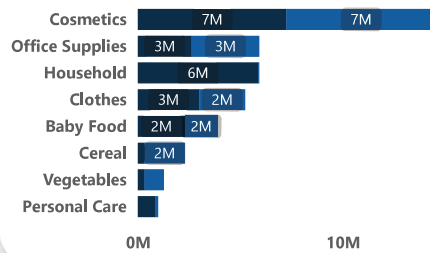
2016

2017

HimanshuShakya

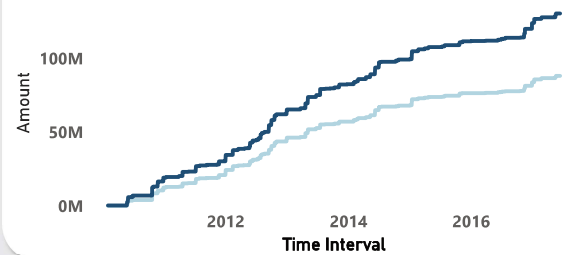
### Profit By Item Type

Sales Channel ● Offline ● Online



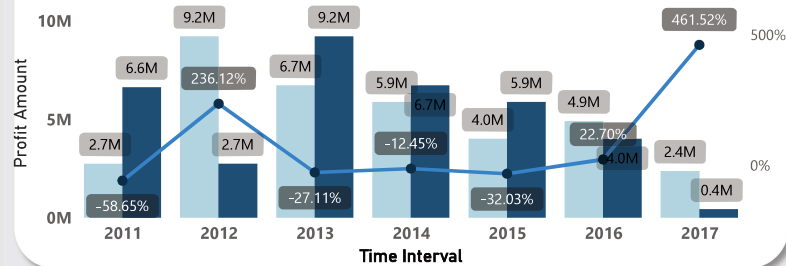
### Running Cost V/S Revenue Trend Line

● Total Running Cost ● Total Running Revenue

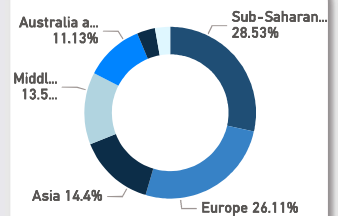


### Year-Over-Year Analysis

● Current Year Profit ● Previous Year Profit ● YOY\_%Change



### Profit By Region



2010	2011	2012	2013	2014	2015	2016	2017
------	------	------	------	------	------	------	------

HimanshuShakya



## Logistics Dashboard

Offline	Online
277K	236K

### Order Priority

C | H | L | M

### Region

All

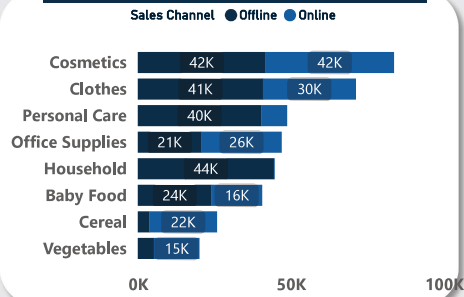


513K  
Order\_quantity

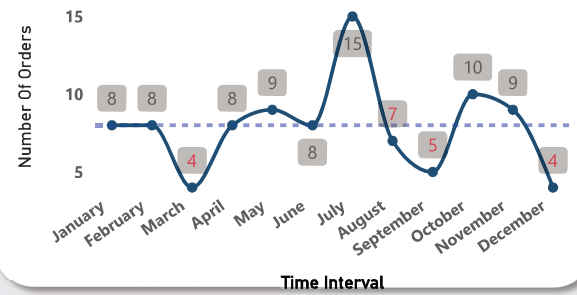


July  
Highest Month O...

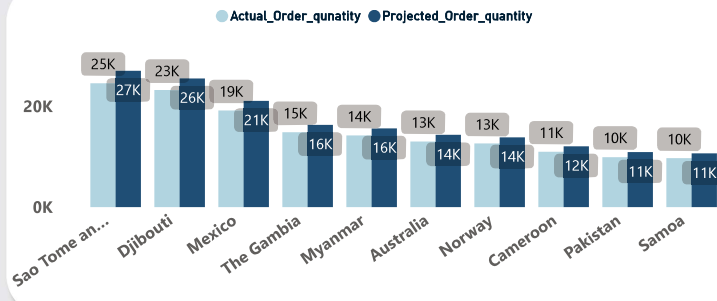
### Ordered Quantity By Item Type



### Monthly Orders In Progress



### Top 10 Countries Demand Change Analysis



### %Change In Store Demand

