



OJASWINI GUL

A CREATIVE ARTIST WITH AN ENTREPRENEURAL STREAK

- Professional Artist
- Creative Head
- Business Head

CONTACT ME



+91-9910339406



ojaswini.gul@gmail.com



www.gulgunchaarts.in
www.actorunveiled.com



<https://www.imdb.com/name/nm5573592/>

HOBBIES & MORE:

I've been fortunate enough to convert my passions into my profession, thus there isn't any true demarcation between work time and free time; but I also indulge in exploring art, poetry, spiritual sciences, meditations, and visual content across platforms. I'm a mental health advocate and spend my energy understanding social and technological constructs like feminism, religion, metaverse, AI, and more.

SUMMARY

Hello, I'm Ojaswini Gul & I have a deep understanding of media as a professional artist, a creative head, and a business head. As an entrepreneur myself, I have successfully managed various teams across departments. Although I have a jack-of-all-things personality, my core strengths are acting, theatre facilitation, voice-acting, creative writing, social media strategy, media marketing, media business strategy, and business development.

I have experience running my own business as well as successfully working in two start-ups in leadership positions.

SOME OF MY ASSOCIATED BRANDS & SUCCESSES:

- Voice Over Artist for **Nobita**, 2nd Lead of the popular cartoon "**Doraemon**" with **+100 episodes**
- **Lead Actor** in 3 tv shows and web series for channels and platforms like **Bindass, MX Player, Watcho (Dish TV's OTT)**
- Worked as a child actor and anchor for **Doordarshan, Zee, Sanskar**
- Produced shows for channels like **News24, Headlines Today (India Today)**
- Started my own theatre group and classes at the **age of 16 years**
- **+50 theatre shows and street plays** at **Russian Center for Science & Culture, Alliance Française de Delhi, Canvas Laugh Club, Raahgiri, Happy Feet**
- **+10 Audioplays** on platforms like **Spotify, Apple Music, Gaana**
- **+2.5 million views** on YouTube Channel
- Managed Social Media Campaigns worth **Rs. 25 Lakhs**
- Managed platforms with a combined following of **+200K**
- Managed projects worth more than **Rs. 1.5 Crores**

WORK EXPERIENCE

KUBE Retail Tech Private Limited | February 2022 – Present

Creative & HR Head

- One of the core team members of the startup developed various departments and teams.
- Lead the corporate team of 25 members in the Noida Headquarters, working in sync with the Marketing, Sales & Data teams. Also provided substantial inputs in technology and business strategy.
- Worked directly with the Investor Team who were working remotely from Bareilly and Dehradun

Watchful Eye | July 2021 – December 2021

Creative Consultant

As the Creative Consultant for a budding Health Startup, I got first-hand experience working with the Investor Team. I worked on developing the Marketing Strategy, Creative Development with the Design, Video Production, and Audio Editing Team. Developed and hosted many weekly virtual events for the team and worked on PR activities and initiatives.

Gul Guncha Arts | 2020 – 2022 | 2012 – 2020

Business Head | Creative Head

A complete understanding of a media production company, from administrative responsibilities, hirings, marketing strategies, and pre-production to final release, worked on all 360-degree angles of running a venture.

Actor Unveiled Acting Academy | 2018 – 2022

Business Head

- Developing courses, workshops, and modules for various media studies
- Collaboration with the brand, venue partners, and more
- Increase in enrollment of students and maintain student satisfaction
- Expanding to other locations and branches.

Karambhoomi TV Pvt. Ltd. | 2015 – 2017

Social Media Director

Complete social media and PR Strategizing and Execution for the TV series and the corroborating press conferences and events.

KanuKriti Theatre Company | 2010 – Present

Founder

Started my entrepreneurial journey with a KanuKriti Theatre Company (earlier known as Voyagers Theatre Group) providing educational theatre courses for children.

EDUCATION

- **Shiv Nadar University,**
MA Diploma in Applied Theatre
(2015– incomplete due to shoot schedule)
- **Miranda House,**
University of Delhi,
B.A Programme (2012 – 2015)
- **Mother's International School,**
Humanities (2011-2012)

SKILLS

- Acting
- Voice Acting
- Anchoring
- Direction
- Scriptwriting / Screenplay
- Creative Writing
- Production
- Event Management
- Digital Strategy
- Social Media Marketing
- Meta Marketing
- LinkedIn Marketing
- Client Management
- Relationship Building
- Team Development & Leading
- PR & Media Distribution

EXPERIENCE

- Theatre Acting: 22 years
- Anchoring: 18 years
- Camera Acting: 16 years
- Voice Acting: 15 years
- Theatre Facilitation: 13 years
- Creative Head: 11 years
- Media Marketing: 11 years
- Business Head: 5 years

PORTFOLIO LINKS



SHOWS I'VE PERFORMED AS A LEAD AND PRODUCED:

- Karmbhoomi Promo - <http://bit.ly/promokbu>
- The Desi K's Promo - <http://bit.ly/promotdks>
- Ardhsatya Promo - <https://youtu.be/5N6ny9FlcOg>
- Kisseey Promo- <https://youtu.be/KLGAhDTyKyQ>



ANCHORING LINKS:

- Indian Book of Records 2017: <https://youtu.be/TNw46zMPqyc?t=65>
- KUBE 2023: <https://youtu.be/vB11m7CPCvM>
- Simply Pure Bites: <https://youtu.be/V9hR6siEKJM?t=66>



PROJECTS I'VE WORKED AS A WRITER, DIRECTOR, ASSISTANT DIRECTOR, AND/OR PRODUCER:

- KUBE About: <https://youtu.be/wdeVkJPosnog>
- Watchful Eye: <https://youtu.be/6usOrEkFmgs>
- Sutras Ad Film: <https://youtu.be/BFzOBDUP1II>
- Adhyapika Ad Film: <https://youtu.be/BFzOBDUP1II>
- Sutra Endorsement Video: <https://youtu.be/n6meARcdD04>
- Sutras Facebook Ad Film: <https://fb.watch/6gID-5MHPy/>
- Soul Talks with Kanu Priya: <https://youtu.be/ur3W8UJJ5LQ>
- Daastan-E-Ishq Promo: <https://youtu.be/sNWgKCBxQd0>
- Business of Acting: <https://www.youtube.com/watch?v=cCSyT1Ggmvl>
- What is Actor Unveiled: <https://youtu.be/tAo0mutbhrs>
- Short Films: <https://bit.ly/421ndVJ>
- Corporate Film: <https://youtu.be/Ymw-QERKd-8>



AUDIO PLAYS

- APPLE MUSIC: <https://apple.co/3MSCGWZ>
- SPOTIFY: <https://spoti.fi/3Q5IRSV>
- AMAZON AUDIBLE: [WWW.AMAZON.IN/-/HI/DP/B08KF39476](http://www.amazon.in/-/HI/DP/B08KF39476)
- GAANA: <https://bit.ly/430WKYQ>

CHIEF MENTOR: Ms. **Kanu Priya**, Celebrity Media Personality
FOUNDER, Gul Guncha Arts & Actor Unveiled

MENTORS: Ms. **Alka Amin**, Actress, Co-Founder, Arzoo Theatre
Ms. **Maya Krishna Rao**, Award-Winning Classic Dancer & Performer

SOCIAL MEDIA PAGES I'VE MANAGED:

Facebook Pages:

- <https://www.facebook.com/GGASeries>
- <https://www.facebook.com/GulGunchaArts>
- <https://www.facebook.com/iamkanupriya.official>
- <https://www.facebook.com/actorunveiled>
- <https://www.facebook.com/KarmbhoomiYouthSeries>
- <https://www.facebook.com/OjaswiniGul>
- <https://www.facebook.com/NewAgeParentingIndia>

Facebook Groups:

- <https://www.facebook.com/groups/ActorUnveiled>
- <https://www.facebook.com/groups/1945846259036481>

Instagram Pages:

- <https://www.instagram.com/ggaseries/>
- <https://www.instagram.com/ojaswinigul/>
- <https://www.instagram.com/actorunveiled/>
- <https://www.instagram.com/karmbhoomiyouthseries/>

YouTube Channels

- <https://www.youtube.com/@GGASERIES>
- <https://www.youtube.com/gulgunchaarts>
- <https://www.youtube.com/@purebitestv>
- <https://www.youtube.com/@NewAgeParenting>

Google My Business Pages

- Actor Unveiled: <https://bit.ly/45IKJ2q>
- Gul Guncha Arts: <https://bit.ly/3lujAAn>
- KanuKriti Theatre Company: <https://bit.ly/3MvYtPk>

REELS/ SHORT VIDEOS I'VE CREATED:

- <https://bit.ly/3BPkKmw>
- <https://bit.ly/3MvmTZy>
- <https://bit.ly/3oqmK1s>
- <https://bit.ly/3MMJz8Y>

RECENT PIECES OF WRITING:

- Series Review: <https://bit.ly/43eAxHL>
- Blog Post: <https://bit.ly/3MojBqZ>
- Poetry: <https://linktr.ee/wordsandwhispers>

WEBSITES I'VE CREATED

(USING WIX):

- www.gulgunchaarts.in
- www.actorunveiled.com
- www.iamkanupriya.com

SOFTWARES:

- Microsoft Office
- WATi
- Audacity