Week 2 Career Class [Cris Mercado, Derrick Stroman, Marilynn]

Activity Part 2: *Free-write*: Write down 10-15 points you want to communicate about yourself to any prospective employer.

|  |  |
| --- | --- |
| Loyal | I am loyal to those close to me. |
| Honest |  |
| Understanding |  |
| Keen | I possess varying bits of knowledge of an array of random things. |
| Capable |  |
| Resourceful |  |
| Intelligent |  |
| Logical | I initially approach things with a logical-mind. |
| Coordinated | Mentally and physically, I keep things organized and coordinated for optimal usability. |
| Clear Communicator | I find clear communication integral, and practice it throughout my life. |

Activity Part 3: *Curation*: Select 5 of the best points/sentences you wrote down and organize them in a way that you think best tells your story to a prospective employer.

1. Coordinated
2. Resourceful
3. Honest
4. Clear Communicator
5. Keen

(Chosen)Strengths from Clifton StrengthsFinder Ref. Card:

Deliberative

Intellection

Significance

Connectedness

Arranger

Adaptability

Body language is heavily used, though often mistakenly.

* Strengths change over times and experience.
* Strengths need proof, in magnitude or consistency.
* Strengths have a related weakness
* Replace weakness with ‘area of growth/improvement’
* ^ of which is rectified by BEHAVIORAL CHANGES
* Strengths should have metrics

SOFT skills companies need, but have hard time finding.

* Creativity
* Persuasion
* Collaboration
* Adaptability
* Time Management

HARD skills companies need most.

* Cloud Computing
* Artificial Intelligence
* Analytical Reasoning
* People Management
* UX Design

Resume Thoughts:

Instead of writing down my responsibilities on resume, start writing down accomplishments and impact.

TCC:

Numbers

Units maintained daily

Boxes shipped daily

Units received monthly

CLASS DELIVERABLE

Draft a 30-45 second elevator pitch that incorporates your strengths.

What to incorporate:

* Background
* Strengths/Accomplishments
* Goals
* 1 “Ask”

**Background** (irr.): Inventory control, stock management, and event organization.

**Background** (rel.): iOS/OS maintenance/troubleshooting and technical courses.

**Strengths**: Deliberative, coordinated, and resourceful.

**Accomplishments**: Course certificates, and promotions within companies.

**Goals**: Positively affect persons of interest, and head a UX design department.

**Ask**: “Are you available to meet Monday to further discuss an opportunity?”