

Journalistic Writing

Assignment 1: Basics of Journalism

Objective: To understand journalism basics, practice interviewing, and survey design.

Question 1: What is Journalism?

In your own words, describe what journalism means to you. (Write 100-150 words)

Example: "To me, journalism is about finding the truth and sharing important stories with people. It involves research, interviews, and presenting facts in a clear way..."

Question 2: Interview Preparation

1. Choose a Topic
2. Decide Who to Interview
3. Draft an at least 8-question Questionnaire (Include open-ended and follow-up questions).

Example:

- "What are the biggest challenges student athletes face?"
- "How do you balance sports and studies?"

Question 3: Survey Design

Pick a topic (e.g., "Cafeteria food quality") and list:

1. Survey Sections (e.g., Taste, Variety, Hygiene).
2. Types of Questions (e.g., Yes/No, Rating scale, short answer).

Example:

- Section: Hygiene
 - "Do you think the cafeteria tables are cleaned regularly? (Yes/No)"
 - "Rate the cleanliness from 1 (Poor) to 5 (Excellent)."

Submission: Typed or handwritten. Due date: 17th June, EOD

Tips: Be clear, unbiased, and curious! Ask questions that dig deeper.