Sales Stats

Pizza orders

Worst and best pizza

Insights

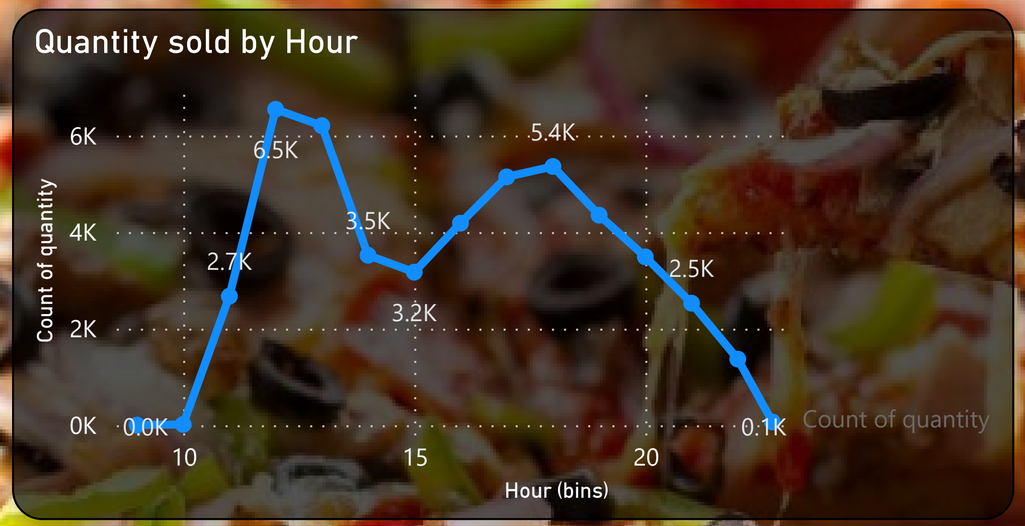
817.86K
total sales

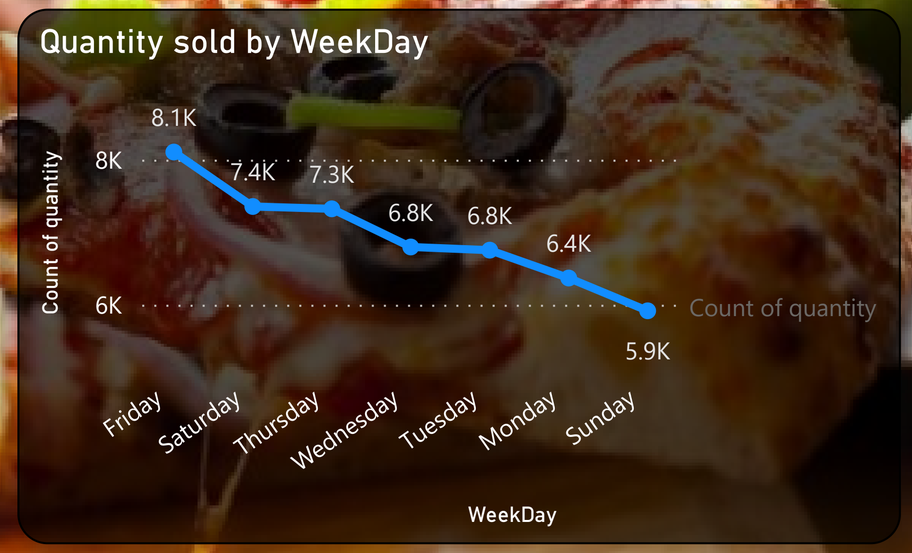
49.57K
Sum of quantity ordered

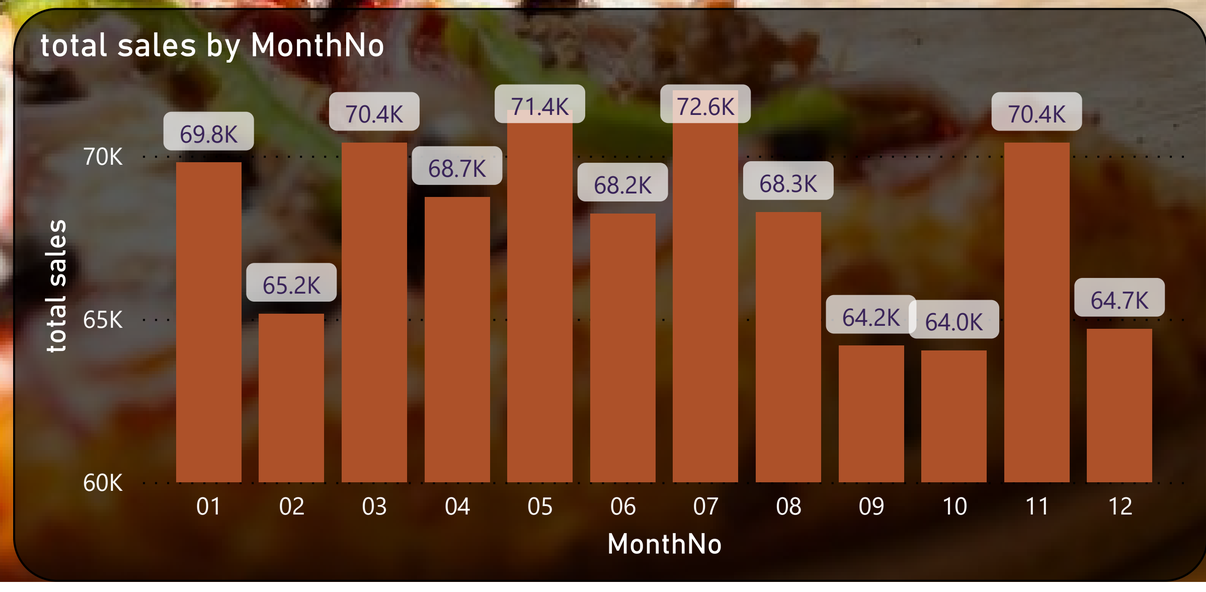
365
Days

38.31
average sales value

58
average orders per day







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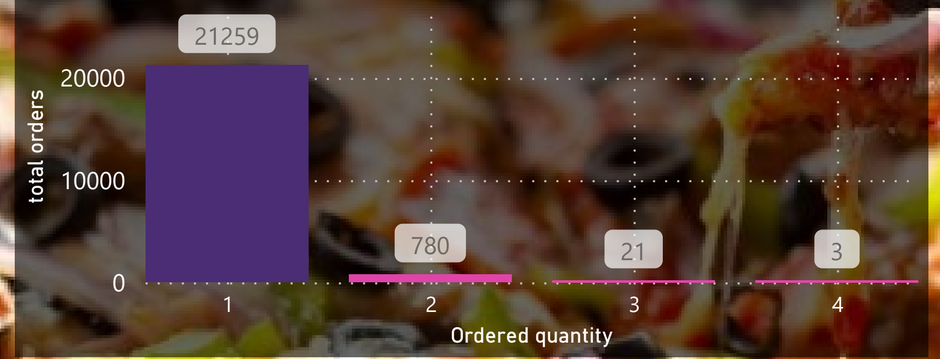
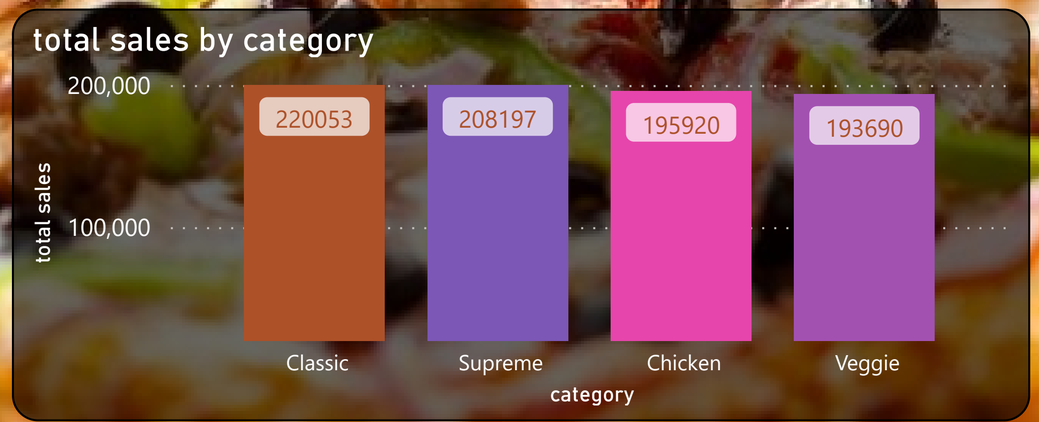
Most ordered pizza

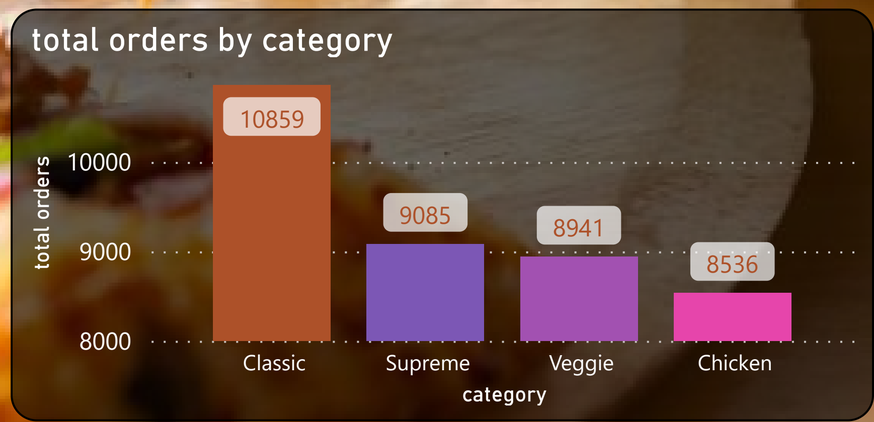
The Classic Deluxe Pizza

Most sold pizza

The Thai Chicken Pizza







Sales Stats

Pizza orders

Worst and Best Pizza

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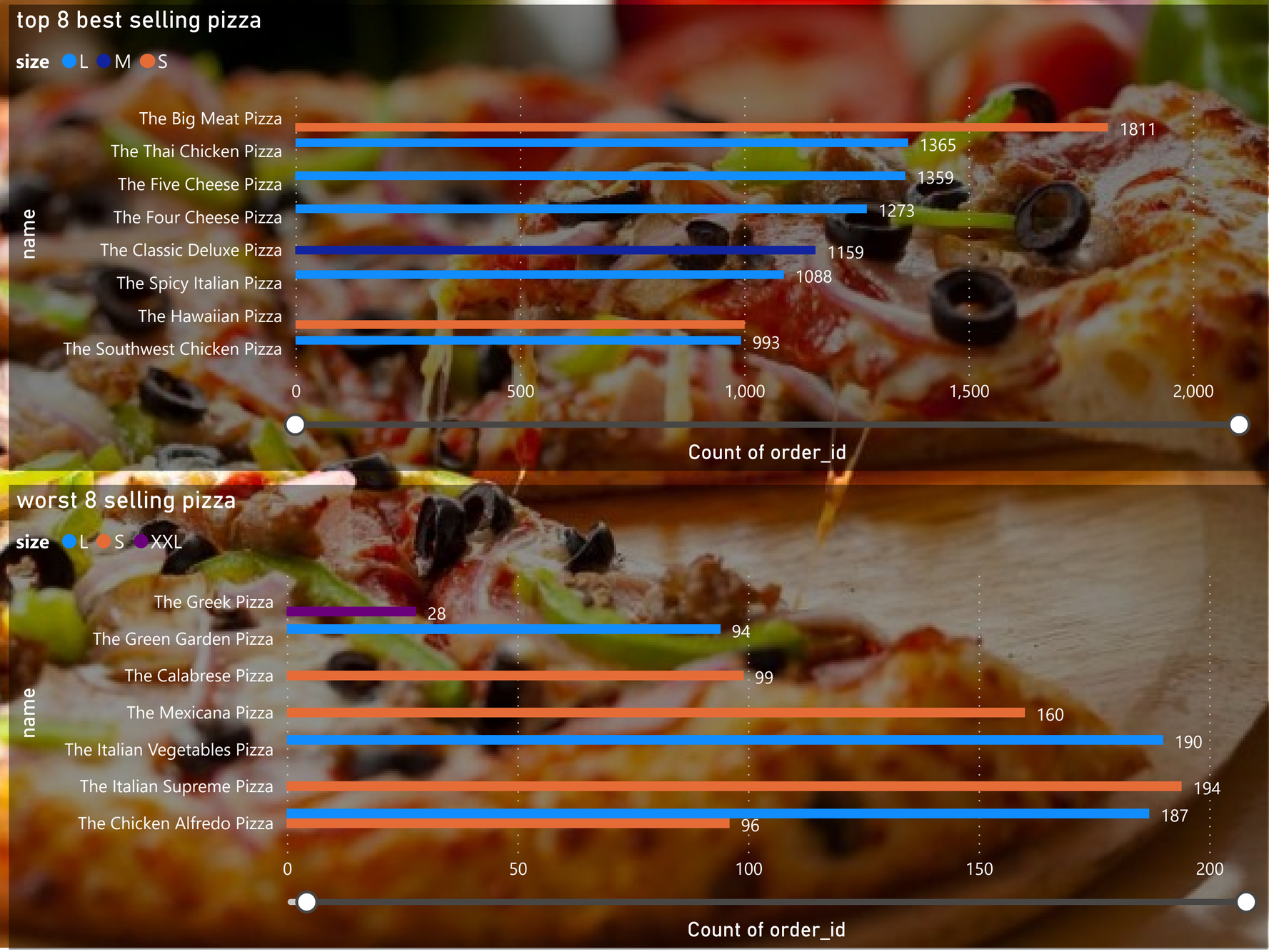

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Key Insights

1.The pizza company has on average 58 oders per day. The usual peak hours are between 12 ,13,17 and 18 .So the first recommendation is to launch ad campaigns 30 before peak hours.

2.The most popular size of ordered pizzas is L.

3.The analysis shows that there are more orders in warm months,starting from March until September , with the peak in July.

4.Ordering pizzas in L size cusmoters are more likely ot order another pizza in S size . I recommend giving an offer for THe Big meat pizza in S size , as it is at the top of the pizzas most often sold.