HINA FERNSTROM

I am a Graphic designer based in New York City studying communications Design at Parsons. My work takes on forms in editorial, branding and UI/UX design, where design decisions are influenced by the source material.

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EDUCATION

2020 -2024

PARSONS SCHOOL

OF DESIGN

BFA in Communications Design Awards: Dean's List

May 2019

THE AMERICAN SCHOOL

OF BANGKOK

Awards and Activities: Honor Roll, Student Council, Varsity Dance Team

WORK EXPERIENCE Jun 2023 -Aug 2023

THE UNTITLED

MAGAZINE/GALLERY

May 2022 -July 2022

EMERGING ASIA **CAPITAL PARTNERS**

About

- Managed the gallery's website and uploaded new artworks by represented artists, ensuring the online collection was up-to-date.
- Collaborated with team to design and develope responsive and user-friendly website.
- Wrote and edited sections of the gallery's Wikipedia page. These sections included details about the gallery's history, notable artists and exhibitions, and its contribu tions to the local art community.

About

- Prepared and organized reports, presentations, and documents. Scheduled and coordinated appointments, meetings, and conference calls.
- Coordinated travel arrange ments and accommodations for staff.

Aug 2021 -Dec 2021

ABIME

Jun 2022 -Aug 2023

ROSEMARYS EAST

About

• Created detailed sketches and conceptual drawings for fashion design projeccts that helped clients visualize and refine their design concepts, leading to increased project clarity and better decision making.

About

• Manage in-person and phone inquiries on special requests, bookings and questions and prepared tables.

SKILLS

ToolKit

VISUAL

INTERACTIVE

HTML + CSS

Javascript p5.js

Language Proficiency English: Native Language

Japanese: Fluent

Indesign Photoshop Figma Illustrator PremierePro

paged.js