

Hina Fernstrom

Graphic Designer

Graphic designer based in New York City studying communications Design at Parsons. My work takes on forms in editorial, branding and UI/UX design, where design decisions are influenced by the source material.



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@hinafern



www.linkedin.com/in/hina-fernstrom

TOOLKIT

Visual

Indesign

Photoshop

Illustrator

Figma

Premiere Pro

Interactive

HTML + CSS

Javascript

p5.js

paged.js

EDUCATION

Parsons School of Design

2020 - Present

BFA in Communications Design

Awards: Dean's List

The American School of Bangkok

May 2019

Awards and Activities: Honor Roll, Student Council, Varsity Dance Team

LANGUAGE

English ●●●●●

Japanese ●●●●○

INTERESTS



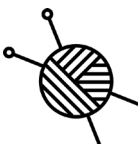
Climbing



Digital Design



Cooking



Knitting



Snowboarding



Beauty

EXPERIENCE

The Untitled Magazine/Gallery

June 2023 - August 2023

Managed the gallery's website and uploaded new artworks by represented artists, ensuring the online collection was up-to-date. Collaborated with team to designed and developed responsive and user-friendly website. Wrote and edited sections of the gallery's Wikipedia page. These sections included details about the gallery's history, notable artists and exhibitions, and its contributions to the local art community.

Emerging Asia Capital Partners

May 2022 - July 2022

Prepared and organized reports, presentations, and documents. Scheduled and coordinated appointments, meetings, and conference calls. Coordinated travel arrangements and accommodations for staff.

Abime

August 2021 - December 2021

Created detailed sketches and conceptual drawings for fashion design projects that helped clients visualize and refine their design concepts, leading to increased project clarity and better decision-making.

RoseMarys East

June 2022 - August 2023

Manage in-person and telephone inquiries on special requests, bookings and questions and prepared tables.