

MentorAI

Your Personal AI Teacher & Career Guide

AI Personal Mentor for College Students

Botman Begins – Round 2 Submission

Slide 1: Problem & Price Sensitivity (Business Model)

- India is highly price-sensitive; premium coaching is unaffordable for most students.
- Colleges struggle to provide 1:1 mentoring due to faculty-student ratio.
- B2C Freemium: Core AI mentor free, premium features (mock interviews, resume review) at low cost.
- B2B SaaS: Colleges subscribe for campus-wide AI mentoring & analytics dashboard.
- Revenue Streams: College licenses, placement partnerships, premium AI assessments.

Reference: UNESCO Education Cost Report 2024, Indian EdTech ARPU – RedSeer

Slide 2: AI-First System (Automation at Scale)

- LLM-powered tutor handles explanations, doubt solving, and adaptive content generation.
- Recommendation engine creates personalized study and career roadmaps.
- Speech AI conducts mock interviews and evaluates communication skills.
- Resume parser + ATS scorer performs automated skill-gap analysis.
- No manual grading or human scheduling; AI performs 90% of mentoring tasks.

Reference: OpenAI GPT-4 Technical Report, Google Gemini Whitepaper

Slide 3: Human-in-the-Loop (Empathy & Trust)

- Professors validate curriculum alignment and learning paths.
- Industry mentors review final career recommendations and interview feedback.
- Human oversight for ethical AI, bias control, and student well-being.
- AI handles scale; humans provide emotional intelligence and domain validation.

Reference: WEF Human-Centered AI in Education Framework

Slide 4: Zero-to-One & Feasibility (Not a ChatGPT Wrapper)

- Proprietary Student Learning Graph maps skills, concepts, and career roles.
- Skill-to-Job Matching Engine aligns learning with real placement requirements.
- Built using existing models: GPT, Gemini, Claude, Mistral – deployable today.
- No speculative tech; roadmap within 24 months: multimodal tutoring, voice mentors.

Reference: Gartner AI Feasibility Report 2025

Slide 5: The Moat (Defensibility)

- Unique dataset: Indian curriculum, placement trends, student performance signals.
- Continuous feedback loop improves personalization models over time.
- Network effect: More colleges → better models → higher accuracy → harder to replicate.
- Deep integration with academic workflows creates high switching cost.

Reference: Harvard Business Review – Data Network Effects

Thank You

Live Product: (Add your GitHub Pages / Netlify URL)

Pitch Video: (Add your YouTube / Drive Link)

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