

East

North

South

West

2016

2017

2018

Janu...

Febr...

Mar...

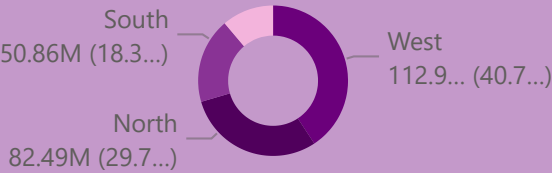
April

May

June



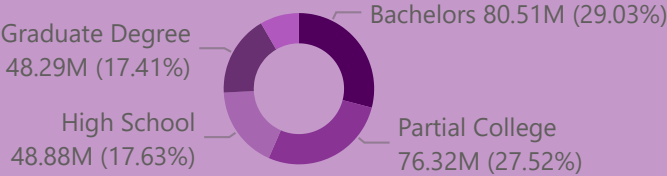
Revenue by Zone



Revenue by Gender



Revenue by EducationLevel



Subcategorywise Data

SubcategoryName	Units	ReturnQuantity	Retorn Rate
Cleaning Accessories	137894	2820	2.05%
Cookware	168442	3296	1.96%
Biscuits and Snacks	17586	344	1.96%
Detergents	162240	3108	1.92%
Mineral Water	11750	224	1.91%
Kitchen & Dining	11632	220	1.89%
Toys & Games	41654	784	1.88%
Health Drinks	76944	1352	1.76%
Baby Care	190216	3304	1.74%
Tea & Coffee	84328	1464	1.74%
Exotic Vegetables	23968	416	1.74%
Electricals	41534	700	1.69%
Cereals & Grains	18202	304	1.67%
School Supplies	71418	1184	1.66%
Festive Decoratives	47362	784	1.66%
Bread and Baked Goods	40716	668	1.64%
Cheese	47484	776	1.63%
Imported Fruits	11752	192	1.63%
Cosmetics	76562	1244	1.62%
Flours\$ Atta and Others	29666	480	1.62%
Vegetables	28972	464	1.60%
Deos & Perfumes	106240	1692	1.59%
Soft Drinks	60228	944	1.57%
Juices and Energy Drinks	59270	916	1.55%
Assorted Dairy	108514	1672	1.54%
Fruits	29016	440	1.52%
Dry Fruits	18278	252	1.38%
Total	1721868	30044	1.74%

Units by Zone

