



Nipun Rawat

Digital Marketer

Profile

Birthday

28 June 1996

Address

13-C Ashok Vihar
University Road, 100 Feet
Road , Behind Petrol Pump
UDAIPUR, RAJASTHAN
313001

Objective

I am an organized and driven Digital Marketer with more than 2.5 years experience in the digital marketing industry. Currently, I am seeking opportunity in Digital Marketing with a fast growing company where I can use my Technical as well as Management Skills to improve your organization's profitability.

Contact

Phone

+91 8949 2620 32



Email

Nipunrawat2112@gmail.com



Previous Work Experience

Acquirelab

Solutions Pvt Ltd,
Ahmedabad(Guj.)
2020.02 - 2020.09

Social Media Expert

Proven skills in managing social media accounts of CEO which includes regular postings, maintaining social media calendar, etc. Also worked on guest posting for CEO profile.

Nesterz Webtech,
Ahmedabad(Guj.)

2018.10-2020.01

Digital Marketing Executive

Proven skills in increasing customer engagement through different paid ads strategies and business visibility in online searches through successful SEO approaches. A deep knowledge of website development as well as Team Management.

DigitizeBrand Hub
India Pvt Ltd,
Pune,Maharashtra
2018.7-2018.09

Digital Marketing Intern

Developing various paid ads on facebook and google adwords. Tracking and analysis through Google Analytics.



Education

Bachelor
2014-2018

Techno India NJR Institute of
Technology, Udaipur(Raj.)
BTech in Information Technology

12th Class
2014

St Pauls Sr Sec School, Udaipur(Raj.)

10th Class
2012

St Pauls Sr Sec School, Udaipur(Raj.)



Skills

Ad Development



Keyword Optimize



Lead Generation



Seo Activities



Social Media Mktng



Google Adwords



Ad Optimization



Strategic Planning



Data Analysis



Project Management



Team Leadership



Website Development



Google Analytics



Website



Optimization

