



VISHAL PANDEY


DIGITAL MARKETING SPECIALIST

ABOUT ME


SEO & Online Ad Expert | Freelancer |
B.Tech IT | Certified E-commerce |
Inbound Marketer, Digital Marketer |
1+ Experience | Ads Campaign 20K |
Trained 50+
Interested in culture and cuisine.

CONTACT

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P/206, Patankar Park Building 
Nallasopara west, 401203

EDUCATION

2019-2020
CERTIFIED DIGITAL MARKETING MASTER
DIGITAL VIDYA - NEW DELHI

2012-2017
B.TECH IT 6.20 CGPA
ARMET COLLEGE OF ENGINEERING - THANE

2011-2012
12th BOARD - MAHARASHTRA 64%
CHANDRABHAN SHARMA COLLEGE - MUMBAI

2009-2010
10th BOARD - MAHARASHTRA 73%
GURU NANAK ENGLISH HIGH SCHOOL - MUMBAI

WORK EXPERIENCE



SOFTWARE AND DIGITAL
MARKETING TRAINER

1
Year



CONSULTANT & TRAINER

0.4
Year



GOOGLE ADS MANAGER

0.5
Year

COMPETENCIES & SKILLS

Search Engine Optimization (SEO)	
Social Media Management (SMM)	
Search Engine Marketing (SEM)	
Content Creation	
Analytic Thinking	
Design Skill	
Communication Skill	
Fostering Teamwork	

DIGITAL MARKETING TOOLS

Ahref, Google Trends, SEMrush, Canva, Buzzsumo,
Hootsuite, PowerBI, Photoshop, Grammarly, Ubersuggest.

CERTIFICATIONS

Digital Marketing Masters Certification, Google Ads &
Analytics Certification, E-commerce Certification, Facebook
Ads Certification, Google Digital Unlocked Certification.