

Pravinsingh Parmar

Quick Learner, Problem Solver.

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EXPERIENCE

Hourlybility Softech Pvt. Ltd, Mumbai — *Social Media Manager*

February 2020 - January 2021

- Maintained brand reform and keeping up with the latest social media trends.
- Edited, published, and On-page SEO of the content to share on all brand's company social media profiles.
- Keyword Research Related to Restaurant Industry For Company blog.
- Monitor brand-related mentions on all social platforms and engages with users' responses to articles.

Hourlybility Softech Pvt. Ltd, Mumbai — *Social Media Internship*

November 2019 - January 2020

- Edited, and published content on the blog platform.
- Researched content for the restaurant industry.
- Shared posts on social media platforms and engagement.

EDUCATION

Prahladrai Dalmia Lions College, Mumbai — Bachelor of Science in Information Technology

July 2016 - March 2019

- 66.32% (Sem 1 – Sem 6)

SKILLS

Social Media Marketing
Social Media
Optimization (SMO)
Content Strategy
Google Data Studio
Google Webmaster
Tools
Keyword Research
Instagram Analytics
On-Page Optimization

Language

English, Hindi

Hobbies

Cricket, Reading Marketing
Strategies of companies