

Infinitem Privacy Policy

Introduction

PRIMEX PTY LTD ACN : 626539071(referred to as 'Company', 'we', 'us' or 'our') Trading As Infinitem is a company incorporated in Australia, governed by the law of New South Wales, Australia. Infinitem owns and operates the Website at <https://www.infinitem.com.au> (Website) and provides the services.

The purpose of this Privacy Policy

This Privacy Policy is committed to protecting and respecting your personal information in an open and transparent way. We take all reasonable steps to ensure the Company comply with *Privacy Act 1988* and the Australian Privacy principles with form part of that Act.

Your Consent

1. When you access or use services on the website helpcenter.infinitem.com , you agree to the policies and principles described in this Privacy Policy and the Terms and Conditions of Use; and even after any amendment, revision or update of this Privacy Policy, if you do not stop or you continue accessing or using any of the Infinitem services or this Website, then you will be deemed to have accepted this Privacy Policy and its amendments, revisions or updates;
2. You may decide whether or not to provide us with your personal information at your discretion. You may also decide whether or not to exercise your rights regarding the protection of personal information provided under this Privacy Policy. By using the services on the Website, you consent to our collection, use and disclosure practices, and other activities as described in this Privacy Policy. At or before the time or, if that is not practicable, as soon as practicable after, we take all steps as are reasonable in the circumstances to notify you of collect, use and disclosure the personal information. Please note that you must ensure your information is accurate, up to date, complete and relevant;
3. If you do not agree and consent this Privacy Policy, please discontinue use of the services. This Privacy Policy does not apply to our information collection activities outside of the services. Thank you for your understanding;
4. The services may be discontinued or terminated to comply with our legal obligations, resolve disputes, and enforce our agreements.

5. We may, at our option, offer the content on the Website in multiple languages. The English language version shall prevail in the event of any conflict between a different language version and the English version.

Definition of Personal information”

“Personal information” is information that identifies you personally or by which your identity can reasonably be ascertained. This may include your name, address, email address, phone number and other contact details.

Collection of your Personal Information

We may collect and process the information including, but not limited to as follows:

1. The information you provide directly, the kind of information includes:
 - Name, address, phone number, email address, date of birth, identity information such as passport, driving license and visa details;
 - Bank account information, payment details and financial status, etc;
 - Your IP address, analytics and remarketing;
 - Your location; and
 - Any other information that we deem necessary

You may choose to voluntarily submit other information to us through the website that we do not request, and, in such instances, you are solely responsible for such information.

2. The information the Company collect includes information that identifies you personally (whether alone or in combination). Some examples of information we collect including the following:
 - **Contact Data.** We collect your first and last name, e-mail address, postal address, phone number, company name, job title, and other similar contact data;
 - **Credentials.** We collect passwords, password hints, and other information for authentication and account access;
 - **Demographic Data.** We collect demographic information including your country and size of your company;
 - **Payment Data.** We collect data necessary to process your payment if you make a purchase, including your payment instrument number (such as a credit card number), and the security code associated with your payment instrument;
 - **Contacts.** We collect data you provide about your contacts, including information about other employees at your company. By supplying data about your contacts, you acknowledge and agree that you have your contacts’ consent for us to use their contact information in accordance with this Privacy Policy.

- **Content.** We collect the content of communications you send to us, such as feedback, questions, or information you provide to us.

We may use this information for a variety of purposes (further addressed in “Our Hold and Use of Your Information” below), including analysing and enhancing our products and services, and to help personalise our services for you.

3. **Automatic collection of user information.** When you access or use the Infinitem services and this website through the Internet, the Company may automatically receive and record information transmitted to us by your computer, mobile phone or other communication devices, including but not limited to your IP Address, Cookies, browsing history and data requested by the user.

Some information about your use of the services and certain third party services may be collected using these and other tracking technologies across time and services and used by us and third parties for purposes such as to associate different devices you use, and deliver relevant ads and/or other content to you on the services and certain third party services.

For further information on tracking technologies and your choices regarding them, please see “Third Party Websites” and “Related Rights of Personal Information Protection” below.

Hold and Use of your Personal Information

1. We may hold and use information for the purpose of
 - For identity verification to ensure that Infinitem meets the requirements of relevant laws and regulations. Please note that you agree to have your identity information verified with the Issuer or Official Record Holder.
 - To ensure that content from our site is presented in the most effective manner for you and for your computer;
 - To provide you with information, products or services that you request from which we feel or us may interest you, where you have consented to be contacted for such purposes;
 - To carry out our obligations arising from any contracts entered into between you and us;
 - To allow you to participate in interactive features of our services, when you choose to do so.
 - To notify you about changes to our services;
2. We may hold and use your information with your consent, including:
 - To administer promotions you have entered;

- To serve advertising tailored to your interests on our services and third party services;
 - To send you newsletters and other promotional communications about our and third party products, offers, promotions, rewards, events, and services; and
 - To fulfill any other purpose disclosed to you and with your consent;
 - To conduct surveys and obtain your feedbacks.
3. We may hold and use your information with your consent for some specific purpose:
- In accordance with law;
 - For public interests and safety; or the purpose of academic research;
 - To prevent crime or infringement.
4. Infinitex may continue to hold and use your personal information until Infinitex stops providing services and this website, or you can contact us through the contact channels provided in this Privacy Policy and expressly request that we stop using your personal information. In this case, we may not be able to continue providing you with the Infinitex services and this website.

Sharing or Disclosing of Personal Information

To ensure easy access or use Infinitex services, and comply with anti-money laundering and anti-terrorism policies, KYC (Know Your Customers) policy. We share your information with selected recipients to perform functions on our behalf. We do not sell or rent our customer's personal information to any marketers or third parties. All such third parties will be contractually bound to protect data in compliance with our Policy. The categories of recipients include:

1. Services providers: Infinitex may share or disclose your personal information with important third parties, including but not limited to authorised third party services providers, telecommunication operators and other services providers;
2. Affiliates: We may share your information with our affiliates for internal business purposes, including for customer support, and technical operations;
3. Cooperating banks;
4. Email providers to provide email services;
5. Third Parties, we may share and disclose your information with third parties whose are not covered by this privacy statement that want to market products or services to you, for purposes of facilitating your requests and in connection with tailoring advertisements, measuring and improving our services and advertising effectiveness, and enabling other

enhancements. If Infinitex shares personal information, it will provide you with an opportunity to opt out or block such user either at the point of submission of your personally identifiable information to prior to any such disclosure;

6. Mergers and acquisitions. We may sell, transfer or otherwise disclose some or all of our assets, including your information, in connection with a merger, acquisition, reorganisation or sale of assets or in the event of bankruptcy.
7. Consent and Disclosure, We may share your information for purposes disclosed to you and with your consent;
8. We shall require any third party, including without limitation any government or enforcement entity, seeking access to data we hold to have obtained a Court Order, or proof they are statutorily empowered to access your data and that their request is valid and within their power.

Except where we are required by law to disclose Personal Data or are exempted from, released from or not subject to any legal requirement concerning the disclosure of Personal Data, we will require any person to whom we provide your Personal Data to agree to comply with our Privacy Policy in force at that time or requirements substantially similar to such policy. We will make reasonable commercial efforts to ensure that they comply with such policy or requirements, however, where not expressly prohibited by law, we will have no liability to you if any person fails to do so.

Third Party Websites

Our Website contains links to, or content from, third party websites and other products and services. The fact that we link to a website or display an advertisement or other third party content is not an endorsement, authorisation or representation of our affiliation with any of those third parties, nor is it an endorsement of their privacy or information security policies or practices.

We do not exercise control over third party websites, products or services, and whether they store information in Australia or elsewhere. These other products and services may place their own cookies or other technologies on your computer or other devices, collect data, or solicit information from you. Other persons and entities follow different rules regarding the use or disclosure of the information you submit to them or they collect from you. We encourage you to learn about the privacy practices of those third parties.

Related Rights of Personal Information Protection

You may exercise or request the following rights

1. Request to access or update the personal information;
2. Request to obtain a copy of the personal information;

3. Request to rectify the personal information;
4. Request to restrict or object the process;
5. Request to delete the personal information.

We will respond to the request for access or correction or associating the statement with the personal information within 30 days after the request is made.

For responding to your request, we may require additional information from you to allow us to confirm your identity. Please note we will retain and use your data, including server/backup copies, to comply with our legal obligations, resolve disputes, and enforce our agreements, and we may decline to process change or deletion requests that require disproportionate technical effort or jeopardise the privacy of others.

For some special reasons, Infinitex may determine whether or not to grant your request, some reason of refusal including, but not limited to pose a serious threat to the life, health or safety of any individual, or to public health or public safety. We will give you a written notice that sets out reasons for rejection, the mechanisms available to complain about the refusal and any other matter prescribed by the regulations.

Protective Measures for Personal Information

Infinitex takes all reasonable steps to protect your personal information from misuse, interference and loss; and from unauthorised access, modification or disclosure. However, Infinitex cannot guarantee that the personal information you provided or the personal information we automatically collect will not be accessed, disclosed, altered or destroyed under the attack of hackers or any other computer experts.

Retention of personal information

In order to deter fraud, which is required under Part 10, Division 3 of the AML/CTF Act, personal information relating to your account is held for a period of minimum 7 years after we cease to provide designated services to the customers. Your personal information will not be used by us for any further purposes.

Privacy Policy Modification

We may change, revise, updated and/or supplemented our policies, content, information, promotions, disclosures, disclaimers and features at any time and without prior notice at the sole and absolute discretion of the Company. If we change this Privacy Policy, we will take steps to notify all users by a notice on Website and will post the amended Privacy Policy on the Website.

Contact Us

If you have any query regarding this Privacy Policy or you would like to exercise relevant rights according to 'Related Rights of Personal Information Protection', please contact us through: supprot@infinitex.com.au .

If you wish to make a complaint, please contact us in the first instance at : supprot@infinitex.com.au and we will endeavour to deal with your request as soon as possible.