

Marketing Campaign Success Prediction

28.78K

Avg of Audience_Size

\$16.35K

Average of Budget

61.2

Campaign Success %

1.1

Avg Conversion_Rate

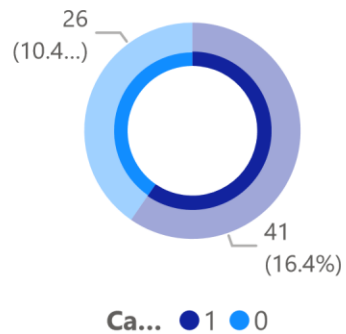
22.1

Avg Duration_Days

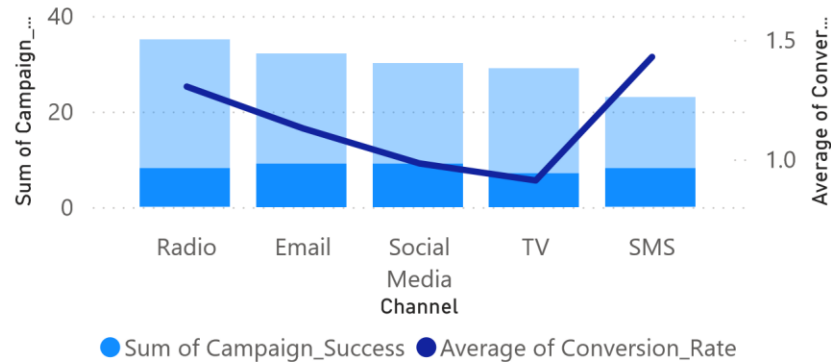
51.0

Avg Previous_Engage...

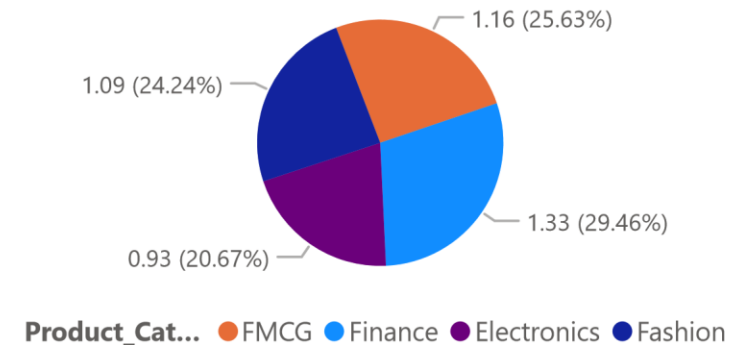
Campaign_Success



Campaign_Success by Channel



Campaign_Success by Product Category



Channel

TV

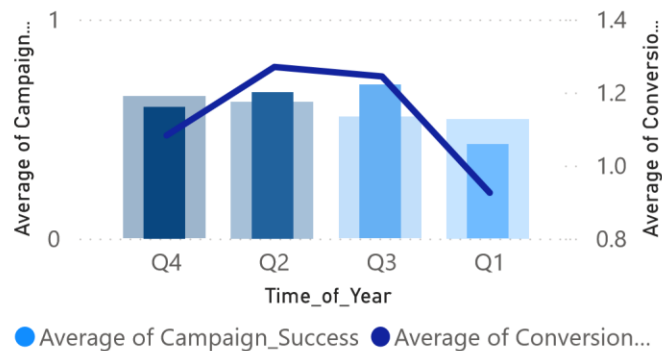
Social Media

Budget

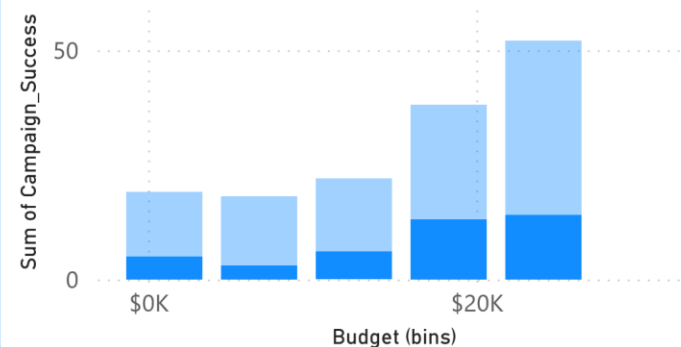
\$1,009.00

\$6,782.00

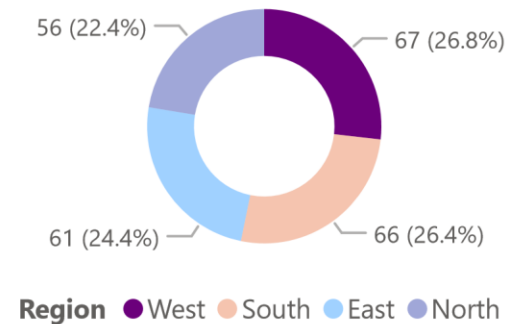
Campaign_Success by Quarter



No. of Campaign_Success by Budget



Count of Campaign_ID by Region



Product_Category

Electronics

Fashion