Data Intake Report

Name: Data Science Project: Bank Marketing (Campaign)
Report date: 5th April 2023
Internship Batch: LISUM19
Version:
Data intake by: HIRA FAHIM
Data intake reviewer
Data storage location: [DataGlacier/week7 at main · hirafahim/DataGlacier (github.com)](github.com)

Tabular data details: bank-full

Total number of observations	45211
Total number of files	1
Total number of features	17
Base format of the file	.csv
Size of the data	3,664KB

Proposed Approach:
- There are no "Null values" in the dataset.
- The duration is not known before a call is made. For a realistic predictive model, drop input column named "Duration".
- There are Outliers in the dataset.
- There is un-even distribution of the data, most of the columns are positively skewed. Normalization technique is used to normalize the data.