

HIRA FATIMA

SKILLS

PROGRAMMING IN JAVA

C, C#, JAVASCRIPT, NODE JS,

REACT, JQUERY

HTML, CSS, SQL

WORDPRESS

SOFTWARES & TOOLS

ECLIPSE, INTELLIJ IDEA, CODE

BLOCKS, NETBEANS, MS OFFICE

(EXCEL, WORD, ACCESS)

VISUAL STUDIO, VS CODE, GIT,

ANDROID STUDIO

DATABASE MANAGEMENT

(MS ACCESS, MYSQL

ORACLE 8.X/9.X,SQL SERVER

2008)

CONTACT



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LINKEDIN.COM/IN/HIRA1998/



HTTPS://GITHUB.COM/HIRAFS

PROFILE

A final year Computer Science student, looking for an internship or research opportunity that will allow me to utilize my problem solving skills and attention to detail to further develop my abilities in the field of computer science.

EXPERIENCE

SEO MANAGER

NEWTON DAY LTD. | OCT 2020 - TILL DATE

- Managing technical SEO, Google Analytics, and WordPress development of six different websites.
- On-page, off-page, off-site SEO. Social media, and audience analysis.

TECHNICAL SEO

FINAL CHOICE CLOTHING | AUG 2019 - DEC 2019

- Did competitive analysis and keyword research.
- Posted on their website and increased the traffic and sales.

FREELANCE WRITER

UPWORK | MAY 2019 - PRESENT

- Created clear, compelling copy to sell products and educate and engage consumers, flexing persuasive writing muscle on websites, blog posts, product descriptions, email blasts, banner advertising, newsletters, white papers, PSAs, and social media platforms.

BRAND AMBASSADOR

SALVATION | APRIL 2014 - JULY 2014

- Created awareness about the company through social media.
- Sold the highest numbers of tickets for their events.

TEACHER (VOLUNTEER)

THE CITIZENS FOUNDATIONS | JUNE 2014 - JULY 2014

- Helped students from under privileged areas with English, math and sports.

INTERN

WWF | JUNE 2014

- created awareness about the environment.
- Beach cleaning activities.

EDUCATION

BS COMPUTER SCIENCE

SHAHEED ZULFIQAR ALI BHUTTO INSTITUTE OF SCIENCE AND TECHNOLOGY | 2017 - 2021

CERTIFICATIONS

• GIT + GITHUB FOR OPEN SOURCE COLLABORATION

ISSUED BY COURSERA CERTIFIED COURSES [AUGUST 2020]

• UNDERGRADUATE AND MASTERS ASIA VIRTUAL EXPERIENCE PROGRAM

ISSUED BY MICROSOFT ON INSIDESHERPA [JULY 2020]

• SEARCH ENGINE OPTIMIZATION (SEO) SPECIALIZATION

ISSUED BY UNIVERSITY OF CALIFORNIA, DAVIS ON COURSERA [FEB 2020]

• INTRODUCTION TO SEARCH ENGINE OPTIMIZATION

• SEARCH ENGINE OPTIMIZATION FUNDAMENTALS

• OPTIMIZING A WEBSITE FOR SEARCH

• ADVANCED CONTENT AND SOCIAL TACTICS TO OPTIMIZE SEO

• WEBSITE OPTIMIZATION CLIENT REPORT PROJECT

• JSON DATA

ISSUED BY STANFORD ONLINE [JANUARY 2020]

• HOW TO WRITE AND PUBLISH A SCIENTIFIC PAPER

ISSUED BY ÉCOLE POLYTECHNIQUE ON COURSERA [APRIL 2020]

• DIGITAL SKILLS: SOCIAL MEDIA

ISSUED BY FUTURE LEARN [JAN 2019]