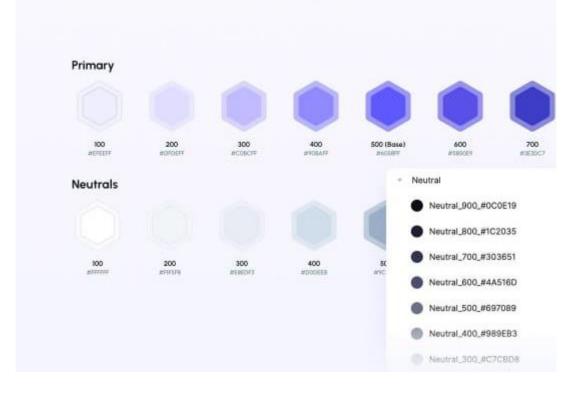


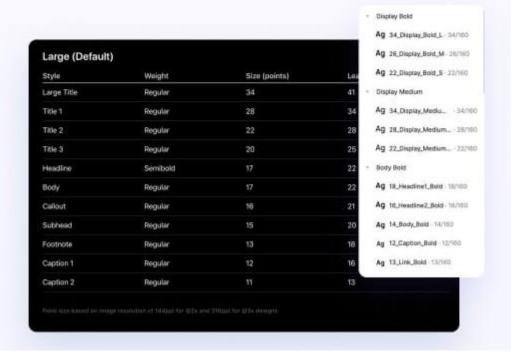
Color Styles

A necessary part of the UI style guide represents color styles for keeping consistency across the UI. Use tools like colorkit.io/shades-tints for scaling the color.



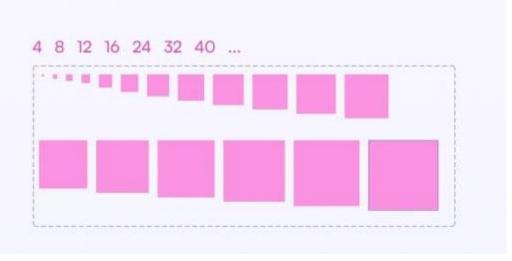
Typography

Just like colors, you have to define typography scales. Here you can get inspired by iOS or Android guidelines.



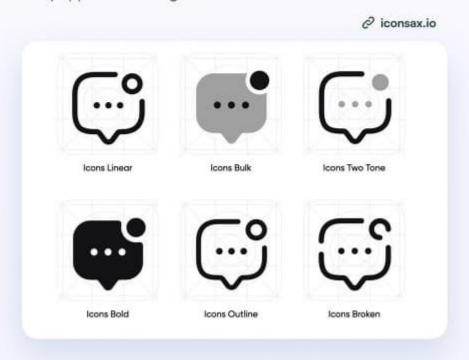
Spacing Values

To keep the spacing system aligned with all team members, I usually show the values of spacing used across the system.



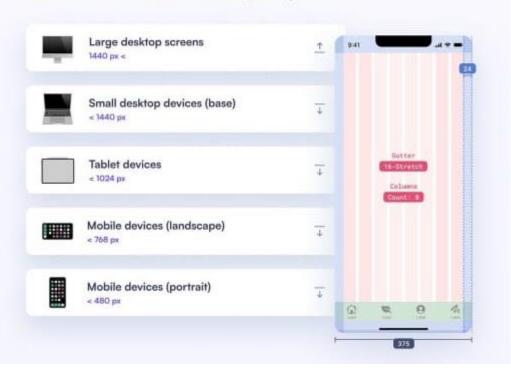
Iconography

Icons have big visual and also explanatory purposes within every UI design. I create them as a component variants for easy application in Figma.



Grids & Breakpoints

Settings proper breakpoints and grids for base artboards is a necessary part of the UI style guide to show the behavior on all devices and communicate spacing method.



Consider Context

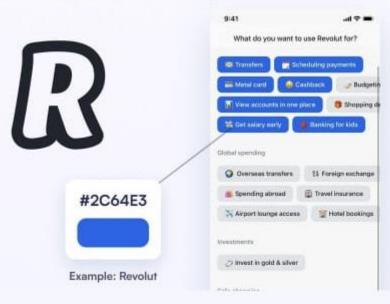
Firstly you should analyse product context and ask the following questions:

- 1 Is there already existing company visual brand identity?
- 2 What is the industry related to the designed product?
- 3 How competitors deal with visual branding and colors?
- 4 What is the target audience of the designed product?

2

Set Primary Color

The primary UI color should indicate the company brand identity. Primary color is usally used for **most important elements within a UI** for example call to action buttons.



Scale the Color Tints

Then you should define the various shades and tints for the primary color. For this process, you can use colorkit.io/ shades-tints. I usually scale 9 tints in total.



4

Secondary Color

Secondary color works as an alternative to primary. For example magenta for Revolut. Also you can consider including gradients of primary and secondary color.



Shades of Grey (Blue)

The shades are essential for communicating the visual hierarchy of the texts, background, and other elements within UI design. Check the tool called alphredo.app!

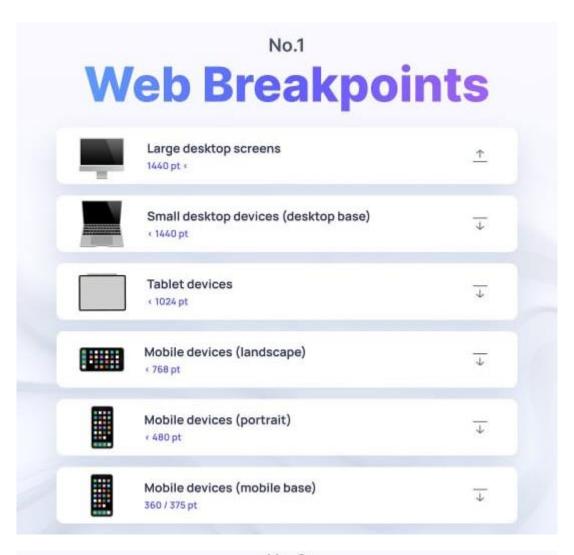


6

Status Colors

Giving feedback about the current status within the system is one of the key principles for designing usable interfaces. I personally always define the following type of colors.



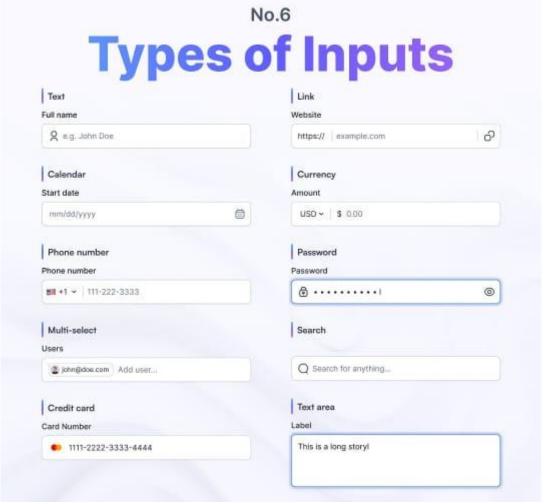


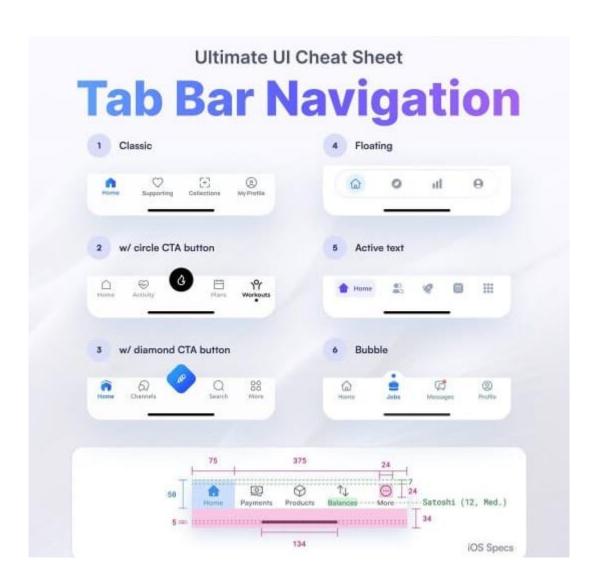
No.2 **Website Headers** 1. Classical OOO Modulus Solutions V About us Pricing Resources 2. Minimalist Solutions About us Pricing 000 Try for free 3. Comprehensive OCC Product - Solutions - Company Customers App Q Contact Sales 4. E-commerce OOO Modulus Q ⊕ usov 8 € Products Solutions Categories App Resources Affiliates 5. Floating COO Courses Platform Lectors Community

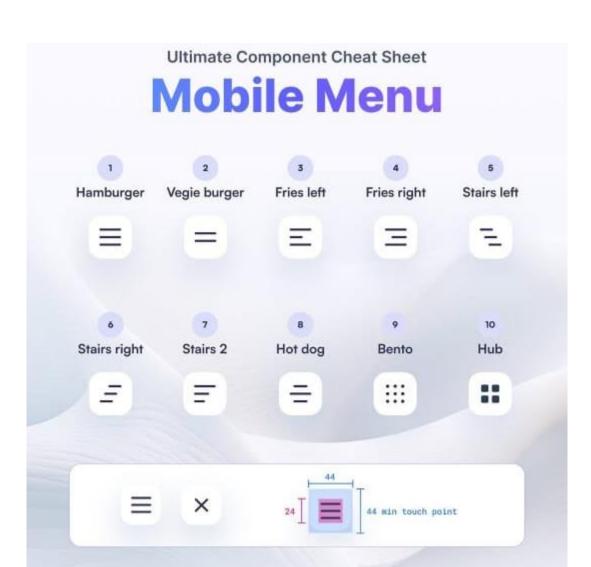














Icon Types



Ultimate UI Design Cheatsheet Text Inputs Full name 5 A John Dol John Dol Full name Full name S John Dol Q John Dol Full name Q John Dol John Dol Full name Full name Full name John Dol A John Dol Medium Text fields (40/48 height) Label 8 e.g. placeholder & eg.placeholder 48

