K-means clustering algorithm

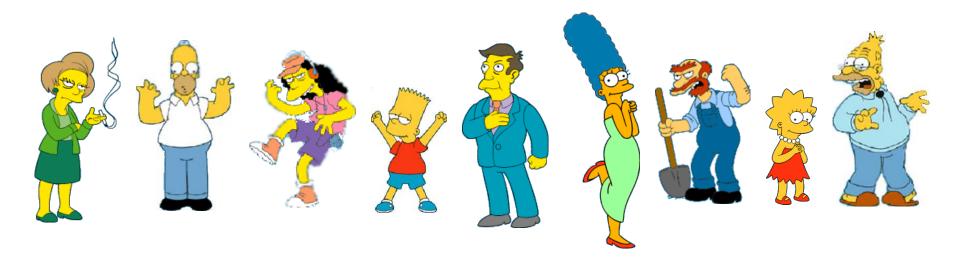


Kasun Ranga Wijeweera (S/06/483)

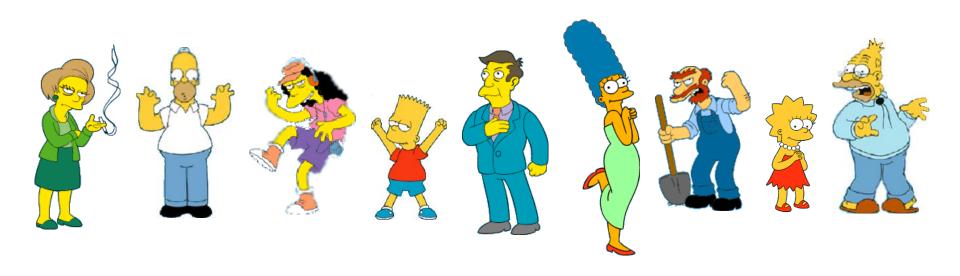
What is Clustering?

- Organizing data into classes such that there is
 - high intra-class similarity
 - low inter-class similarity
- Finding the class labels and the number of classes directly from the data (in contrast to classification).
- More informally, finding natural groupings among objects.

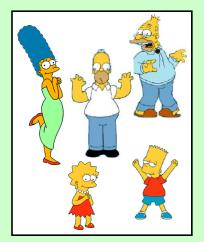
What is a natural grouping among these objects?



What is a natural grouping among these objects?



Clustering is subjective



Simpson's Family



School Employees



Females



Males

Defining Distance Measures

Definition: Let O_1 and O_2 be two objects from the universe of possible objects. The distance (dissimilarity) between O_1 and O_2 is a real number denoted by $D(O_1, O_2)$



Consider a Set of Data Points,

$$X = \{x_1, x_2, ..., x_n\}$$

$$x_i = \begin{pmatrix} x_{i1} \\ x_{i2} \\ . \\ . \\ x_{id} \end{pmatrix}_{d \ge 1}$$

And a Set of Clusters,

$$C = \{c_1, c_2, ..., c_K\}$$

The Goal,

 $\mu_k = mean \ of \ the \ cluster \ c_k$

The squared error,

$$J(c_k) := \sum_{x_i \in c_k} ||x_i - \mu_k||^2$$

The sum of squared errors,

$$J(C) := \sum_{k=1}^{K} \sum_{x_i \in C_k} ||x_i - \mu_k||^2$$

Algorithm *k-means*

1. Randomly choose K data items from X as initial centroids.

2. Repeat

- Assign each data point to the cluster which has the closest centroid.
- Calculate new cluster centroids.

Until the convergence criteria is met.

The data points

Initialization

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$$\#Runs = 2$$

$$\#Runs = 3$$

K-means gets stuck in a local optima

The data points



Initialization

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Applications of K-means Method

- Optical Character Recognition
- Biometrics
- Diagnostic Systems
- Military Applications

Comments on the *K-Means* Method

• Strength

- Relatively efficient: O(tkn), where n is # objects, k is # clusters, and t is # iterations. Normally, k, t << n.
- Often terminates at a local optimum. The global optimum may be found using techniques such as: deterministic annealing and genetic algorithms

• Weakness

- Applicable only when *mean* is defined, then what about categorical data?
- Need to specify *k*, the *number* of clusters, in advance
- Unable to handle noisy data and outliers
- Not suitable to discover clusters with non-convex shapes

Any Questions?

Thanks for your attention!