**Problem:** Create a solution to re-use existing data saving myself significant time listing products for sale on ebay, facebook marketplace, amazon, and mercari. Also use the system to track sales and various other metrics. Currently the system has two complete datasets of reference products that I often re-sell... Collectible Plates and Books. I will cover how I utilized laravel/vue/mysql/php to implement this system.

**Step one:** Acquire offline data for product references for Plates. In order to do this I built a custom set of laravel artisan commands that utilize curl through the guzzle library to grab each and every plate info page which is about 30,000 plates.

### **Harvesting Command**

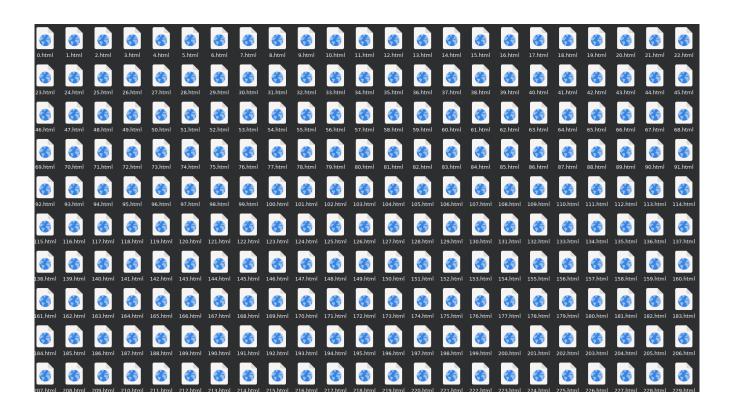
```
private function guzzleFile($start, $end){
    $files_not_found = 0;
               $\text{Shark_images_not_found} = 0;
$\text{Shark_images_not_found} = 0;
$\text{Shark_images_not_found} = 0;
$\text{Shork_image} \text{file_path} = '\text{home/john.mcdonnell/code/buyvintageplates/data/guzzled/collector-point/images/';}
$\text{Shork_image_file_path} = '\text{home/john.mcdonnell/code/buyvintageplates/data/guzzled/collector-point/images/backs/';}
$\text{Shork_image_file_pat
                 $client = new \GuzzleHttp\Client();
               fresponse = $client->request('GET', $image_file_endpoint, ['http_errors' => false]);
if ($response->getStatusCode() == 200) {
    if(!file_put_contents($dynamic_image_path , $response->getBody())){
                                                                            Simages not found++;
                                                            $images not found++;
                                              $response = $client->request('GET', $back_image_file_endpoint, ['http_errors' => false]);
if ($response->getStatusCode() == 200) {
   if(!file_put_contents($dynamic_image_back_path , $response->getBody())){
                                                                            $back images_not_found++;
                                                              $back_images_not_found++;
                             } catch (Exception $e) {
   return $e->getMessage();
                 echo "Total HTML Requests not cloned: " . $files_not_found ."\n";
echo "Total Image Requests not cloned: " . $images_not_found ."\n";
echo "Total Back Image Requests not cloned: " . $back_images_not_found ."\n";
                                    "\nCloning Complete!\n";
```

This command basically gives a progress bar and utilizes an improvised semi-restful design based off and existing sites URL structure to harvest sequential pages based on IDs. It then stores the raw HTML (contains all the plate data) inside the appropriately labeled data directory. The command was structured to run small sets or large sets of harvesting passes through \$start-\$end being the ID range... Obviously I didn't want to invoke an accidental DOS so I did small passes at harvesting.

# **Harvesting Command Results**

The results of the command are pictured here:





**Step two:** After acquiring all the data the next step was to take the plate data from the raw HTML and store it into a database table. To do this I created a another command that implemented a basic HTML DOM parser to parse out the various desired data fields according to certain custom parsing rules that had to be created to target specific parts of the data. This often required very specifically and meticulously crafted rule-sets to isolate the data against many varying conditions.

## **The Parsing Command**

```
ParseCollectorPointPlates.php ×
* @return int
public function handle()
     $start = $this->argument('start');
    $this->initParsing($start, $end);
    return 0;
private function initParsing($start, $end){
    ini set('memory limit', '1024M');
    $this->dom = new Dom;
    $this->domString = new Dom;
$this->parseYears($start, $end);
private function parseYears($start, $end){
    $this->output->progressStart(($end - $start));
     for($i=$start;$i<$end;$i++){
         $path = "/home/vagrant/code/buyvintageplates/data/guzzled/aggregated_cp/all/".$i.".html";
$this->setDomPath($path);
         $year = $this->parsePlateYearFromSpan();
         if(strlen($year)==4){
             $this->insertDbWrapper($i, "year", $year);
DB::table('collector_point')->where('id', $i)->update(['year' => $year]);
             $this->output->progressAdvance();
     $this->output->progressFinish();
    echo "\nFinished Parsing Years.\n";
    $this->parseMakers($start, $end);
private function parseMakers($start, $end){
    $this->output->progressStart(($end - $start));
     for($i=$start;$i<$end;$i++){
         $path = "/home/vagrant/code/buyvintageplates/data/guzzled/aggregated cp/all/".$i.".html";
         $this->setDomPath($path);
         $maker = $this->parseMakerFromH3();
         $this->insertDbWrapper($i, "maker", $maker);
         $this->output->progressAdvance();
    $this->output->progressFinish();
    echo "\nFinished Parsing Makers.\n";
    $this->parseSeries($start, $end);
private function parseSeries($start, $end){
     $this->output->progressStart(($end - $start));
     for($i=$start;$i<$end;$i++){
         $path = "/home/vagrant/code/buyvintageplates/data/guzzled/aggregated cp/all/".$i.".html"
```

# **The Parsing Command rule-set**

```
private function parsePlateNameFromTitle(){
    $name = null;
    $elements = $this->dom->getElementsByTag("title");
    if(count($elements)==1){
        foreach ($elements as $tag){
            if(!empty($tag->firstChild())){
                $parts = explode("-", $tag->firstChild());
                $name = substr replace($parts[1], "", 0, 12);
            }
    return $name;
private function parsePlateYearFromSpan(){
    $year = null;
    $elements = $this->dom->getElementsByTag("span");
    if(count($elements)==1){
        foreach ($elements as $tag){
            if(!empty($tag->firstChild())){
                $year = str replace(" ", "", $tag->firstChild());
        }
    return $year;
private function parseMakerFromH3(){
    $maker = null;
    $elements = $this->dom->getElementsByTag("h3");
    if(count($elements)==1){
        foreach ($elements as $tag){
            if(!empty($tag->children)){
                $maker = str replace($tag->firstChild(), "", $tag);
                $maker = str replace(" ", "", $maker);
                $this->domString->loadStr($maker);
                $h3 = $this->domString->find('h3');
                $maker = $h3->text;
    if($maker == null){
        $maker = $this->parseMakerFromHref();
    return $maker;
```

The parsing command could run all the methods from the init or individual methods as they were tested and developed to improve accuracy. The command parsed the isolated data to a corresponding mysql table... i.e. the parsed year  $\rightarrow$  year column – parsed plate  $\rightarrow$  plate name etc. This created a pretty rudimentary and basic table show below with an approximate **non-normalized size of 6.5 mb** 

Info Columns	Indexes	Triggers	Foreign keys	Part		Grants DD		
Column	Туре	D	efault Value	Nullat	Characte	Collation	Privileges	Extra
• artist	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
◆ bradex	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>collections</li></ul>	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>created_at</li></ul>	timestam	р		YES			select,insert,update,reference	
<ul><li>deleted_at</li></ul>	timestam	р		YES			select,insert,update,reference	
<ul> <li>description</li> </ul>	text			YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul> <li>diameter</li> </ul>	decimal(1	3,2)		YES			select,insert,update,reference	
<ul><li>fine_quote</li></ul>	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
◆ for_sale	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>good_quote</li></ul>	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<b>◆</b> id	bigint uns	igned		NO			select,insert,update,reference	auto_increm
• issue_price	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
• limit	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>maker</li></ul>	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>makers_cod</li></ul>	e varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>mint_quote</li></ul>	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
• numbered_c	ert_i varchar(50	00)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>series</li></ul>	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>series_code</li></ul>	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
◆ tags	varchar(5)	00)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
◆ title	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>updated_at</li></ul>	timestam	р		YES			select,insert,update,reference	
<ul><li>wanted</li></ul>	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
<ul><li>watch_lists</li></ul>	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
◆ weight	decimal(1	3,2)		YES			select,insert,update,reference	
◆ wish_lists	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	
◆ year	varchar(2	55)		YES	utf8mb4	utf8mb4_un	icc select,insert,update,reference	



**Step Three:** Normalize the data into a newer more efficient table with relationships to other tables... For instance the Plate Artists and Manufacturers were moved to their own tables and their total size is less than 100 KB... I actually created a normalization command to resolve fields from one table to the other...

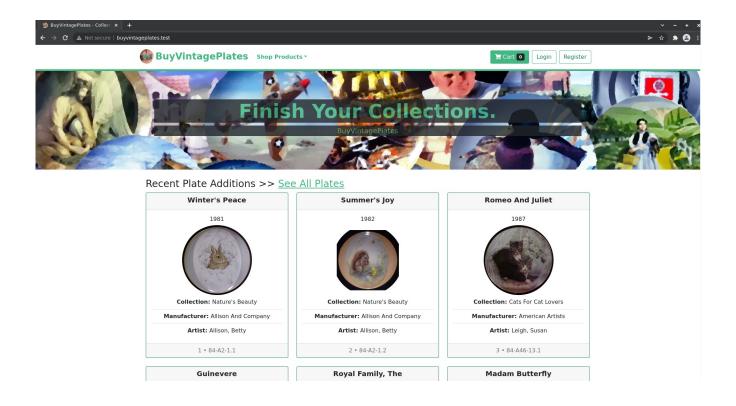
```
$start = 7;
$end = 29214;
$data = array();
//$end = 29214;
$plate = DB::select($sql);
if($plate[0]->title !== null && (!empty($plate[0]->title))){
    $data['year_id'] = $this->resolveYear($plate[0]->year);
    $data['manufacturer_id'] = $this->resolveMaker($plate[0]->maker);
    $data['collection_id'] = $this->resolveSeries($plate[0]->series);
    $data['artist_id'] = $this->resolveArtist($plate[0]->artist);
    $data['title'] = $plate[0]->title;
    $data['description'] = $plate[0]->description;
    $data['bradex'] = $plate[0]->bradex;
    $data['tags'] = $plate[0]->tags;
    $data['origin_id'] = $plate[0]->id;
    $this->insertHandler($data);
}
if(is_numeric($year)){
    stesult = DB::table('meta_years')->where('year', $year)->value('id');
    stesult = DB::table('meta_years')->where('year', $year)->value('id');
$result = null;
if(($maker !== null) && (!empty($maker))){
    $result = DB::table('plate_manufacturers')->where('manufacturer', $maker)->value('id');
return $result:
```

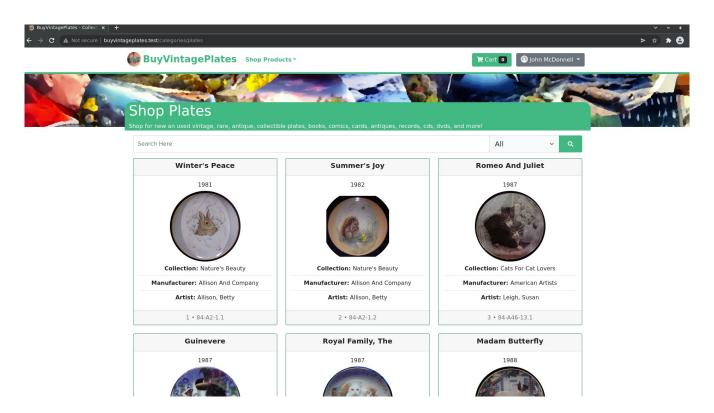
#### Which resulted in the following normalized table(s)

```
Table Details
Engine:
                     InnoDB
Row format:
                     Dynamic
Column count:
                     34
Table rows:
                     25873
AVG row length:
Data length:
                     2.5 MiB
Index length:
                     0.0 bytes
Max data length:
                     0.0 bytes
Data free:
                     0.0 bytes
Table size (estimate): 2.5 MiB
```

Column	Туре
• art_theme_id	int unsigned
artist_id	int unsigned
◆ bradex	varchar(255)
◆ brand_id	int unsigned
◆ character_id	int unsigned
◆ collection_edition_id	int unsigned
◆ collection_id	int unsigned
◆ created_at	timestamp
◆ culture_id	int unsigned
<ul><li>decor_style_id</li></ul>	int unsigned
<ul><li>deleted_at</li></ul>	timestamp
<ul> <li>description</li> </ul>	text
◆ diameter	decimal(13,2) unsigned
◆ era_id	int unsigned
◆ franchise_id	int unsigned
<b>◆</b> id	bigint unsigned
is_antique	tinyint(1)
◆ is_limited	tinyint(1)
◆ is_rare	tinyint(1)
◆ is_vintage	tinyint(1)
<ul><li>manufacturer_id</li></ul>	int unsigned
◆ materials	varchar(255)
<ul><li>occasion_id</li></ul>	int unsigned
<ul><li>origin_id</li></ul>	int unsigned
<ul><li>original_price</li></ul>	decimal(13,2) unsigned
<ul><li>production_date</li></ul>	datetime
<ul><li>production_quantity</li></ul>	int unsigned
◆ shape_id	int unsigned
◆ tags	text
◆ title	varchar(255)
◆ type_id	int unsigned
◆ updated_at	timestamp
weight	decimal(13,2) unsigned
◆ year_id	int unsigned

### **Final Result**







<u>Home</u> / <u>Plates</u> / Colonial Christmas Wreath Collection Massachusetts Plate Made By Lenox China



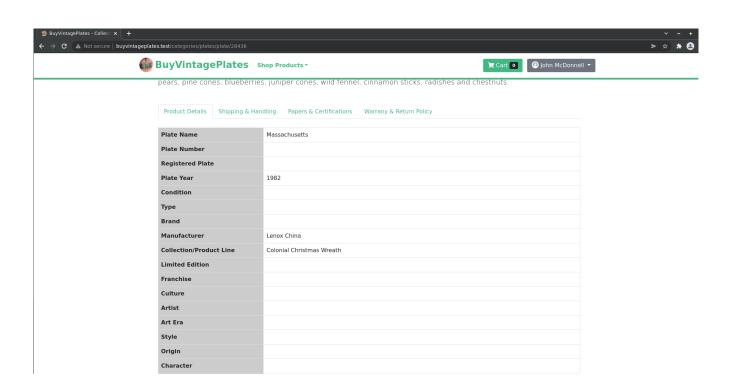
# **Massachusetts Colonial Christmas Wreath**

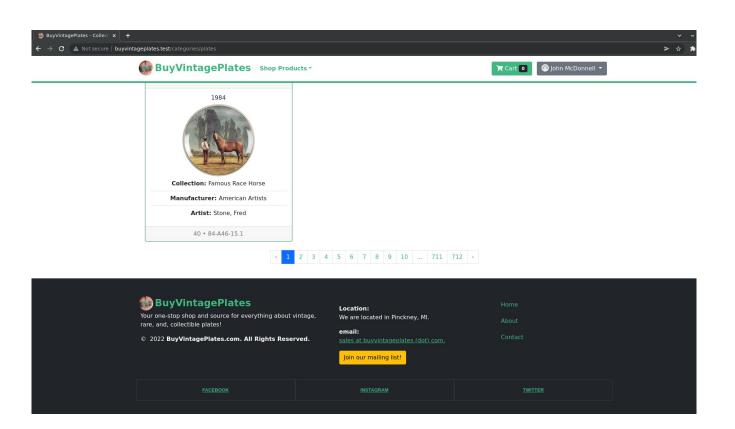
Lenox China

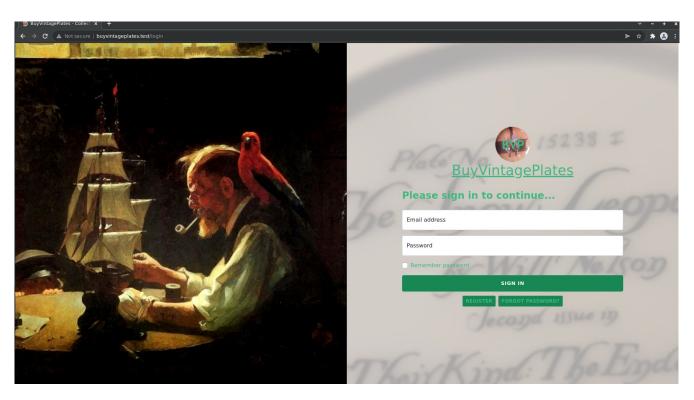
Colonial Christmas Wreath Collection Massachusetts Plate Made By Lenox China

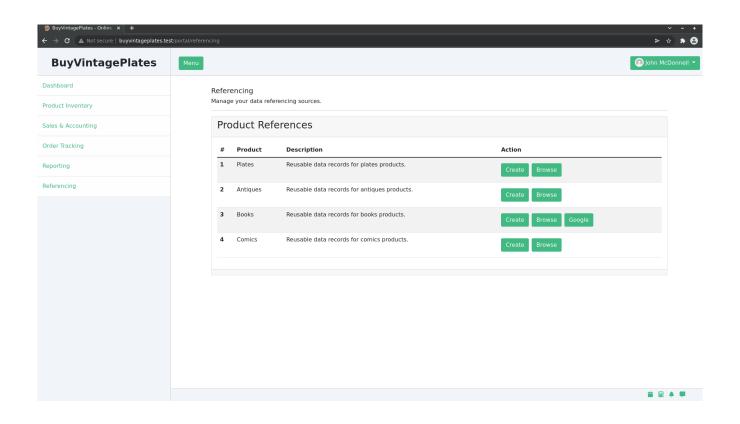
\$0.00 1 Add to cart

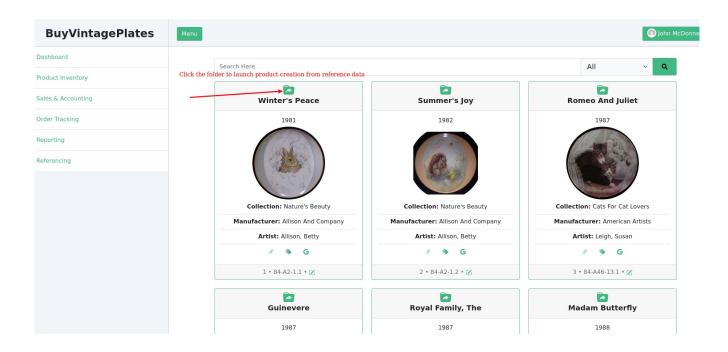
Massachusetts, The Second Colony "Christmas 1982" is the second in a limited edition series of thirteen fine china nlates denicting Christmas wreaths create with materials which in each instance were native to one of the thirteen

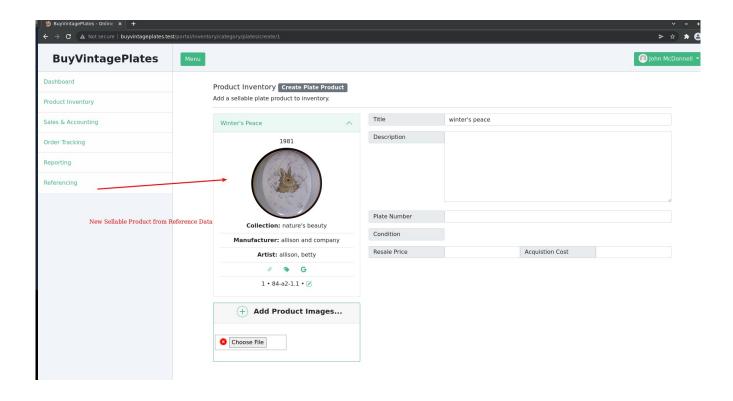












I also wrote the following code to integrate the google books API into laravel with custom configuration for the API endpoints, a API Interface Controller Class and an actual Portal Interface Controller class...

```
<?php
namespace App\Http\Controllers\Portal\Referencing\Books\Google;
use Illuminate\Http\Request;
use App\Http\Controllers\Controller;
use GuzzleHttp\Client;
class GoogleBooksApiController extends Controller
    /** sample id = ZMO-uQAACAAJ TOM SAWYER **/
   public static function getSelfLinkObject($id){
        return self::guzzler(config('google.apis.books v1.volumes') . $id);
    /** sample isbn 10 = 0590433520 & isbn 13 = 9780590433525 **/
   public static function getIsbnObject($\sisbn){
        return self::guzzler(config('google.apis.books v1.isbn query') . $isbn);
   public static function IsbnIdResolver($isbn){
        $isbn_object = json_decode(self::guzzler(config('google.apis.books_v1.isbn query') . $isbn));
        if($isbn object->totalItems=="1"){
            $id = $isbn object->items[0]->id;
        if($id){
            return $id;
   public static function guzzler($url){
        $json = false;
        $client = new \GuzzleHttp\Client();
        $response = $client->request('GET', $url, ['http_errors' => false]);
if ($response->getStatusCode() == 200) {
            $json = $response->getBody();
        return $json;
```

