



# One Commerce

## Team Referral Program

**Employee Referral Project**  
June 2018

# One Commerce

## Team Referral Program

Check Your Circle.  
Refer. Reward. Repeat.

# Landscape Image Layout



# Landscape Image Layout



# Email Campaign

The email template features a header image of three people at a restaurant, with a teal overlay containing the program name and logo. A circular graphic on the left encourages users to check their circle. The main body includes a call-to-action button, a descriptive section about how it works with icons, and a footer with contact information and a link to view the campaign in a browser.

**One Commerce**  
Team Referral Program

Check Your Circle.

Commerce Bank Member FDIC

**Refer. Reward. Repeat.**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

[Learn more](#)

---

**How it works.**

**REFER**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam

**Reward**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam

**REPEAT**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam

**Commerce Bank**  
Member FDIC

[talent@commercebank.com](mailto:talent@commercebank.com) | 111.222.3333 | [commercebank.com/onecommerce](http://commercebank.com/onecommerce)

[View in Browser](#)

# Email Campaign



## Check Your Circle.

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

[Learn more](#)



### Refer.

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.



### Reward.

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.



### Repeat.

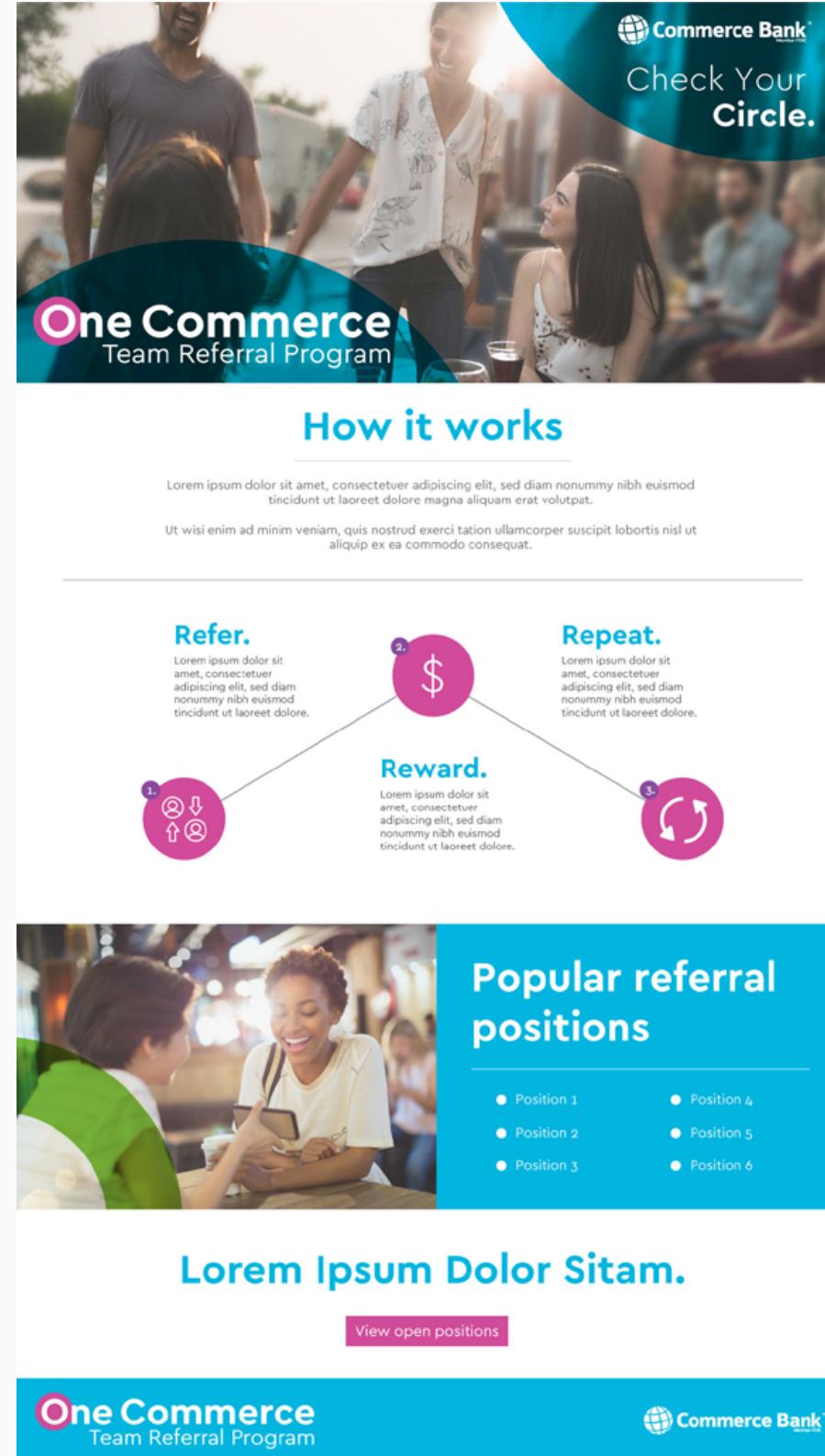
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.



[talent@commercebank.com](mailto:talent@commercebank.com) | 111.222.3333 | [commercebank.com/onecommerce](http://commercebank.com/onecommerce)

[View in Browser](#)

# Landing Page



The landing page features a teal header with the Commerce Bank logo and the tagline "Check Your Circle." Below this, a teal banner displays "One Commerce" and "Team Referral Program". The main content area has a teal background. At the top, a section titled "How it works" contains two paragraphs of placeholder text. Below this is a circular flow diagram with three steps: "Refer.", "Reward.", and "Repeat.". Each step is accompanied by a teal circular icon with a white symbol: a person icon for "Refer.", a dollar sign icon for "Reward.", and a circular arrow icon for "Repeat.". To the right of the diagram is a teal sidebar titled "Popular referral positions" containing a list of six items. At the bottom, there is a teal footer with the "One Commerce" logo, the "Commerce Bank" logo, and a "View open positions" button. A "View in Browser" link is located at the very bottom right.

Commerce Bank  
Check Your Circle.

One Commerce  
Team Referral Program

## How it works

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.  
 Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

**Refer.**  
 Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore.

**Reward.**  
 Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore.

**Repeat.**  
 Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore.

**Popular referral positions**

- Position 1
- Position 2
- Position 3
- Position 4
- Position 5
- Position 6

**Lorem Ipsum Dolor Sitam.**

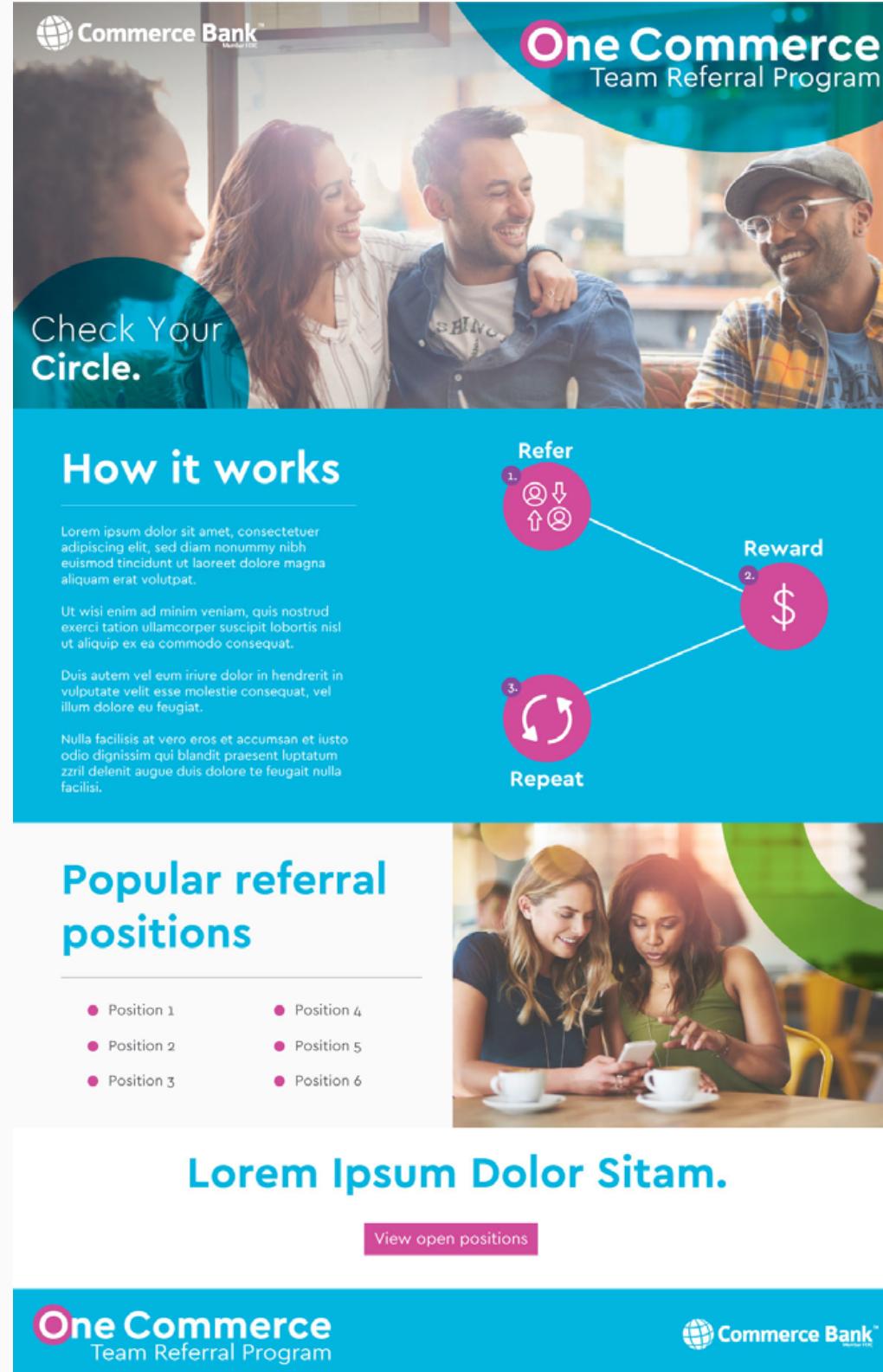
[View open positions](#)

One Commerce  
Team Referral Program

Commerce Bank

[View in Browser](#)

# Landing Page



The landing page for the One Commerce Team Referral Program features a teal header with the Commerce Bank logo and the program name. Below the header is a photo of four diverse people smiling. A teal circle on the left contains the text "Check Your Circle." The main content area has a teal background. It includes a "How it works" section with three steps: "Refer" (with a circular icon), "Reward" (with a dollar sign icon), and "Repeat" (with a circular arrow icon). To the left of the steps is a "Popular referral positions" section with a photo of two women looking at a phone. Below this are six position icons. At the bottom is a "View open positions" button and a "View in Browser" link.

Commerce Bank Member FDIC

**One Commerce**  
Team Referral Program

Check Your Circle.

**How it works**

1. Refer

2. Reward

3. Repeat

Popular referral positions

- Position 1
- Position 2
- Position 3
- Position 4
- Position 5
- Position 6

View open positions

**One Commerce**  
Team Referral Program

Commerce Bank Member FDIC

[View in Browser](#)

# Flyer Layout



**Check Your Circle.**

Osam, sum dolorum et eumquia nis alia ium remporr umquaeas dio dolupic iumquatius di ulpa net oditaque esequibea dolliae doloreruntus explaborro et essinve llutes modicabore velest repeles sintot atemporitat.

Os nimpori tiaturi berionsequis quati rectis nis rat denessum quatiaturem dolo te ilibusdam hil ipsunt omnitate porro volum vit que provit aut evelignam imi, officitem remodi conseque pe rere, omnis quiae maximin comnit fugitasperit omnimoditem. Itaquam id milla.

**Popular Referral Positions:**

- Position One
- Position Two
- Position Three
- Position Four
- Position Five
- Position Six
- Position Seven
- Position Eight
- Position Nine
- Position Ten

**Osam, sum dolorum et eumquia?**

Bullum ut [commercebank.com/loremipsum](http://commercebank.com/loremipsum)

 **Commerce Bank™**  
Member FDIC

# Poster/Flyer Layout



**One Commerce**  
Team Referral Program

Check Your Circle.

REFER

Nis maio dolupta tiation  
res nobit, corporro  
eosam volupta tibuscid  
quam vel minis  
doluptati vel magnihil  
et optatinumet.

Giaero mil magnatur  
sequias perovid  
esciatur, es dipis  
sitatem quam eosamet  
reictur sapitat ut re nias  
dit pez.

REWARD

Rum et omnis  
iliquidebit, sin cum ra  
dolorporem ipietur  
ehenture nonsequ  
amendig endiorro  
omnihil millatu.

REPEAT

**Commerce Bank**  
Member FDIC

[commercebank.com/onecommerce](http://commercebank.com/onecommerce)

# Poster/Flyer Layout

**One Commerce**  
Team Referral Program

## Check Your Circle.

**Refer.**  
  
Palbustion ecequati nonecum  
voluptaest voluptumet lissequ  
aturemquiste nosserovitas ium ressed  
molorio santotatque elenis dolupta  
velibus secto cus dio officia sperovit.

**Reward.**  
  
Fugitec iundam facearchicid ut aut  
voluptam, sum ium, iunt.  
Agnatat re sin nihillaborro odi amusti  
dolupta int latemoditiis dignatecus ra  
verovidi beratquate nus valoritature.

**Repeat.**  
  
Fugitec iundam facearchicid ut aut  
voluptam, sum ium, iunt.  
Agnatat re sin nihillaborro odi amusti  
dolupta int latemoditiis dignatecus ra  
verovidi beratquate nus valoritature.

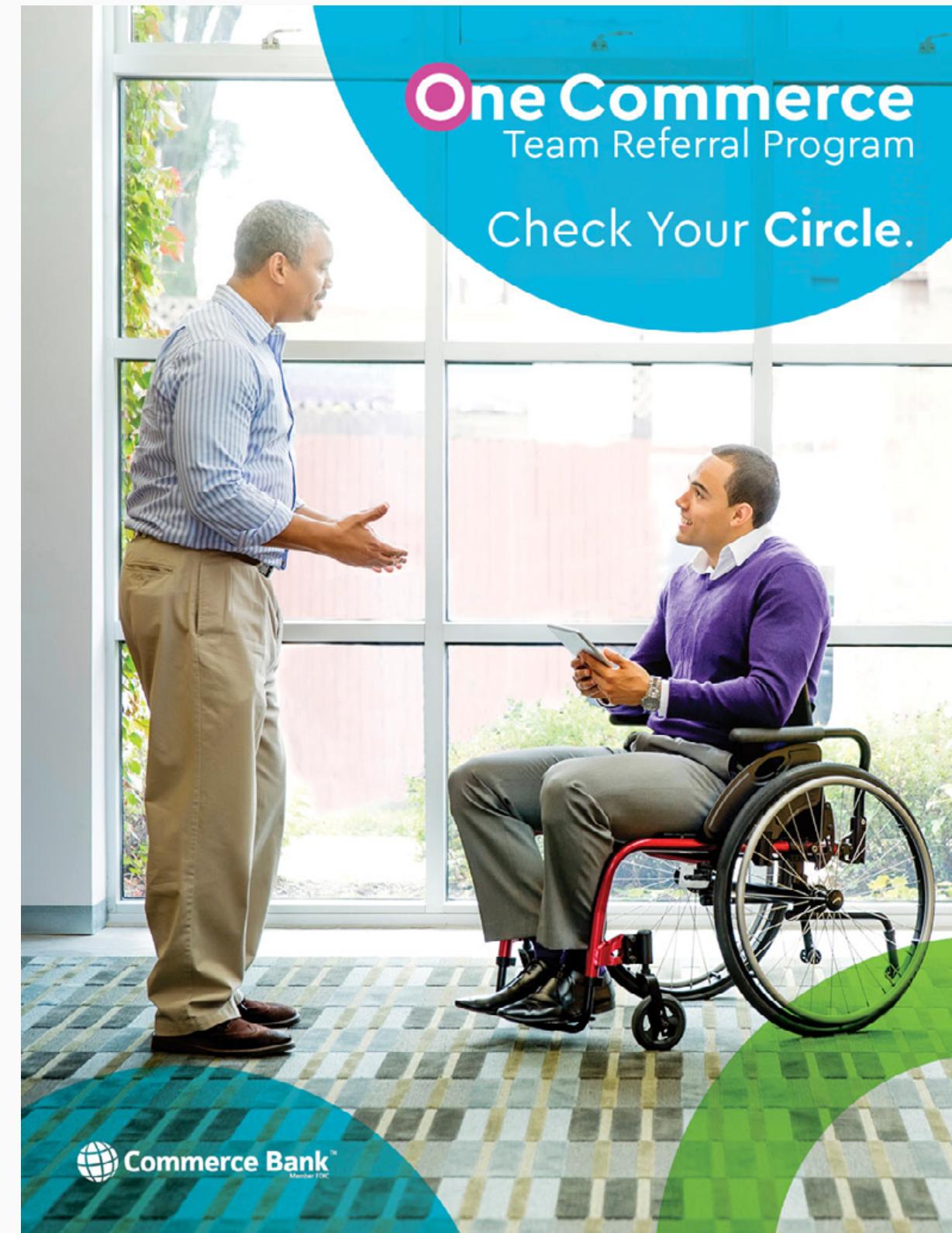


Commerce Bank  
Member FDIC

# Poster Layout



# Poster Layout



# Flyer Layout

**One Commerce**  
Team Referral Program

[www.commercebank.com/onecommerce](http://www.commercebank.com/onecommerce)  
[onecommerce@commercebank.com](mailto:onecommerce@commercebank.com)  
123.456.7890

---

Pa voluptas quat lique eium ratiurepre maxim.  
Iquam, qui res dia quam, con res eostestem repre vit rehendi cidera issunt velition nobitis Icten-  
dis dolo voluptatur, se porestem volo est odis restrunt denimus invendaessit venis mint libusa.



Check  
Your  
Circle.

Tuae Eium Ratiure.

---

		
<b>Refer.</b> Non nimint voluptatiore rae ratur rem natur ad quatia estis idit eosantium que con restis doluptio.	<b>Reward.</b> Non nimint voluptatiore rae ratur rem natur ad quatia estis idit eosantium que con restis doluptio.	<b>Repeat.</b> Non nimint voluptatiore rae ratur rem natur ad quatia estis idit eosantium que con restis doluptio.

 **Commerce Bank™**  
Member FDIC

# One Commerce

## Team Referral Program

Where will your  
referral take you?

# Landscape Image Layout

A landscape photograph of three hikers on a rocky mountain trail. They are looking towards a vast, snow-capped mountain range under a clear blue sky. A large, semi-transparent graphic overlay is present. In the top right corner, a blue rounded triangle contains the text "One Commerce Team Referral Program". In the bottom left corner, a green circular shape contains the text "Where will your **referral** take you?". In the bottom right corner, the Commerce Bank logo (a globe icon) and the text "Commerce Bank™ Member FDIC" are displayed.

One Commerce  
Team Referral Program

Where will  
your **referral**  
take you?

Commerce Bank™  
Member FDIC

# Landscape Image Layout



# Poster/Flyer Layout





# One Commerce

## Team Referral Program