

# Rules & Regulations

Want to win this awesome bike? This custom bike, from Villy Custom Bikes, as seen on Shark Tank, could be yours by participating in our social media contest.

We're looking for Schneider Electric employees to show what working here is really like. Share your #SESelfie to help us promote working at Schneider Electric! Tweet or post a picture of yourself at the office or out and about with some of your Schneider teammates and colleagues. Use the hashtag #SESelfie and mention @SE\_Careers on Twitter, tag Schneider Electric Careers on Facebook, or include @SchneiderElectric on Instagram to enter.

Posts must include:

- An image of an employee(s) in their workplace, e.g. their desk at the office, local break room, on a job site, working from home, networking with coworkers, etc. OR an image of employee(s) with a Schneider Electric product out in the market, e.g. electric vehicle charging station, home circuit breaker, data center tower, etc.
- Include #SESelfie in the post
- Tag or mention @SE\_Careers (Twitter), Schneider Electric Careers (Facebook), or @SchneiderElectric on Instagram.
- Your post should represent the values of Schneider Electric.
- Humor is appreciated, but it must be appropriate for all audiences (think CEO down to junior high students).

How to win

- Each entry will be judged separately based on creativity, popularity (think: retweets, favorites, likes, comments, shares), and its ability to express the Schneider Electric culture.
- The best posts will show how Schneider Electric champions Connectivity, Sustainability, Efficiency, Reliability & Safety.
- If more than one employee is featured in a post, the employee's account who shares the #SESelfie is who will be considered for the contest.
- One winner per week will receive a custom Schneider Electric prize and be entered as a Finalist.
- The more you enter and the better your #SESelfie posts, the greater chances you have to win!
- Employees will have the opportunity to vote on the Finalists through social media to determine the Grand Prize winner of the Schneider Electric Custom Bike.

Eligibility

- This contest is open to all Schneider Electric employees in North America.
- You must adhere to the [Schneider Electric Social Media Policy](#).
- To be eligible for prizes, each entrant must follow the Schneider Electric career account on the Social Media platform in which they've posted (E.G. for Twitter, you must follow @SE\_Careers or Schneider Electric Careers on Facebook)

Timing

- Contest begins October 19, 2016, at 8 AM EDT. All entries must be posted by November 30, 2016, at 11:59 PM EDT.

- Weekly winners will be announced via Spice after the conclusion of each week, solidifying eligibility as a Finalist.
- Finalist voting will begin December 7, 2016 with NA Update announcement and conclude on December 11, 2016 at 11:59PM EST.
- Grand Prize winner of the Schneider Electric custom bike will be announced via NA Update on December 14, 2016.
- Weekly prizes and grand prize will be awarded and shipped as soon as possible following each announcement.

#### Additional information

- By participating in this contest, your image submission with the use of the hashtag #SESelfie and the tagging of a Schneider Electric Careers social account also says you agree to give all rights to Schneider Electric to use your image, quote, and likeness as the company sees fit, both internally and externally.
- Posts on accounts set to “private” have the potential to be missed and not counted by the contest judges due to your privacy settings.
- If any other individuals are incidentally shown in your picture, it is your responsibility to obtain their permission to be included prior to posting your image.
- It is the policy of Schneider Electric to provide equal employment and advancements opportunities in the areas of recruiting, hiring, training, transferring, compensating, disciplining and promoting all qualified individuals regardless of race, religion, color, gender, disability, national origin, citizenship, ancestry, age, military or veteran status, sexual orientation, gender identity, marital status, parental status, order of protection status, genetic information or any other legally protected characteristic or conduct. Every effort is made to ensure that all employment decisions, Schneider Electric programs and human resources actions are administered in conformity with the principle of equal employment opportunity.

#### Questions

- Contact Jamie Ellis at [jamie.ellis@schneider-electric.com](mailto:jamie.ellis@schneider-electric.com).