



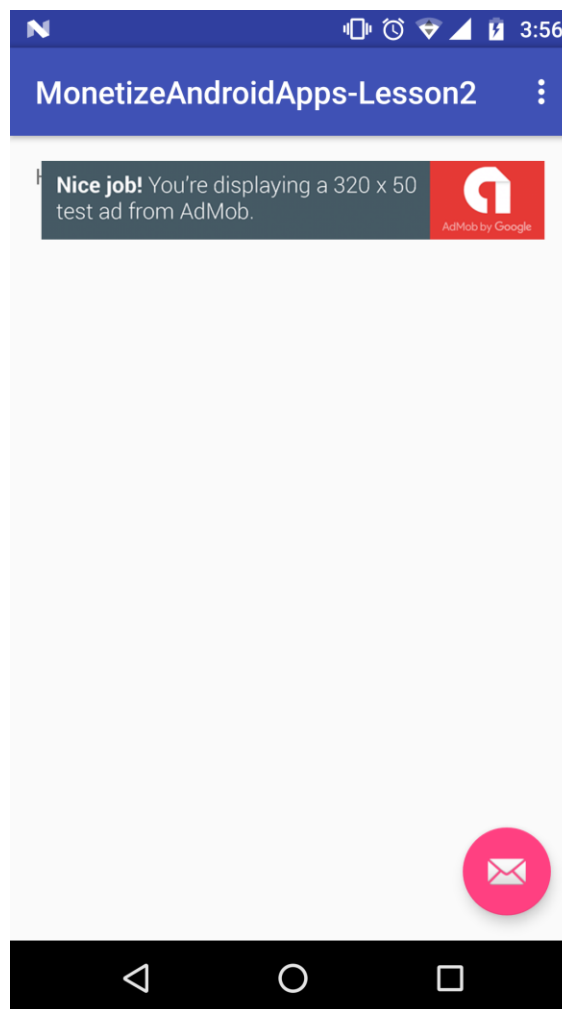


AdMob for Android - Ad Formats

			
Banner Basic ad format that appears at the top & bottom of the screen; can be automatically refreshed. SELECT	Interstitial Full-page ad format that appears at natural break & transitions, such as level completion. Supports video content. SELECT	Rewarded video Ad format that rewards users for watching ads. Great for monetizing free-to-play users. Video only. SELECT	Native Customizable ad format that matches the look & feel of your app; appears inline with app content. Supports video content. SELECT

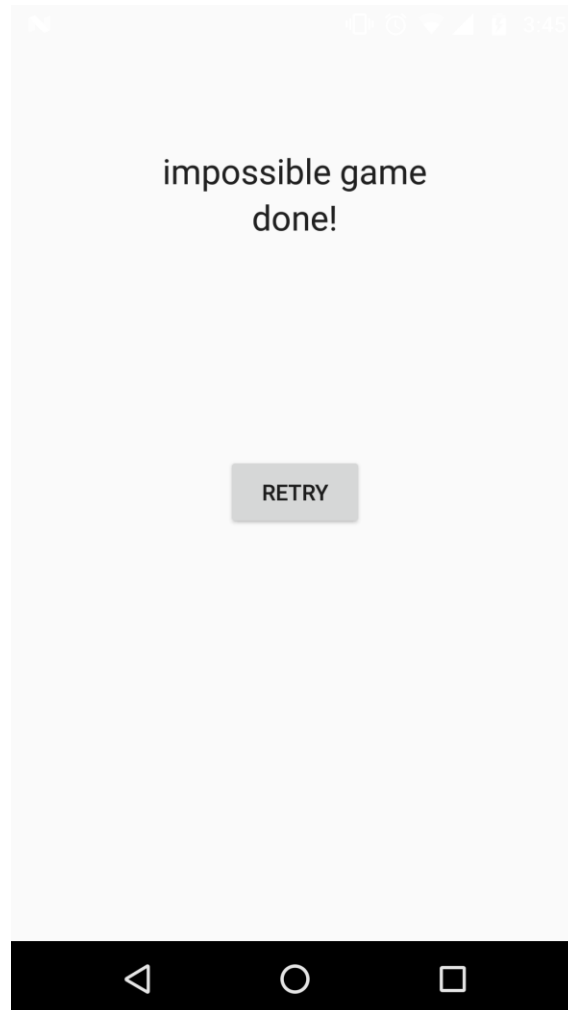
Banner Ads

Text Ads or Rectangular image that occupy a spot within an app's layout. Example:



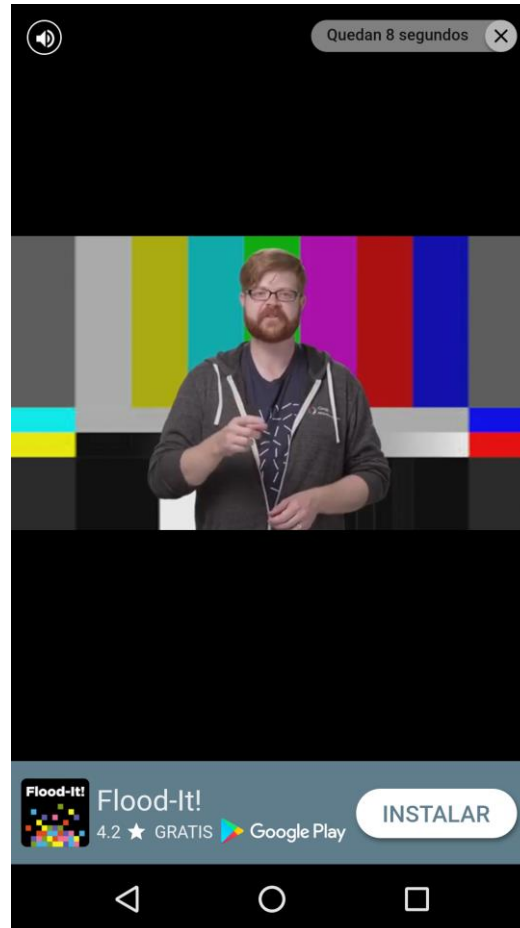
Interstitial Ads

Full-screen Ads that cover the interface of their host app. Example:



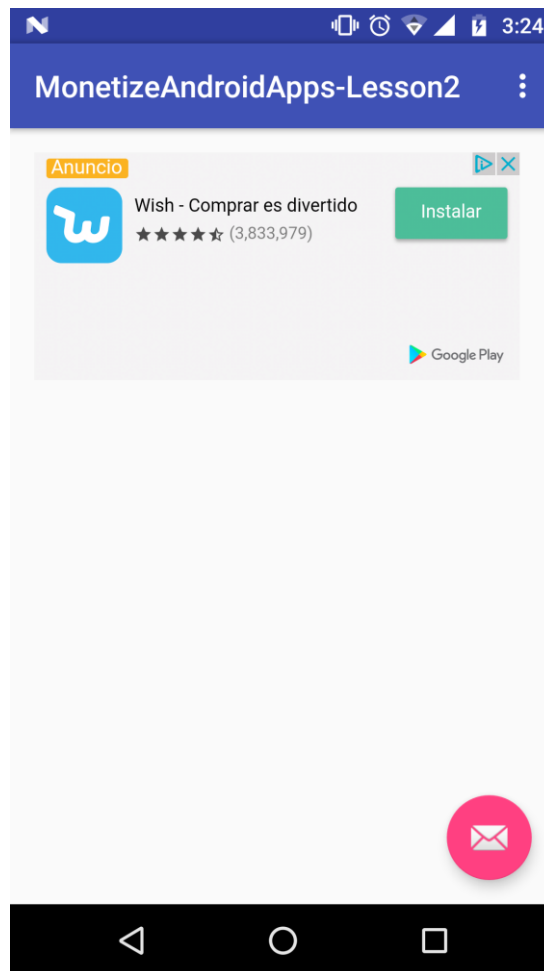
Rewarded Video Ads

Full screen video Ads that users have the option of watching in full in exchange for in-app rewards.



Native Ads

You have freedom to customize how ad assets like.



If you want to see the code:

```
git clone git@github.com:micromasterandroid/MonetizeAndroidApps-Lesson2.git
```

Or Download the repository as zip

<https://github.com/micromasterandroid/MonetizeAndroidApps-Lesson2.git>

Native Ad Example: `git checkout master`

Banner Ad Example: `git checkout banner_example`

Rewarded Video Example: `git checkout rewarded_video`