



hireEZ

Brand Visual Style Guide

EZ Style Guide

Primary (light background)

hire*EZ*

Blue 1 + Yellow

Black

hire*EZ*

Marks



Primary (dark background)

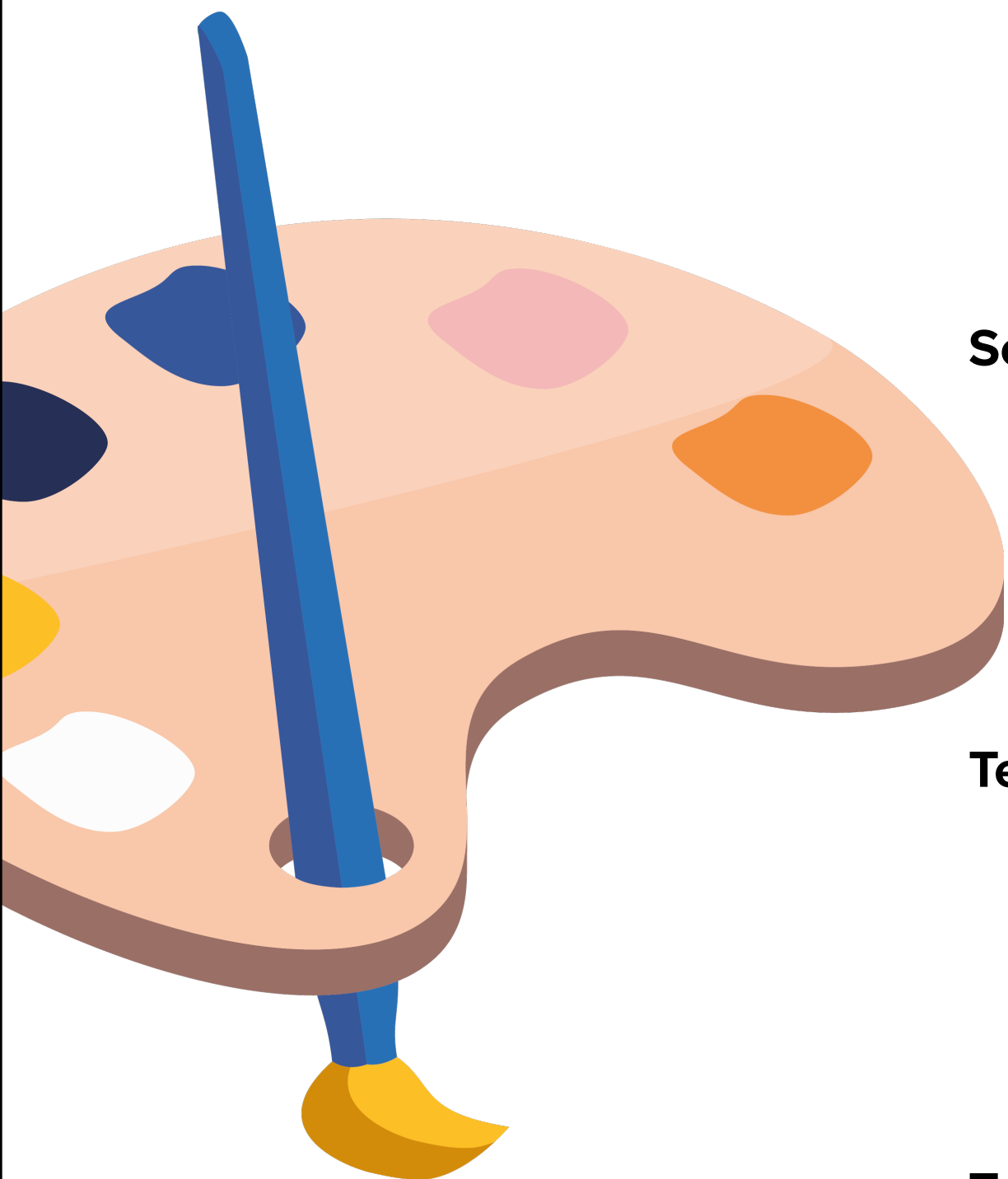


Blue 3 + Yellow

White



EZ Style Guide: Colors



Primary

White

HEX FBFBFC
RGB 251, 251, 252
CMYK 0, 0, 0, 1

Yellow

HEX FFC021
RGB 255, 192, 33
CMYK 0, 25, 87, 0

Orange

HEX EE4437
RGB 238, 68, 55
CMYK 0, 71, 77, 7

Blue 1

HEX 252E55
RGB 37, 46, 85
CMYK 56, 46, 0, 67

Blue 2

HEX 0D1E4C
RGB 13, 30, 76
CMYK 83, 61, 0, 70

Blue 3

HEX 385799
RGB 56, 87, 153
CMYK 63, 43, 0, 40

Secondary (Hues)

White

HEX FBFBFC
RGB 251, 251, 252
CMYK 0, 0, 0, 1

Yellow

HEX FFC021
RGB 255, 192, 33
CMYK 0, 25, 87, 0

Red

HEX F87E6F
RGB 248, 126, 111
CMYK 0, 49, 55, 3

Orange

HEX FE923A
RGB 254, 146, 58
CMYK 0, 43, 77, 0

Blue 4

HEX 2E71C0
RGB 46, 113, 192
CMYK 76, 41, 0, 25

Green

HEX 58CAB1
RGB 88, 202, 177
CMYK 56, 0, 12, 21

Tertiary (Tints)

White

HEX FBFBFC
RGB 251, 251, 252
CMYK 0, 0, 0, 1

Yellow

HEX FFE5A7
RGB 255, 229, 167
CMYK 0, 10, 35, 0

Red

HEX F4B8B8
RGB 244, 184, 184
CMYK 0, 25, 25, 4

Orange

HEX FFD3B0
RGB 255, 211, 176
CMYK 0, 17, 31, 0

Blue

HEX 8ED3DA
RGB 142, 211, 218
CMYK 35, 3, 0, 15

Green

HEX 8DE9E0
RGB 141, 233, 224
CMYK 39, 0, 4, 9

Tertiary (Shades)

White

HEX FBFBFC
RGB 251, 251, 252
CMYK 0, 0, 0, 1

Yellow

HEX D38B04
RGB 211, 139, 4
CMYK 0, 34, 98, 17

Red

HEX EB443A
RGB 235, 68, 58
CMYK 0, 71, 75, 8

Orange

HEX B8460F
RGB 184, 70, 15
CMYK 0, 62, 92, 28

Blue

HEX 173F60
RGB 23, 63, 96
CMYK 76, 34, 0, 62

Green

HEX 285840
RGB 40, 88, 64
CMYK 55, 0, 27, 65

Neutral

Gray 1

HEX D2D2D2
RGB 210, 210, 210
CMYK 0, 0, 0, 18, 7

Gray 2

HEX A5A5A3
RGB 165, 165, 163
CMYK 0, 0, 1, 35

Gray 3

HEX 797876
RGB 121, 120, 118
CMYK 0, 1, 2, 53

Gray 4

HEX 25282E
RGB 37, 40, 46
CMYK 20, 13, 0, 82

Gray 5

HEX 474B4A
RGB 71, 75, 74
CMYK 5, 0, 1, 71

Gray 6

HEX 0F1114
RGB 15, 17, 20
CMYK 25, 15, 0, 92

Headings (titles, h1s)

Proxima Nova 800

SubHeadings

Proxima Nova 500

Body

Proxima Nova Condensed Normal

EZ Style Guide: Mark

Mark



Example



EZ TalentMaps

EZ TalentMatch



Outbound Recruiting

Append your hiring and talent acquisition goals with a strategic approach to sourcing and engaging with candidates - even those who aren't actively looking for a new job. You will be supported by actively re-freshed talent pools, world-class machine learning, analytics, engagement and other solutions that allow your jobs to find the right talent.

Don't let your mission-critical talent recruiting rely on word-of-mouth, job boards and "professional networks". Easily let your jobs find your talent with us.

Welcome to the OUTBOUND.

Yes. Now Please

