Professional Summary

MBA candidate with a background in Biochemistry and hands-on experience in digital marketing, social media strategy, and international business development. Skilled in data-driven campaigns, brand storytelling, and expanding global market reach. Enthusiastic about innovation, attractiveness, and leveraging marketing analytics to promote quantifiable growth and interaction

Technical Skills

- **Programming Languages:** R, Python.
- **Web Technologies:** HTML, CSS/SCSS, Quarto.
- **Marketing Tools:** Meta Business Suite, Google Analytics, Canva.

Education

Work Experience