

Professional Summary

MBA candidate with a background in Biochemistry and hands-on experience in digital marketing, social media strategy, and international business development. Skilled in data-driven campaigns, brand storytelling, and expanding global market reach. Enthusiastic about innovation, attractiveness, and leveraging marketing analytics to promote quantifiable growth and interaction

Technical Skills

- **Programming Languages:** R, Python.
- **Web Technologies:** HTML, CSS/SCSS, Quarto.
- **Marketing Tools:** Meta Business Suite, Google Analytics, Canva.

Education

```
# A tibble: 2 x 5
  what                when                with      where why
  <chr>              <chr>              <chr>    <chr> <lis>
1 Master of Business Administration MBA 2025 - Expected 2027 Busine~ Cali~ <chr>
2 Bachelor of Science                2018 - 2022        Bioche~ Univ~ <chr>
```

Work Experience

```
# A tibble: 2 x 5
  what                when                with      where why
  <chr>              <chr>              <chr>    <chr> <list>
1 Content Creator    Aug 2022 - Jan 2025 DM&C Co. Ltd - Black Ro~ <NA>  <list>
2 Social Media Manager Apr 2023 - Present  Freelance                <NA>  <list>
```