RILLA x headstarter = RILLA ++

Derek Gomez │ Faith Nchang │ Lloyd Chang │ Maturi David │ Shaun Jhingoor

MEET THE TEAM

Derek Gomez

Faith Nchang

Lloyd Chang

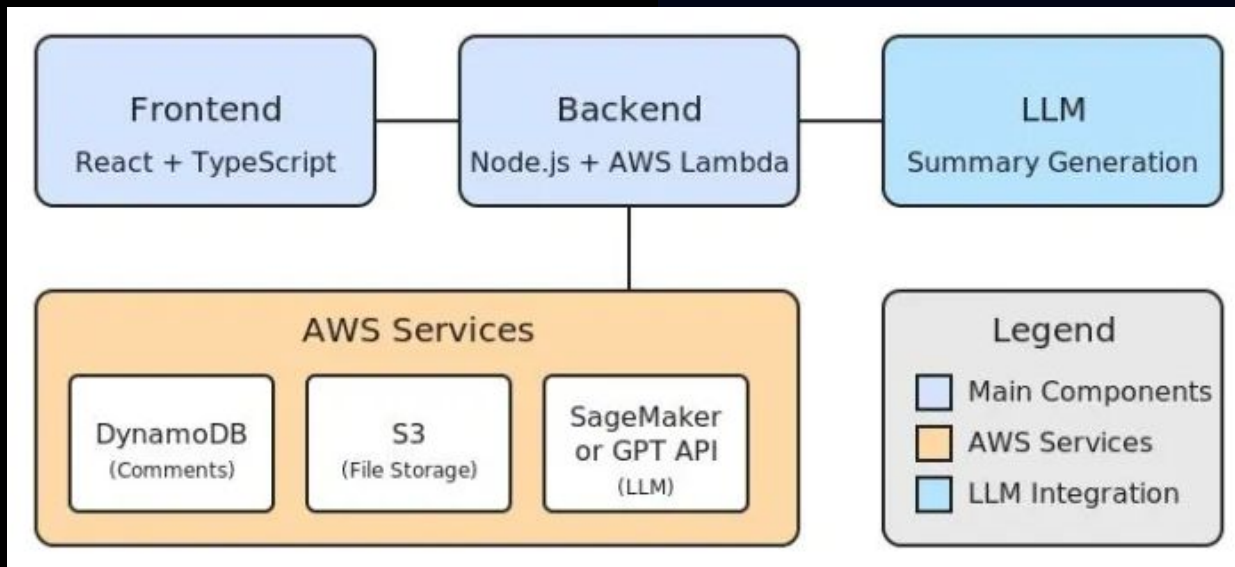Mutari David

Shaun Jinghoor

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ANALYTICS

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Empower sales teams & small business owners to reflect on customer interactions in order to identify & **improve weaknesses** in their selling strategies.

No business consultants, life coaches, or seminars needed

OUR TARGET USER

TATY, SALES LEAD

SOLUTION PT 1

Transcripts

Transcript ID: 1724548638927-8775
I'm Sebastian, the CEO and Founder of Rilla. We provide speech analytics for outside sales and service. Our focus is on analyzing conversations of doo...

Transcript ID: 1724553431720-1144
Sebastian here, Founder and CEO of Rilla and we build speech analytics to capture insights from the billions of conversations that happen in physical ...

Transcript ID: 1724554478580-9116
Hello, Mrs. Johnson. My name is Sarah from Hometown Realty. I saw that you were interested in selling your home and would like to learn more about you...

Transcript ID: 1724553658155-8107
Chris started coding in college, not as a child like many founders. He initially planned to study biomedical engineering but switched to computer scie...

Transcript ID: 1724554700440-4641
Hi, Mr. Thompson. My name is Alex from Digital Boost Marketing. I noticed you weren't investing in social media marketing and wanted to ask you a few ...

Transcript ID: 1724554710192-6658
Good afternoon, this is Emily from CloudTech Solutions. Am I speaking with Ms. Davis? Ms. Davis: Yes, this is Sarah Davis. Salesperson: Hi Ms. Davis...

Transcript ID: 1724553999431-4238
Rilla Voice offers an innovative virtual ride-along service tailored for sales and service teams, with a particular focus on outside sales in industri...

Transcript ID: 1724553818297-5275
Michael is one of the founders of a company called Rela, where he serves as the Chief AI Officer. Rela provides speech analytics for outside sales, an...

Transcript ID: 1724544737611-8833
Sebastian introduces himself as the founder and CEO of Rilla, a company that provides speech analytics for outside sales and service. Their focus is o...

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Transcript Detail

Transcript ID: 1724553431720-1144

Sebastian here, Founder and CEO of Rilla and we build speech analytics to capture insights from the billions of conversations that happen in physical stores uh if you think of a retail sales associative fast food worker bank teller flight attendant these consumer-facing employees wear a microphone connected to their phone from there our ai listens and it captures uh these conversations um and what you'll see here is that it's separating the speakers dealing with the noise and then it comes up with these series of transcripts that we use special text to transcribe so that you see it very clearly and then you get to see a bunch of analytics that we capture with natural language processing and the problem that we are solving here is that for companies that sell and distributed products offline it's very very hard to capture data they have to use focus group surveys and a bunch of mystery shoppers and these roundabout ways of collecting data they're super expensive they have to spend millions of dollars to only get a very very little data and it's very inaccurate and very slow and with this you can empower your business with the millions and millions of conversations that your actual employees are having with actual customers in actual consumption environments um so with that uh i'll wrap it up and thank you guys for listening

Generate Summary

Summary

Here is a concise summary of the conversation: Sebastian, Founder and CEO of Rilla, introduced speech analytics technology that captures insights from consumer-facing conversations in physical stores. Their AI-powered system transcribes conversations, separating speakers and noise, and provides analytics through natural language processing. The goal is to solve the problem of collecting accurate and timely data for companies that sell products offline, currently relying on expensive and inaccurate methods such as focus groups and mystery shoppers.

Comments
No comments yet.

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GIF OF HER
COMMENTING ON ONE OF
HER EMPLOYEE'S
TRANSCRIPTS

THANK YOU!

CLOSE

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