

Crediflow

hironow

What it Does - Purpose

Establishing a fair reward system
for the entertainment industry,
including movies, anime, and games.

What it Does - Objectives

- Enabling direct payments to creators through public blockchain contracts and NFTs as end credits to enable reward payments mechanisms from the early stages
- Built on the Flow blockchain to provide an interface for creating fair end credits and flexible methods for distributing rewards.

The Problem

“ The workers who make the Japanese shows the world is binge-watching can earn as little as \$200 a month. Many wonder how much longer they can endure it. Anime Is Booming. So Why Are Animators Living in Poverty? - The New York Times ”

The Problem It Solves

Enabling fair payment to creators in the content industry,
including movies, anime, and games,
by implementing direct payment mechanisms.



Fair payments are made,
and creators can receive support payments
from their admirers.

Desired User Experience: Admirer

- Holding proof of having tipped a beloved work
- Sending tips to individual creators or groups of creators

Side: Admirer Examples

- Sending tips to junior creators who worked on a minor work "A"
 - *We aim to express our passion for a work not only through tipping, but also by sending tips via end credits to creators or groups of creators, providing a more meaningful experience than a typical tipping system.

Desired User Experience: Creator

- Holding proof of participation and contribution to a work (including anonymous contributions)
- Receiving tips via the creator NFTs

Side: Creator Examples

- Ability to claim tips from passionate fans who were involved in a work during their junior years, at any time for financial gain
- *Until claimed, tips should not be considered as personal income

Desired System Image

- Different from crowdfunding. We aim to provide an experience with the completed work.
- While the creators are the main focus, we aim to limit the link between addresses and personal information.
- By utilizing the work and its end credits (contract) as intermediaries, we want to implement DeFi's LP and concepts of staking, and claiming.
 - For example, admirers can serve as liquidity providers, and only specific creators can claim rewards.