# Intro to Econometrics Statistical Inference

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# Introduction

The key concepts of statistical inference we need to understand in econometrics (or in any statistics course) are:

- Probability model: A mathematical description of random phenomenon that mimics reality.
- Estimator: A function or procedure for estimating a parameter of a probability model using observed data.
- Sampling distribution: The probability distribution of the estimator when the population is repeatedly sampled.
- Estimate: The actual outcome of the estimator from a given sample that is, the sample you have collected.

# The Bernoulli Distribution

We start with a simple probability model for binary data: the Bernoulli distribution. If a random variable Y has a Bernoulli distribution with parameter  $\pi(Y \sim Bern(\pi))$  then:

• Y takes binary values (i.e., 0 or 1)

$$Y = \begin{cases} 1, & \text{w.p. } \pi; \\ 0, & \text{w.p. } 1\text{-}\pi. \end{cases}$$

Y has the probability mass function (pmf):

$$Pr(Y = y) = \pi^{y}(1 - \pi)^{1-y}, y \in \{0, 1\}.$$

• Only one parameter,  $\pi$ , describes the entire distribution.

Examples: Tossing a coin (head/tail), voting for a candidate (yes/no), and survival (dead/alive).

# Moments of a Bernoulli Distribution

The first two moments of a Bernoulli distribution are:

• The mean, or expectation of Y, equals  $\pi$  because:

$$\mathbb{E}[Y] = \sum_{y=0}^{1} \Pr(Y = y)y$$

$$= \Pr(Y = 1) \times 1 + \Pr(Y = 0) \times 0$$

$$= \pi \times 1 + (1 - \pi) \times 0$$

$$= \pi.$$

• The variance is given by:

$$\begin{aligned} \mathsf{Var}(Y) &= \mathbb{E}[Y - \mathbb{E}[Y]]^2 = \mathbb{E}[Y^2 - 2Y\mathbb{E}[Y] + \mathbb{E}[Y]^2] = \mathbb{E}[Y^2 - \mathbb{E}[Y]^2] \\ &= \sum_{y=0}^1 \mathsf{Pr}(Y = y)y^2 - \pi^2 \\ &= \pi \times 1 + (1 - \pi) \times 0 - \pi^2 \\ &= \pi (1 - \pi). \end{aligned}$$

# Estimator for the Bernoulli Model

• If we have n observations generated independently from a  $Bern(\pi)$  random variable then:

$$\hat{\pi} = \frac{Y_1 + Y_2 + \dots + Y_n}{n}$$
$$= \frac{\sum_{i=1}^n Y_i}{n},$$

is an estimator of  $\pi$ .

• It is intuitively appealing – the observed proportion of the sample to be collected.

# Statistical Inference for the Bernoulli Model

For large enough n (rule of thumb:  $n\pi > 5$  and  $n(1 - \pi) > 5$ ):

$$\hat{\pi} \stackrel{d}{\sim} \mathcal{N}\left(\pi, \frac{\pi(1-\pi)}{n}\right)$$
.

- $\hat{\pi}$  is approximately Gaussian distributed;
- $\mathbb{E}[\hat{\pi}] = \pi$  ( $\hat{\pi}$  is unbiased);
- $Var(\hat{\pi}) = \pi(1-\pi)/n \to 0$  as  $n \to \infty$ .

# Statistical Inference for the Bernoulli Model

#### What the heck does all of that mean?

- If we repeatedly take samples, of size n, from a Bernoulli random variable, calculate the estimate for each sample, the collection of estimates will have a Gaussian distribution with mean  $\pi$  and variance  $\pi(1-\pi)/n$ .
- Simulation can help to explain this concept.
- Simulation: The reproduction of randomness by random number generators in computers.
- We will use R to do this and visualise the results but feel free to have a go at this in your favourite programming language!

# Statistical Inference for the Bernoulli Model

Here's what we're going to do:

- Create a true (made up) probability of success,  $\pi$ .
- Create the sample size, n.
- Check  $n\pi > 5$  and  $n(1 \pi) > 5$ .
- Create the number of samples (large number).
- For each sample, simulate n observations of  $Y_i \sim Bern(\pi)$  and calculate the mean.
- The collection of these means is an approximation of the sampling distribution.

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