

# MADISON TAYLOR

## Principal UX Designer | Innovative User-Centered Experiences

+1-(234)-555-1234   Email   linkedin.com   Phoenix, Arizona   Extra Field

### SUMMARY

Innovative Principal UX Designer with over 10 years of experience, excelling in user interface design and interaction models. Masterminded a UX overhaul that boosted user engagement by 45%. Passionate about translating data into user-friendly, intuitive, and elegant solutions.

### SKILLS

UI design, Sketch, InVision, Information Architecture, Axure, Interaction Design

### EXPERIENCE

#### Principal UX Designer

##### Google

01/2017 - Present   Mountain View, CA

- Led a cross-functional team in revamping a core product's UX, increasing user engagement metrics by 45% year-over-year.
- Conceptualized and implemented a user-centered design process, resulting in a 30% improvement in task completion rates.
- Streamlined complex workflows into concise, user-friendly interfaces, significantly reducing user dropout rates across platforms.
- Mentored a team of junior designers, providing guidance on UI design best practices, contributing to a 25% increase in design quality.
- Collaborated with data analysts to drive design decisions with quantifiable data, enhancing user experience satisfaction scores by 40%.
- Established robust design guidelines and specifications, working closely with developers to ensure seamless UX across multiple platforms.

#### Senior UX Designer

##### Facebook

06/2012 - 12/2016   Menlo Park, CA

- Managed the design lifecycle for major product features from ideation to deployment, enhancing user interaction by 35%.
- Played an instrumental role in a multi-platform interface redesign, resulting in a 47% decrease in user error rates.
- Conducted extensive user research and market analysis to inform strategic project decisions, leading to increased market adoption by 25%.
- Developed and maintained a comprehensive interface pattern library that streamlined design processes across departments.
- Directed collaborative design workshops that led to innovative solutions, boosting prototype iteration speed by 50%.

#### UX Designer

##### Adobe Systems

05/2008 - 05/2012   San Jose, CA

- Redesigned key software components based on user feedback, increasing customer retention by 30% within the first year of implementation.
- Enhanced the mobile app user interface, contributing to a 40% escalation in app downloads and positive reviews.
- Collaborated with product managers to align UX strategies with business goals, resulting in a 25% revenue increase for targeted segments.
- Integrated cutting-edge technologies into design practices, improving user accessibility features and gaining positive recognition industry-wide.

### EDUCATION

#### Master of Fine Arts in Design

##### California College of the Arts

01/2006 - 01/2008   San Francisco, CA

#### Bachelor of Science in Computer Science

##### University of Arizona

01/2002 - 01/2006   Tucson, AZ

# PROJECTS





## Open Source UX Design System

Developed a scalable, adaptable UX design system for open-source platforms to promote design consistency.  
[github.com/madisontaylorux-project1](https://github.com/madisontaylorux-project1)

## Responsive Interaction Model Toolkit

Created an open-source toolkit for designing responsive interactive models suitable for multi-platform applications.  
[github.com/madisontaylorux-project2](https://github.com/madisontaylorux-project2)

# KEY ACHIEVEMENTS

 <b>Enhanced User Engagement</b> Driven engagement metrics up by 45% through innovative UX design solutions, resulting in record user satisfaction.	 <b>Significant Revenue Boost</b> Contributed to a 30% increase in company revenue by aligning UX strategies with overarching business objectives.
 <b>Award-Winning App Redesign</b> Achieved industry recognition for a mobile app redesign, leading to a 40% surge in positive reviews and downloads.	 <b>Launch of a Design Pattern Library</b> Implemented a design pattern library which enhanced design efficiency and reduced project timelines by up to 50%.

# INTERESTS

<b>User Experience Innovation</b> Constantly exploring new ways to enhance user experience through creative UX design solutions and methodologies.	<b>Travel &amp; Culture Exploration</b> Passionate about traveling and exploring different cultures to gather inspiration and diverse perspectives for design.
---	---