

## **Requirement Gathering**

How many products would you place into your catalogue?

How many customers purchase products from your business every month?

How many pages would you like your e-commerce to contain?

What is your colour scheme?

Do you want this site to be viewed differently on mobile?

What is the average price of your products?

Would you like to connect your website to the social networks?

Is this business already active or are you starting a new business?

Do you prefer your website to have more pictures or more text?

Do you currently have a PayPal account?

On a scale to 1 – 10 how many people know about your business so far (1 being not much people and 10 being a lot of people)?