

Hiruy Kassa

Northfield, MN | (507) - 649 - 8441 | [LinkedIn](#) | [GitHub](#)

EDUCATION

St. Olaf College

Bachelor's of Science, Computer Science (2027)

Northfield, Mn

Cumulative GPA: 3.66

WORK EXPERIENCE

VIVATECH

Marketer

Addis Ababa, Ethiopia

Sep 2022 - Aug 2024

- Conducted targeted local marketing campaigns by placing posters, distributing flyers, and organizing promotional activities across Addis Ababa to boost brand visibility and community engagement.
- Collaborated with the marketing team to develop and execute creative strategies, using grassroots and on-the-ground approaches to expand customer reach and enhance VIVATECH's local presence.

St. Olaf College

Fitness Center Front Desk Assistant

Northfield, MN

Feb 2024 - Present

- Managed daily front desk operations, including membership verification, record maintenance, and efficient check-in processes to ensure a smooth experience for guests.
- Oversaw equipment checkouts and returns, maintaining accurate records and ensuring organization to support a well-functioning facility.

PROJECTS

- **Flag Finder:** Created a Python web application that displays country flags based on user input. The app uses a dictionary to store country names and their corresponding flag image file names for efficient retrieval. It includes ways to fix problems, like if someone enters the wrong information or a picture is missing, which makes it easier for everyone to use.
- **Personal Portfolio:** Created a personal portfolio website on GitHub Pages to showcase coding projects and skills. The site features project descriptions, technologies used, and GitHub links, demonstrating web development and version control proficiency.

LEADERSHIP & INVOLVMENTS

St. Olaf Club Soccer

Team Organizer

Northfield, MN

- I coordinate and schedule team practices and matches, keeping all players informed and engaged.
- Lead efforts in recruiting new members, organizing team-building activities, and maintaining clear communication channels among players and staff to enhance team spirit and participation.

SKILLS & INTERESTS

- **Language:** Amharic & English
- **Hobbies:** Soccer, Music and Video games