

we are Hiring



PUBLISHERS

Design and Communication Lead

We are seeking a Design and Communications Lead to lead our efforts in creating visually stunning designs and compelling communications that help our organization stand out.

In this role, you will be responsible for developing and implementing visual design and communications strategies that align with our organization's goals, as well as creating and implementing visual design guidelines and standards and leading the design of all internal and external communications, such as websites, social media, email campaigns, and presentations.

Key responsibilities include:

- Managing and mentoring a team of designers and communicators
- Collaborating with cross-functional teams to ensure consistency in messaging and branding
- Staying up-to-date on industry trends and technologies and incorporate them into the organization's design and communications
- Managing and maintaining the organization's website and social media presence

The ideal candidate will have:

- Proven experience as a Design and Communications Lead or similar role
- Strong leadership and team management skills
- Excellent design and communication skills
- Strong understanding of web design, development technologies, graphic design, typography and their best practices
- A results-driven mindset and a passion for design and communications
- A bachelor's degree in graphic design, communications, or a related field

About the job

If you are a creative and strategic thinker with a proven track record of creating visually stunning designs and compelling communications, we want to hear from you.

We offer a competitive salary package and benefits, along with a dynamic and fast-paced work environment that encourages creativity and professional growth.

Send us your CV and Cover Letter along with your references to reachout@imaginewe.rw.

Only completed applications filled through [here](#) will be considered.