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pruning, pest management and problems in the areas of cultivation, maintenance and marketing of coconut and also to elicit the prospects. By applying various statistical tools, factors involved in performance and problems were analyzed and their significant relationships were carefully studied...

5. [Impact of Cloud Computing and Big Data Analytics on Business](#)

by: Sonia V. Soans

**Abstract:** Business organisations are working more effectively on producing smarter outputs which can support financial benefits, and revenue generation simultaneously lowering the cost of the business risks. In order to do this it is necessary to have an appropriate perception of the business and this is very well done through business analytics which helps in increasing the business accomplishments. Business Analytics using the substantial data generated by big data and cloud is preferably used for achieving appropriate results. This paper highlights the use of cloud computing and the big data which can be used for analytics to generate useful inference...

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