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**BARANI HYDRAULICS INDIA PRIVATE LTD,
COIMBATORE**

An Epitome of Entrepreneurial Success

Dr. SANGEETHA NATARAJAN

Associate Professor, VIMS, Coimbatore.

It's often easier for aspiring entrepreneurs to hear the positive steps they need to take for lasting success, rather than the pitfalls to avoid. New entrepreneurs, the source of innovation that our economy so desperately needs, must walk a fine tightrope driven by time and resource management. Focus and execution become the watchwords for success.



**Barani Hydraulics
India Pvt. Ltd.**

This is the story of M/s. Barani Hydraulics India Private Ltd based in Coimbatore.

Neither endowed with impressive educational attainment, nor having the industry background an erstwhile employee of Lakshmi Machine Works, a leading Textile Machinery manufacturing industry in Coimbatore, transformed into an innovative entrepreneur at the prime age of twenty seven and established his own unit. For twelve long years he struggled to have a foot hold in the manufacturing of Hydraulic Machines.

The Person and the growth trajectory

The person is Mr. T.K. Karuppanaswamy who started as a small scale unit in the year 1988 with a meager capital of