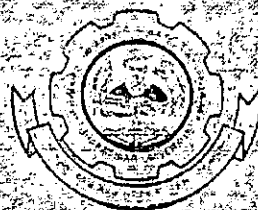Folio : D 01570

BHARATHIAR UNIVERSITY

COIMBATORE - 641 046

Ph.D. PROVISIONAL CERTIFICATE

This is to certify that .... RENJITH KUMAR R .... has qualified for

the award of the Degree of **DOCTOR OF PHILOSOPHY** of this University in

.... MANAGEMENT .... on 11/08/2017 after having

completed the requirements prescribed for the award of the Degree.

Coimbatore - 641 046

Date : 2 2 AUG 2017

Controller of Examinations

Ref. No.COE/Ph.D./2017/1521   Date: 22/08/2017

NOTIFICATION

It is hereby notified that subject to ratification of the Syndicate of the University, after considering the reports of the duly constituted Board of Examiners on the thesis submitted and public Viva-Voce Examination taken by the undermentioned candidate for the Ph.D. Degree, has accepted the thesis and declared him/her qualified for the award of the Degree of Doctor of Philosophy (Ph.D.) of Bharathiar university with effect from **11/08/2017.**

The Candidate may take the degree at the ensuing Convocation. The thesis can be published if the candidate so desires.

Name of the Candidate   : RENJITH KUMAR R

Name of the Guide   : Dr.S.Sankaranarayanan,
                              Professor (Retd.)
                              Bharathiar School of Management,
                              Bharathiar University,
                              Coimbatore - 641 046.

Department   : Management

Institution   : Bharathiar University

Subject   : MANAGEMENT

Faculty   : Social Sciences

Title of the Thesis   : A study on the effectiveness of television advertisements for branded Jewellery

Date of Registration   : 01/01/2010

Mode of Research   : Part-time

Controller of Examinations
Bharathiar University,
Coimbatore -641 046.

To ✓
Candidate through the Head of the Department/Principal/Director
Registrar, Bharathiar University
Head of the Department concerned
Supervisor of the Candidate
University Librarian
Convocation Section