# Dr. Babasaheb Ambedkar Marathwada University AURANGABAD- 431 004. MAHARASHTRA (INDIA)

NAAC Accredited A

BCUD Office : (0240) 2403223

Registrar Office: (0240) 2403334

Fax (BCUD)

: (0240) 2403224 & 2403335

E-mail:

; bcud.office@bamu.ac.in : (0240)2403122

Ph.D. Office Ph.D. E-mail:

: phdsection@bamu.ac.in

Web Site:

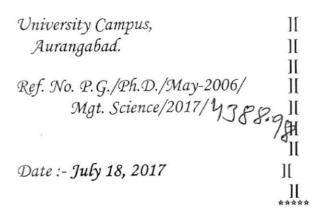
: www.bamu.ac.in



UNIVERSITY CAMPUS, AURANGABAD-431 004 (Maharashtra) INDIA

## NOTIFICATION

It is hereby notified that, the thesis entitled, "ROLE OF ADVERTISEMENT IN SERVICE SECTOR WITH REFERENCE TO LIFE INSURANCE BUSINESS" submitted by Mr. Mushtag Ahmed has been accepted by this University for the award of Ph.D. Degree in subject of Business Administration under the faculty of Management Science is as per UGC regulation 2009 (UGC Minimum standard and procedure for award of Ph.D. degree regulation 2009 published in Gazette of India no. 28 dated July 11-17, 2009 inpart III section 4) Mr. Mushtaq Ahmed has been declared eligible for the award of the said Degree. The candidate submitted his thesis under the guidance of Dr. G.A. Nikam, Research Guide, 46, Venu, Dashmeshnagar, Aurangabad.



Registrar

P.T.O.

#### Copy forwarded with compliments for information to :-

- 1] The Secretary, University Grants Commission, New Delhi.
- 2] The Secretary, Association of Indian Universities, Rouse Avenue, New Delhi.
- 3] The Deputy Secretary, (Library & Documentation), Association of Indian Universities, AIU 16 Kotla Marg, New Delhi.
- 4] The Director, Information & Library Network Centre (INFLIBNET), Near Gujarat University, Guest House, P.B. No. 4116, Navrangpura, Ahmadabad 380 009.
- 5] Dean, Faculty of Management Science, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.
- 6] Dr. B.V. Sangvikar, Professor, Dept. of Management Science (PUMBA), Dean Faculty of Management, SPPU, Savitribai Phule Pune University, Pune.
- 7] Dr. A.B. Karkundrikar, 345, Ekdant Apartments, Nehru Road, Tilakwadi, Belgaum 590 006 Karnataka.
- 8] Dr. G.A. Nikam, Research Guide, 46, Venu, Dashmeshnagar, Aurangabad.
- 9] The Director, Department of Management Science, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.
- 10] Director, Knowledge Resource Centre, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.
- 11] Director, Board of Examination & Evaluation, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.

E:\Ph.d Doc\my files\Notification 2016\Commerce & Mgt. Sci\Notification of management sci 2016.docbamu Page 104

#### DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY

AURANGABAD – 431 004. (MAHARASHTRA (INDIA) NAAC ACCREDITED A

Registrar



Office: (0240)-2400441 Director: 2403222

FAX NO. 2403224 & 2403335 Telegraphic Add.: BAMUSITY

D.O. No. R/PG/Ph.D./May-2006/2017/ 4 3 8 7 July 18, 2017

### Dear Mr. Mushtaq Ahmed,

I am happy to forward a copy of the Notification of the result of your Ph.D. Thesis.

I take this opportunity to congratulate you on behalf of the Hon'ble Vice-Chancellor, Members of the Management Council and Teachers, Students and Staff of the University for your achievement of the highest academic degree of Ph.D. in the subject of Business Administration under the faculty of Management Science.

I am sure, you will continue to take more and more interest in the research in your subject.

I wish you successful and happy career in your future life.
With best wishes,

Registrar

Mr. Mushtaq Ahmed,

C/o. Dr. G.Ā. Nikam, Research Guide, 46, Venu, Dashmeshnagar, Aurangabad.