

Sharvari G. Patil

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EDUCATION

University of Cincinnati, Carl H. Lindner College of Business

Bachelor of Business Administration

Spring 2026

GPA: 3.86/4.0

Majors: *Information Systems and Marketing* | **Certificate:** *Directing Film & Television*

- Relevant Coursework: Database Design, Innovation Models, Brand Management, Programming

Awards: *NEXT Innovation Scholar* | *Dean's List (x5)* | *Neil Armstrong Moonshot Award* | *1st place @ UC's Global Health Case Competition '23* | *Conference Presenter @ OSU LeadOn*

SKILLS

- Software/Management Tools: Google Suite, Microsoft Office Suite, Adobe Suite, FigJam, Blender 4.1, ERWin, ORACLE(RDBMS), Open AI Tools (GPT- 4+, Gemini), ServiceNOW, Qualtrics
- Languages: C#, SQL, HTML, Spanish, Hindi, Marathi
- Soft Skills: Design & Systems Thinking, Market Research, Strategic Foresight, Trend Analysis, Project Management

INDUSTRY EXPERIENCE

Consultant + Project Manager (*Contracted*) | *1819 INNOVATION HUB*

Sep 2024 – Dec 2024

Great American Insurance Group

- Led a cross-functional team to analyze and propose strategic utilization of underused space at 1819 Innovation Hub, resulting in actionable insights that contributed to a 15% increase in operational efficiency.
- Conducted and analyzed 15+ stakeholder interviews with GAIG employees to identify space optimization.

Market Research Consultant (*Contracted*) | *ORIBE HAIR CARE*

Feb 2024 - May 2024

Consumer Insights

- Performed primary and secondary user research by interviewing 20+ employees, salon artists, and consumers to find out what drives the need + demand for secondary packaging for hair care.
- Created an actionable plan for the firm to work with existing consumer perception, while making packaging changes.

Strategy Consultant (*Contracted*) | *MOLTON BROWN LONDON*

Sep 2023 – Nov 2023

Generative AI

- Investigated the viability of utilizing AI systems (52+) to create digital content, based on cost, flexibility and efficiency.
- Delivered an insights report consisting of solid projections and model content to be considered by the firm when addressing the consumer.

PROFESSIONAL EXPERIENCE

IT Intern | *Carl H. Lindner College of Business* | Cincinnati, OH

Apr 2024 – Present

- Troubleshooting around 20+ tickets per day dealing with hardware and software help through ServiceNow.
- Re-installing all computer systems in the building; working on their imaging, cable management and driver updates.

Business Strategy Intern | *DevTown* | Mumbai, India

May 2023 – Aug 2023

- Analyzed industry trends, competitor strategies, and market opportunities to support strategic decisions.
- Contributed to developing marketing and financial models through cross-functional collaboration.

Review Session Leader + Tutor | *Learning Commons* | University of Cincinnati

April 2023 – April 2024

- Led review sessions and study tables for Applied Calculus for 100+ peers over the course of two semesters.
- Worked with the education committee to facilitate improved individual help by approaching niche learning strategies.

Member Services Supervisor | *Campus Recreation Centre* | University of Cincinnati

Dec 2022 – Present

- Streamlining member welfare by supervising customer service, sales, equipment, and software management.
- Committing to the interviewing, hiring, and training processes every rotation; supervising employee satisfaction.

Social Media Manager | *Access Scholarships* | Virtual

Oct 2022 – May 2023

- Ideated and created short-form video content on both TikTok and Instagram by conducting research on what's trending among high-school and college students in the U.S.; increased traffic and engagement by 60%.