



# Template Website Questionnaire

## Questionnaire for Website Design Template #\_\_\_\_\_ (template choice)

To assist us in creating a website design that best represents your school, we ask that you take a few minutes to complete the questions below about your school. This questionnaire will be kept confidential and will only be used to assist Cherry+Company in the design of your website. If you have any questions, please contact Ashley Chango at [achango@cherryandcompany.com](mailto:achango@cherryandcompany.com) or 727.393.7737.

Provide your school name, address and contact information as you would like it to appear on your website

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### Template Website Design Parameters

1. Will you be migrating your own content? (check one) ☐ Yes ☐ No

#### Logo/School Seal/Tagline

2. Do you have an existing logo? (check one) ☐ Yes ☐ No

If yes, please supply the high resolution vector art/Illustrator EPS (preferred)

3. Do you have a school seal? (check one) ☐ Yes ☐ No

If yes, please supply the high resolution vector art/Illustrator EPS (preferred)

4. Do you have a school tagline? (check one) ☐ Yes ☐ No

If yes, list your school's tagline \_\_\_\_\_

### Colors

5. What are your school's colors? Be specific: 'royal blue' rather than 'blue' \_\_\_\_\_

PMS ink colors (If known) \_\_\_\_\_

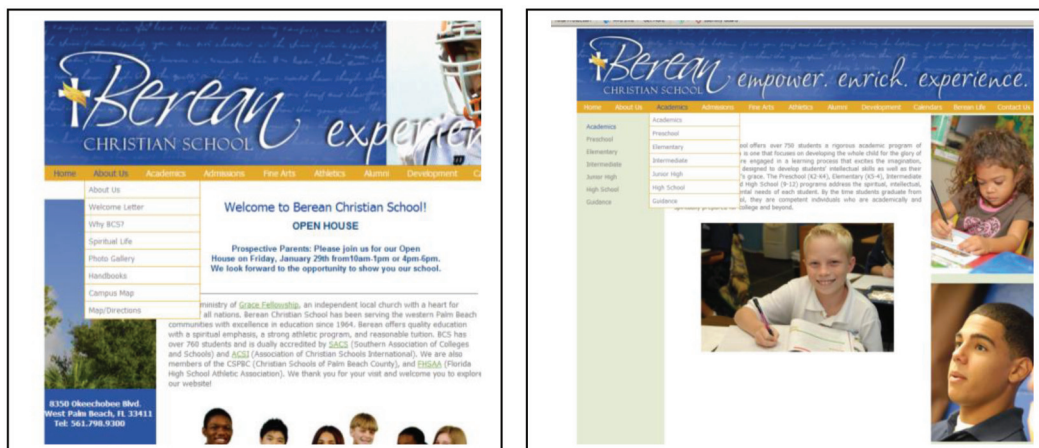
6. Please list any colors to avoid in the design \_\_\_\_\_

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7. Please send a variety of previously printed marketing materials (examples: brochure, viewbook, letterhead, business card, bumper stickers, bags). List materials being sent \_\_\_\_\_

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Examples: Homepage and Subpage with drop down menu

### Design

8. If you currently have a website, provide your school's website address (URL) \_\_\_\_\_
9. Please supply your top level navigation layout in order (what appears on your home page or what you would like to appear on your home page) \_\_\_\_\_  
\_\_\_\_\_
10. Which photo treatment do you prefer for your homepage banner? (check one)  
☐ Slideshow    ☐ Flash (only available with template #400 or template #403)    ☐ JQuery  
 If JQuery, provide 5 words/phrases for us to incorporate into your homepage banner \_\_\_\_\_  
 \_\_\_\_\_
11. Do you want a drop down menu from your main navigation menu? (see examples above)    ☐ Yes    ☐ No
12. Which label do you prefer for the RenWeb parents login button? (check one)  
☐ Login to RenWeb    ☐ Login to RenWeb Parents Web    ☐ Parents Web  
☐ Login to Parents Web    ☐ Other \_\_\_\_\_
13. Do you want the Google Search feature on your homepage?    ☐ Yes    ☐ No
14. Please list any additional buttons you would like included on your website beyond the RenWeb login  
 \_\_\_\_\_  
 \_\_\_\_\_
15. Please list the URLs of your school's main competitors \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Thank you!**

Please return the completed questionnaire to Cherry+Company,  
 Attn: Ashley Chango, fax 727.398.0088 or email [achango@cherryandcompany.com](mailto:achango@cherryandcompany.com)