

# USABILITY TEST PLAN DASHBOARD

## AUTHOR

## CONTACT DETAILS

## FINAL DATE FOR COMMENTS

### PRODUCT UNDER TEST

What's being tested? What are the business and experience goals of the product?

A dance website  
Business goal: The website is devoted to providing dance info to persona to address their info need, but also supports the promotion of small business of street dance. Its main business revenue comes from paid product placement and percentage of deals made through the website.(more details in the analysis paper,part B)

### BUSINESS CASE

Why are we doing this test?  
What are the benefits? What are the risks of not testing?

It is to identify whether the UI design is understandable and useful to users and how meaningful or it is possible to make content accessible after signup/ log in.  
Benefits: according to the test results, it can adjust the design appropriately based on user experience. If not testing, the web might lack usability to lose users and become a dead web.

### TEST OBJECTIVES

What are the goals of the usability test? What specific questions will be answered?  
What hypotheses will be tested?

- 1 Do people understand the navigation tab?
- 2 Is the navigation easy to let users find their way (get the info users want)?
- 3 How meaningful to add the signup/log in function into the web?
  - 3a.Will people sign up/login for deals?
  - 3b.Is is good to make forced registration to access the content? (First reaction whether user direct look for or sign up first to look for info?)
  - 3c.Do people realize they get deals to purchase as registered user?

### PARTICIPANTS

How many participants will be recruited? What are their key characteristics?

Participants: 6 student dancers  
Persona: Student dancers who are keen on street dance and eager to improve their dance competence to be professional dancer in the future.

### EQUIPMENT

What equipment is required?  
How will you record the data?

Computer  
Record Screen

### TEST TASKS

What are the test tasks?

1 Attend a one of competitions you want  
(see first reaction, ppl will sign up/log in first or direct go for? )

2 Get deals to buy a 街舞周边, and tell me how much u will spend?

3 If you want to take hiphop class, find one of hiphop teachers and tell me what his/her dance class schedule

### RESPONSIBILITIES

Who is involved in the test and what are their responsibilities?

Yue, student dancers, voluntary test users and dance info hunger, the website might be helpful to her.  
Qing, student dancers, voluntary test users and dance info hunger, the website might be helpful to her.  
Lucia, CU dansostudent dancers, voluntary test users and dance info hunger, the website might be helpful to her.  
Shao,student dancers, voluntary test users and dance info hunger, the website might be helpful to her.  
Yan,student dancers, voluntary test users and dance info hunger, the website might be helpful to her.  
Maggie, student dancers, voluntary test users and dance info hunger, the website might be helpful to her.

### LOCATION & DATES

Where and when will the test take place? When and how will the results be shared?

It took place via online zoom, i send my figma link to users, and let them share the screen to me, and i record the screen.

## PROCEDURE

What are the main steps in the test procedure?



# USERFOCUS



Dr David Travis @userfocus

## THANKS FOR BEING PART OF THE USERFOCUS COMMUNITY

I love creating articles, resources and eBooks for the user experience community.

But it's my consulting and training work that pays the bills.

If you want to support the work that I do, here are some ideas.

### ATTEND A WORKSHOP

Attend a public training courses. You'll find an up-to-date schedule here:

<https://www.userfocus.co.uk/training/index.html>

### INVITE ME IN

I can bring my workshops to you and run them for a fixed all-inclusive fee no matter where you are. You'll find more information on in-house training here:

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<https://www.udemy.com/user/davidtravis/>

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