Ahmed Hissam
Digital Marketer & Jr. Full Stack Developer

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Professional Summary

I am a certified Digital Marketer & Junior Full Stack Developer with 1.5 years of experience in Digital Marketing along with a certificate from an in-person course that was 6 months in duration. I help businesses ensure a strong online presence by creating and implementing effective social media strategies, setting up websites with SEO and Digital Marketing best practices in mind along with the latest AIO methods, help set up tracking codes for ads and conversion, manage social media accounts, set up a website or improve functionality with my web development background, help improve landing page conversions, create and run paid ad campaigns, perform keyword research for both organic and paid results etc. I currently don't have any professional experience working for a company, however, I have practical experience implementing all the items mentioned above along with working with web frameworks like React and Next JS, or CMS like WordPress with plugins like Yoast SEO and Elementor. I have a great understanding of audience engagement and retention in text and video content and metrics like bounce rates, CTR etc. from frequent social media exposure.

Skills

SEO Skills: On Page SEO, Technical SEO, Off Page SEO, Keyword Research, Website Audit, Internal & External Linking Strategies, Backlinks, Schema Markup Setup, XML Sitemap Validation, Competitor Analysis, GSC, Google Analytics, GBP, Semrush, Ahrefs, Click Through Rate, Conversion Rate Optimization, Landing Page Optimization, Bounce Rate, Organic Traffic, Paid Ranking.

Digital Marketing Skills: Social Media Management, YouTube SEO, Google Ads, Meta Ads, Creating Ad Campaigns.

Front End: HTML, CSS, JavaScript, React, Next JS, Tailwind CSS.

Back End: Express JS, EJS, Node, Postgres SQL, MongoDB

Other Skills: Git and GitHub, Netlify, Ubuntu, WordPress, Custom Themes, Child Themes, Yoast SEO, Elementor.

Experience

Cordra Studios (In Construction)   *November 06, 2025 - Present*
Self-Owned

- Turned a Figma UI design prototype into code with Next JS and Tailwind CSS, maintaining exact line height, proportions, sizes, spacing and positioning. Involved usage of React components and handling server and client components. Some usage of TypeScript syntax.
- Deployed on Netlify, which involved fixing errors detected during the CI deployment process.
- Implemented No-Index SEO tags to prevent the in-construction site from appearing on Google.
- This project will involve setting up the website to appear on Google Search Results with the best SEO measures, setting up GSC, GA, GBP, Pixel Tracking Code or Conversion API and managing Social Media profiles for the online agency.

Languages

English: C1 Advanced, Written and Spoken

Bangla: Native, Written and Spoken

Certifications

- Creative IT Institute: *Digital Marketing*
- Semrush Academy: *SEO Basics*
- HubSpot Academy: *Digital Marketing Fundamentals*
- HubSpot Academy: *SEO*

Personal Information

Nationality: Bangladeshi.
Date of Birth: April 25, 2005.
Marital Status: Unmarried.
Address: Rupnagar R/A, Mirpur, Dhaka, Bangladesh.

Job Preferences

Work Permit: I have a work permit in Bangladesh.

Visa/Sponsorship: I will not require a visa or sponsorship now or in the future as I intend to work from my current place of residence.

Setting: On-Site or Remote.

Commute: Can commute within Dhaka, Bangladesh.