

Ahmed Hissam

Digital Marketer, SEO Specialist & Full Stack Developer

Phone: +880 01828095911 | Email: ahissam05@gmail.com | Dhaka, Bangladesh

Portfolio: <https://hissam.org> GitHub: <https://github.com/hissamdev>

Professional Summary

I am a certified Digital Marketer & Junior Full Stack Developer with ~1.5 years of experience in Digital Marketing along with a certificate from an in-person course that was 6 months in duration. I help businesses ensure a strong online presence by creating and implementing effective social media strategies, setting up websites with SEO and Digital Marketing best practices in mind along with the latest AIO methods, help set up tracking codes for ads and conversion, manage social media accounts, set up a website or improve functionality with my web development background, help improve landing page conversions, create and run paid ad campaigns, perform keyword research for both organic and paid results etc.

I currently don't have any professional experience working for a company; however, I have practical experience implementing all the items mentioned above along with working with web frameworks like React.js and Next.js, or CMS like WordPress with plugins like Yoast SEO and Elementor. I have a great understanding of audience engagement and retention in text and video content and metrics like bounce rates, CTR etc. from frequent social media exposure.

Skills

SEO Skills: On Page, Off Page, Technical SEO, Keyword Research, Competitor Analysis, Site Audit, Linking Strategies, Backlink Creation, Schema Markup, XML Sitemaps, Robots.txt, Google Search Console, Google Analytics, Google Business Profile, Semrush, Ahrefs, Click Through Rate, Conversion Rate Optimization, Landing Page Optimization, Bounce Rate, Organic & Paid Ranking

Digital Marketing Skills: Social Media Management, YouTube SEO, Google Ads, Meta Ads, LinkedIn & Pinterest Ad Campaigns

Front End: HTML, CSS, JavaScript, React.js, Next.js, Tailwind CSS, TypeScript, Figma

Back End: Node.js, Express.js, EJS, PostgreSQL, Prisma, Supabase, MongoDB, Mongoose, Atlas, Beginner in Java & Python

Other Skills: Git and GitHub, Netlify, Ubuntu, WordPress, Custom Themes, Child Themes, Yoast SEO, Elementor, User Retention & Engagement

Communication Skills: Strong communicator in English with a good accent and excellent writing skills, avoiding redundancies, understanding teamwork & leadership, focusing on productive communication, critical thinker, problem solver & team player, able to work without supervision.

Experience

[Hissam.org](https://hissam.org) (under construction)

- This project will involve setting up the website to appear on Google Search Results, setting up GSC, GA, GBP, Pixel Tracking Code or Conversion API and managing Social Media profiles for the online agency.
- Implemented No-Index SEO tags to prevent the in-construction site from appearing on Google.

- Designed UI in Figma ensuring clean UI and UX for the best results with pixel perfect implementation of Tailwind in React & Next.js
- Built the portfolio website with Next.js and deployed on Netlify through GitHub
- Experience with React hooks, SSR, SSG, PPR, route groups, nested layouts, parallel routing, Link and Image components, libraries like pathname, setting up metadata and connecting Google Analytics
- Worked with useState, useEffect and browser cookies for conditional rendering
- Experience using Vite, Typescript, Tailwind, Git and GitHub, Ubuntu

Languages

English: C1 Advanced, Written and Spoken

Bangla: Native, Written and Spoken

Certifications

- **Creative IT Institute:** Digital Marketing (In person, certificate received)
- **Semrush Academy:** SEO Basics (Online)
- **HubSpot Academy:** Digital Marketing Fundamentals (Online)
- **HubSpot Academy:** SEO (Online)

Personal Information

Nationality: Bangladeshi

Date of Birth: April 25, 2005

Education: SSC (GPA 5)

Marital Status: Unmarried

Religion: Islam

Address: Rupnagar R/A, Mirpur, Dhaka, Bangladesh.

Reference

Name: Rozi Osman

Relationship: Professional Mentor

Title: Senior Faculty

Company Name: Creative IT Institute

Email: roziosman.cit.bd@gmail.com

Phone: +880 01321201887

Job Preferences

Work Permit: I have a work permit in Bangladesh

Visa/Sponsorship: I will not require a visa or sponsorship now or in the future as I intend to work from my current place of residence (remotely if necessary)

Setting: On-Site or Remote

Commute: Can commute within Dhaka, Bangladesh for on-site roles

Contact: Prefer through email, available on phone and Whatsapp