

How have events throughout history impacted the way we fly now?

Questions/Key Points	Notes
<p>Yeah, flying is pretty uncomfortable nowadays, but you gotta do what you gotta do</p> <p>Airplane food tastes bad because you don't taste things as well in the air, but also because the food is cheaply made.</p> <p>Regionals exist because of the hub-and-spoke model.</p>	<ul style="list-style-type: none"> ● Economy class <ul style="list-style-type: none"> ○ https://www.cntraveler.com/story/the-dark-side-of-basic-economy ○ https://www.consumerreports.org/airline-travel/what-you-should-know-about-basic-economy-airfares/ ○ In order to stay competitive in pricing, airlines have offered basic economy fares at a similar price to LCC fares. You can't bring a carry-on. ○ BUT, it turns out that basic economy is quite beneficial for airlines themselves ○ "Market segmentation" - most people don't want to fly basic economy, so they pay extra for standard economy ○ Standard economy - usually includes a carry on bag, sometimes a checked bag (usually not on domestic; international - 1 or 2) ○ The seat and service are usually the same ● International Airlines <ul style="list-style-type: none"> ○ https://simpleflying.com/flag-carrier-airline/ ○ Many countries have designated flag carriers; that is, the airline is associated with the government of the country ○ Many countries also only have one or two airlines; thus, less competition ● Airplane food <ul style="list-style-type: none"> ○ https://www.vox.com/the-goods/2020/2/10/21117507/airplane-food-explained ○ Airplane food is oversalted since you can't taste as well under high cabin altitude and dry air ○ Most US airlines have stopped serving meals during domestic flights even though many international airlines still do ○ A result of cost-cutting due to recession, high oil prices, etc. ○ US airlines have only recently stopped serving peanuts, which is kinda ridiculous. Took them long enough ○ Mass produced by a company like LSG or GateGourmet ● Regional Airlines <ul style="list-style-type: none"> ○ Why do people hate regional flights so much? ○ People really hate CRJ200s (and E145s for that matter) ○ The airplanes are super small and cramped; the seats are small and uncomfortable, you have to gate check your bag for the most part; The flight itself is so short that you sometimes spend more time getting to the airport and taxiing out than you actually fly ○ https://www.transportation.gov/policy/aviation-policy/small-community-rural-air-service/essential-air-service ○ https://www.statista.com/topics/4287/regional-airlines-in-the-united-states/ ○ Essential air service - many regionals serve small, rural airports through funding from the federal government ○ Part of the hub and spoke model - major airlines operate flights from hub to hub and regionals take care of the rest. This is why regionals DBA American eagle, united express, delta connection ● Transcontinental flights <ul style="list-style-type: none"> ○ Usually the most competitive routes for major airlines; hence they invest a

Essential Question:

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	lot into the product, esp for premium cabins.
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Summary

The way the airline industry operates today is primarily a result of technology, competition, and deregulation. Often, the way to compete is to try and cut costs, which can explain why flying sucks for the consumer, who doesn't have much of a choice. However, the industry survives and thrives because it is necessary for the world to operate.