Design Choices – Modules 5 & 6

My choices for design on my website were mainly centered on the usability of the site, always looking towards the user and their needs. My portfolio website, though it definitely needs to be creative-looking to stand out in the crowd, doesn’t need many flourishes and nifty techniques in order to be user-friendly. Because of the kind of work I would like to get into, I would like my design to be easy to access and use frequently, in case the people who frequent it need only a certain amount of information, or just need to contact me. This is how the design for my website was born.

My color choices weren’t manifested from anything significant, other than the fact that I liked the colors themselves. I chose two neutral colors and three other colors that would complement each other on my website, and coordinated those colors using the repetition principle in CRAP.

Adding a picture and the Search option on the heading below my name allows for users to not only associate what I’m saying with my face (to add to a more professional reputation), but also gives them easy access to any resource that they would need from me by a simple search. Adding the slogan in the middle, “Writer in the Accessibility of Archiving” gives them three key words to associate me with: “writer”, “accessibility”, and “archiving”. These are keys words to the kind of work I would like to do, and it is only fitting for them to be at the top.

My inspiration for a lot of this website has to be contributed to Kristen Byers’ portfolio site.

In essence, my entire website is focused on usability for a wide range of users. Hopefully, with this design, I will have accomplished that.