

HITANSH NAGDEV | Berkeley, CA (94704) | (341)3338269 | [LinkedIn](#) | hitansh@berkeley.edu

A data-driven and customer-centric product manager with a demonstrated history in developing impactful products for B2B cloud-based software. Passionate to work in the e-commerce, fin-tech, and the transportation industry.

EDUCATION

University of California, Berkeley

May 2022

B.A. Data Science, B.A. Economics

GPA: 3.5

Coursework: Economic statistics and econometrics, structure and interpretation of computer programs, data structures and programming methodology, macroeconomics, microeconomics, principles and techniques of data science, product management, design methodology, data mining, software engineering, data inference and decisions, concepts of probability.

Certificate: SCET – Sutardja Centre for Entrepreneurship and Technology (UC Berkeley - Industrial Engineering)

PROFESSIONAL EXPERIENCE

RingCentral – Product Management Intern (Belmont, CA)

June – Aug 21

- Automated and accelerated data migration in the user deployment process for onboarding of enterprises (1000+ users)
- Drastically decreased the sales cycle by reducing onboarding time by >50% and decreased user upload error rate by 33%
- Collaborated cross-functionally with multiple stakeholders (professional services, customer support/training, and sales) to identify and prioritize pain points and managed weekly sprints as a product owner in an agile environment using JIRA
- Designed wireframes (Miro) and implemented A/B tests for prototypes (Figma) while collaborating with the design team
- Wrote thorough product requirement documents including epics and user stories for engineers and development teams

Logitech – Project Manager Consultant

June 21 – Dec 21

- Led a team of 8 analysts to discover and validate customer needs for iPad and its accessories in the college market
- Defined project scope based on competitor analysis and extensive market research to drive product strategy for the Crayon
- Analyzed internal and survey data (500+ responses) and 80+ interviews to present key insights for hardware improvements

Adobe - Product Management Consultant

Aug 20 – Feb 21

- Drafted a lighter version of Adobe Illustrator and a revised onboarding flow to decrease user complexity for beginners
- Used SQL to analyze survey data obtained from 800+ gen z users to prioritize and reduce the number of tools by 40%
- Significantly increased customer satisfaction by decreasing the number of clicks to perform basic tasks by 50%

UberEats – Product Strategy Consultant

Jan - May 20

- Consolidated the UberEATS user interface to address consumer pain points based on survey data of 500+ users
- Presented key insights from problem exploration, secondary research, and customer feedback to multiple stakeholders
- Pitched an actionable go-to-market strategy with defined success metrics to introduce meal plans for college students

Climate Action Guide Inc. - Data Analyst (Berkeley Skydeck)

June – Aug 20

- Formulated a predictive model for analyzing data on the risk imposed by land subsidence on assets based in 15 countries
- Monetized the impact of extreme climatic events via stress testing the vulnerability curves with historical data points
- Predicted loss in economic terms of assets for businesses, industries, and residences with both short and long-term goals

PROJECTS

Venmo – Industrial Engineering 186 - (Prof: Kenneth Sandy)

Aug 21 – Dec 21

- Recruited and led a team of 8 students (designers and engineers) to introduce a recurring payment feature on Venmo
- Used scrum agile methodology that involved maintaining product backlogs on JIRA and conducting bi-weekly sprints
- White-boarded wireframes, user flows, and basic prototypes on Figma to reduce no. of clicks for payments by >60%
- Averaged a 93.3% net promoter score for 200+ users and presented our project to investors in Berkeley's Collider Cup

Data Mining and Analytics: Predicting Wildfires

Aug 21 – Dec 21

- Used multiple machine learning models like K-means clustering, logistic regression, neural network, and decision trees
- Ensembled all prediction models to predict the no. of acres burned and days elapsed by wildfires in California from 2013 to 2020 with a testing accuracy of 71.86% and used a total of 40 features

Personal Website

Dec 21

- Developed a fully interactive website from scratch using HTML, CSS, and JavaScript to display my past work and projects

Spam and Ham E-mail Classifier – Data Science Project (Machine Learning)

Oct 20

- Classified emails as spam or ham with a logistic regression classifier to strike a trade-off between precision and recall
- Performed transformation on the test dataset to be able to make predictions with an accuracy rate of ~88%

INTERESTS

Technical Skills – Agile, scrum, user stories, A/B testing, data analysis, go-to-market, UI/UX, software engineering, machine learning

Tools – JIRA, Figma, Canva, Miro, Microsoft Office, Qualtrics, Tableau, Sketch **Programming** – SQL, Python, Java, CSS, HTML, R