"PACKS – Packaging And Control Kit System"

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PACKS

Packaging And Control Kit System

PACKS – PACKAGING AND CONTROL KIT SYSTEM

➢ **PACKS** – PACKS is an Acronym

➢ **P – Packaging** : Focuses on efficient and secure handling of products for delivery.

➢ **A – And** : Represents the integration of various essential eCommerce elements.

➢ **C – Control** : Introduces measures to eliminate middlemen and enhance transparency.

➢ **K – Kit** : Offers a bundled, ready-to-use platform for sellers and buyers alike.

➢ **S – System** : Functions as a unified structure connecting trusted vendors with consumers.

❑ **Introduction to PACKS**

❖ **What is PACKS**?

✓ A direct eCommerce platform offering a seamless shopping experience.

✓ Eliminates middlemen to ensure better pricing and transparency.

❖ **Why PACKS**?

✓ Because the name easily convey the meaning and its purpose.

✓ It has a flare of patriotism to it.

Problems Within Existing System

1. Limited Reach – Many platforms struggle to serve Tier 2 & Tier 3 cities, leaving a large customer base underserved.

2. Time-Consuming Process – Lengthy product searches, checkout delays, and slow deliveries make shopping inefficient.

3. High Manpower Requirements – Traditional commerce models require extensive workforce management for sellers, logistics, and customer support.

4. Increased Product Prices – Middlemen and commissions drive up costs, making products more expensive for consumers.

5. Resource-Intensive Operations – Managing multiple sellers, warehouses, and logistics networks leads to higher operational costs.

Need For New System

1. Wider Reach – A direct vendor model ensures seamless access to Tier 2 & Tier 3 cities, expanding market coverage.

2. Faster Shopping & Delivery – Eliminating middlemen streamlines processes, reducing delays in order fulfillment.

3. Reduced Manpower Costs – Automating order processing, logistics, and customer support lowers operational workforce dependency.

4. Lower Product Prices – Direct sourcing from manufacturers minimizes extra charges, making products more affordable.

5. Efficient Resource Utilization – Optimized inventory and logistics management cut down unnecessary resource consumption.

Proposed New System - PACKS

PACKS is a **multi-vendor, multi-buyer eCommerce platform** that connects sellers directly with consumers, eliminating middlemen to ensure affordable pricing, buyer & seller authenticity.

Key Features of the Proposed System :-

1. Multi-Vendor System – Allows multiple vendors to list and sell products directly, ensuring authenticity and competitive pricing.

2. Multi-Buyer System – Supports multiple customers simultaneously with a seamless shopping experience.

3. Product Listing – Vendors can easily upload product details, images, and pricing.

4. Placing Orders – Customers can browse, add items to the cart, and place orders for one or multiple products simultaneously.

5. Delivery Tracking System – Real-time shipment tracking keeps customers updated on order status.

Technologies Used

1. Template Management and Template Inheritance – Django framework provides in itself the feature of template management and also provides support for inheritance of one template into another.

2. Static Files and Media Files – Django framework also provides its efficient method of managing static files and media files by creating root directories.

3. Django Localhost Server – Django framework provides its own local server for testing and hosting the website for development and debugging.

4. Default User Model – Django framework provides a default user model which used to the store data of all type of users.

5. Django Authentication – Django framework provides predefined function of Authenticate, Login and Logout which can be used to perform authentication of a user , it's login and logout activities.

Technologies Used – Continued

6. Dynamic Url Routing – Django framework provides support to create and use dynamic urls for routing to webpages.

7. CSRF Token – CSRF stands for Cross Site Request Forgery , Django framework in all its forms uses a csrf token to ensure the integrity of the data passing via forms.

8. Django ORM – ORM stands for Object-Relational Mapping, Django framework uses object relational mapping to map each object member of a class as a field in the database. It provides easy, fast and efficient controls. We can fetch records faster.

9. Django Admin Interface – Django framework provides a default admin interface which can be used to create admins and super-admins. Admins are those with staff privileges and super-admins have all privileges of all tables.

10. Easy Integration with Other Python Modules – Django itself being a python module, it allows seamless integration with other python modules such as pillow and csv for better functionality in the overall projects.

Future Enhancements

1. Payment Gateways – Modern payment gateway systems such as billdesk and razorpay can be added to provide support for online transactions.

2. Add Sale Function – Other functionalities such as creating a sale can be used to increase data traffic on the website.

3. Increase Filters – The number of filters can be increased in the near future.

4. Review and Rating System – A review system can be introduced to leave review on the purchased product by the buyer.

5. Profile Management – Profile management will allow users(buyer & sellers) to manage their own profile records and details.

6. Increase Responsiveness – The overall responsiveness of the website can be increased by using better animatronics and reactive css.

7. More Reports – We can integrate other python modules like Matplotlib to make better infographical and statistical reports

Conclusion

PACKS is a powerful multi-vendor, multi-buyer eCommerce platform designed to directly connect sellers with consumers, removing intermediaries to promote transparency, authenticity, and affordability. By offering key features such as a robust multi-vendor system, seamless support for multiple buyers, easy product listing, efficient order placement, and real-time delivery tracking, PACKS delivers a smooth and user-friendly shopping experience. This innovative approach not only ensures competitive pricing and genuine products but also simplifies the overall process for both vendors and buyers, making it a promising solution in the evolving digital commerce landscape.

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2. **Learning** – Geek for Geeks – https://www.geeksforgeeks.org/

W3 Schools – https://www.w3schools.com/django/index.php

3. **Debugging** – Stack Overflow – https://stackoverflow.com/questions

4. **Other General Links** – Google , Youtube , Wikipedia , Github , Udemy

5. **General Utility Softwares** – Canva , Word , Excel , Powerpoint

6. **Chrome Extension** – GoFullPage

7. **Books Referred** –