

The Code

FICTS Team
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Dear potential sponsor,

FICTS is hosting UTeM first Hackathon, The Code on May 15th , 2016. The event will last 12 hours and bring 50+ students from UTeM.

We created HiTeaTech to foster a community of FTMK students dedicated to challenge themselves with fun, interesting projects. To that end, we host weekly programming workshops, organize trips to Hackathon and organize our own first ever Hackathon.

Our goal for the Hackathon is to provide a place for students to work on the projects that interest them most and for us to help showcase their talent. Not to mention, Hackathon is an well-known activity event where people meet and engage in collaborative computer programming to come out with product in the end of event. By bringing Hackathon to UTeM, we aim not only to bring exposure to the students, in the same time also provides a rich tech talent pool with practical experience to companies and cooperates.

To make it happen, we need some awesome sponsors, and would love for you to be one of them. There are few sponsor benefits to gain :

1. Recruiting

Hackathons give you incomparable access to top technical talent

2. Live Feedback / Adoption on your Products

Hackathons also allow real-time observation of potential clients trying out your product. Imagine this as a weekend of high speed and high quality user/functionality testing

3. Brand Recognition / Exposure

The Code will give you exposure to a weekend of early adopters, tester, potential customers or future employees.

We are interested in bringing top companies to UTeM to interface with students, and we think you would be a great fit. We offer several sponsorships tiers, and are happy to work with you to suit your needs.

We look forward to working with you for this Hackathon. If you have any questions, comments, or would like to talk about what else we can provide you as a sponsor, please send an email to hiteatech@gmail.com or visit to our website <http://hiteatech.github.io/hackathon.html>

Thank You,

HiTea Tech Team

Sponsor Tiers

	Bronze RM 300	Silver RM 500	Gold RM 1000
General			
Company / API presentation	Yes	Yes	Yes
Tech Talk		15 min	15 min
Closing Talk			10 min
Recruiting			
Mentors at event	Yes	Yes	Yes
Access to resume		Yes	Yes
Access to participant info			Yes
Branding			
Mention during open and close	Yes	Yes	Yes
Logo on website	Yes	Yes	Yes
Logo on program		Yes	Yes
Logo on t-shirt			Yes
Hackathon, sponsored by...			Yes
Booths at the event		Yes	Yes

Other Forms of sponsor

Food / Snack / Drink

Full meal, snacks, energy drink / coffee, etc

Swaggies

T-Shirt, Hoodies, Stickers, Poster, bottle, buttons, etc

Others

Sleeping bag, beans bag, refrigerators, microwaves, projectors.