

WIREFRAME DESIGN

Amazon Sales Data Analysis

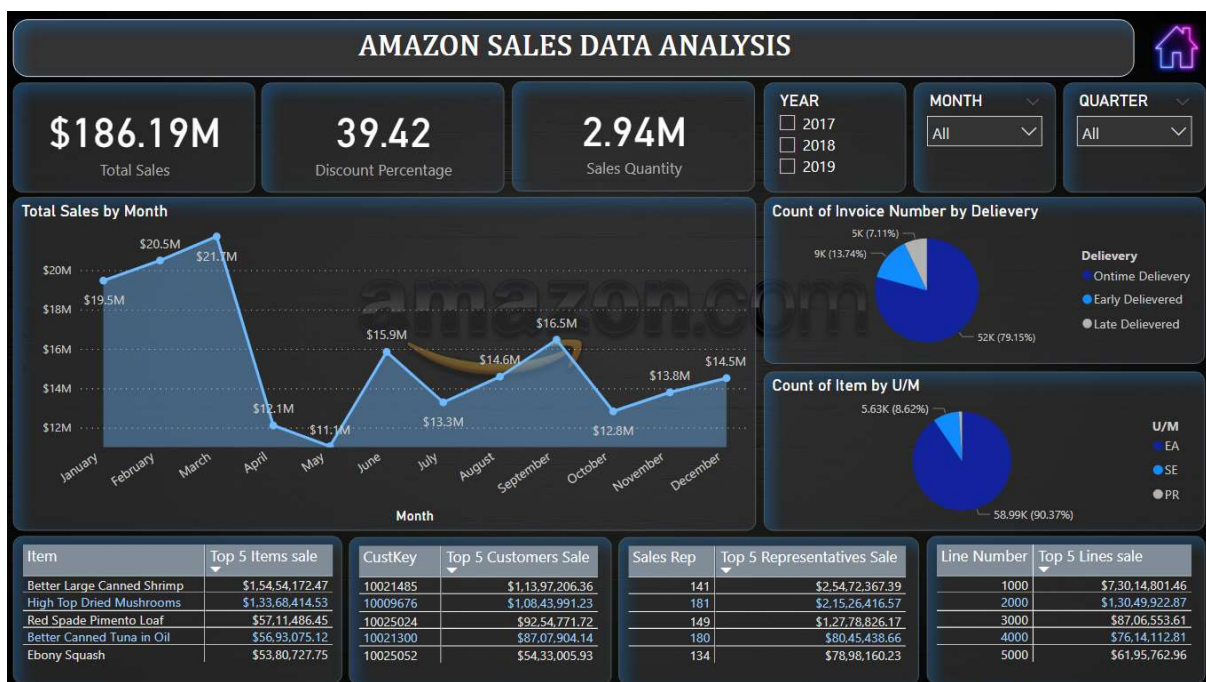
1.Homepage

- According to the requirement AMAZON SALES DATA ANALYSIS DASHBOARD is divided into two parts
 - Sales Data Analysis.
 - Sales Data Relationship.

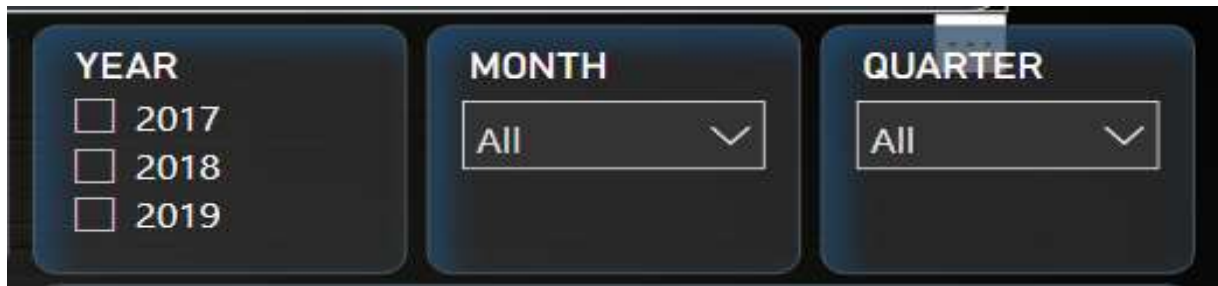


2.Sales Data Analysis

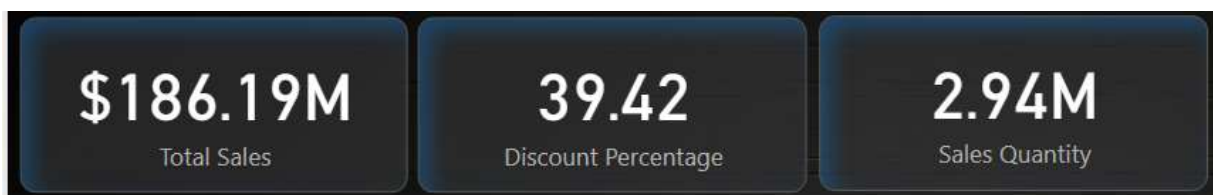
- As given in the problem statement Dashboard made for performing sales analysis



- As per problem Statement Sales trend can be analysed Monthly, Quarterly And Yearly for that slicer is provided as shown in the below figure.



- Cards introduced to show Total Sales, Discount percentage and Total Sales quantity for Selected time interval.

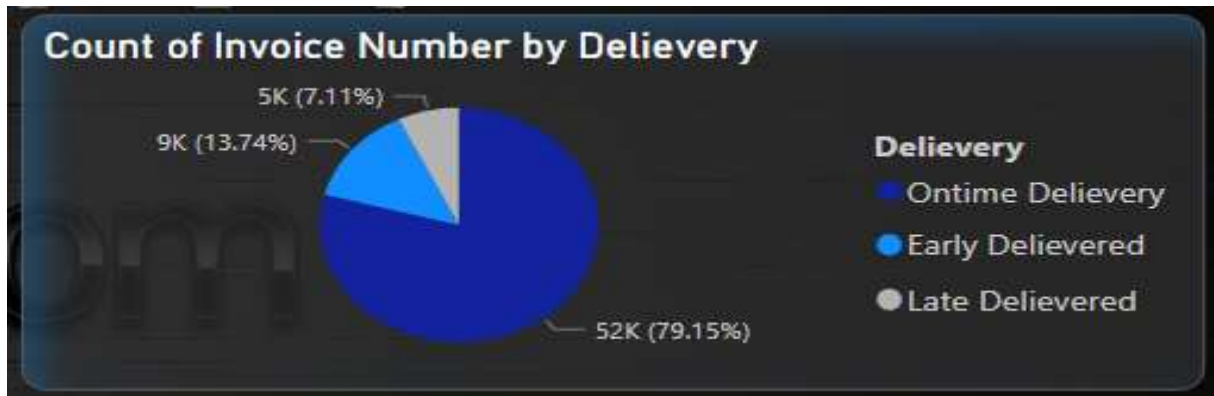


- Sales trend shown by Area chart as Time interval on X axis and Sales on Y axis.



- Type of Delivery categorized in three section
 - Ontime delivery
 - Early delivered
 - Late delivered

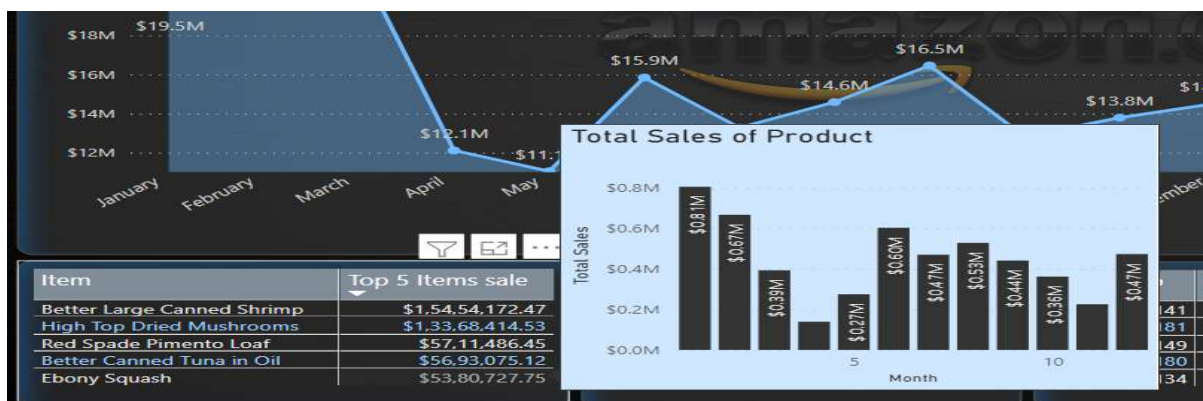
And counted in terms of invoiced made.



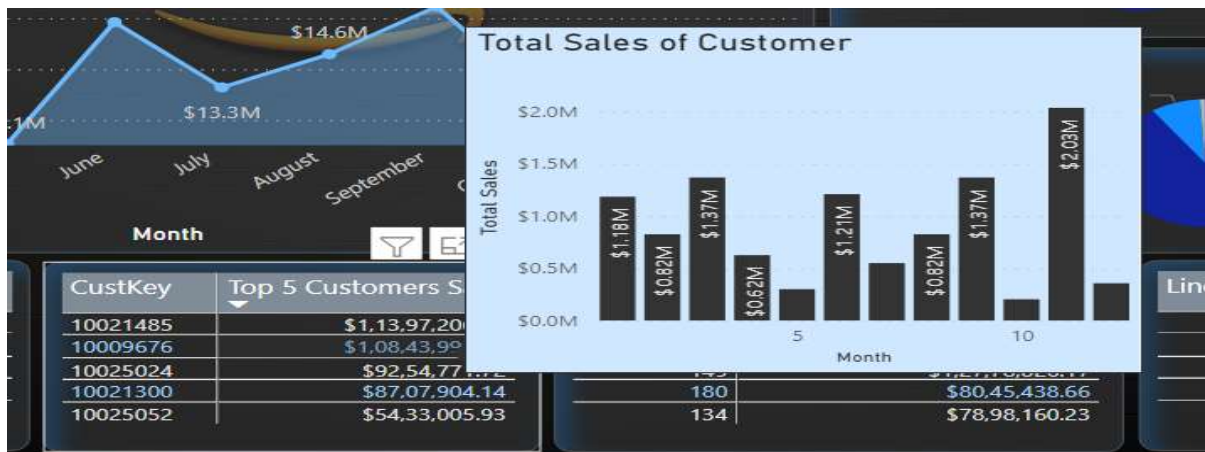
- Items counted according to its Unit of Measurement



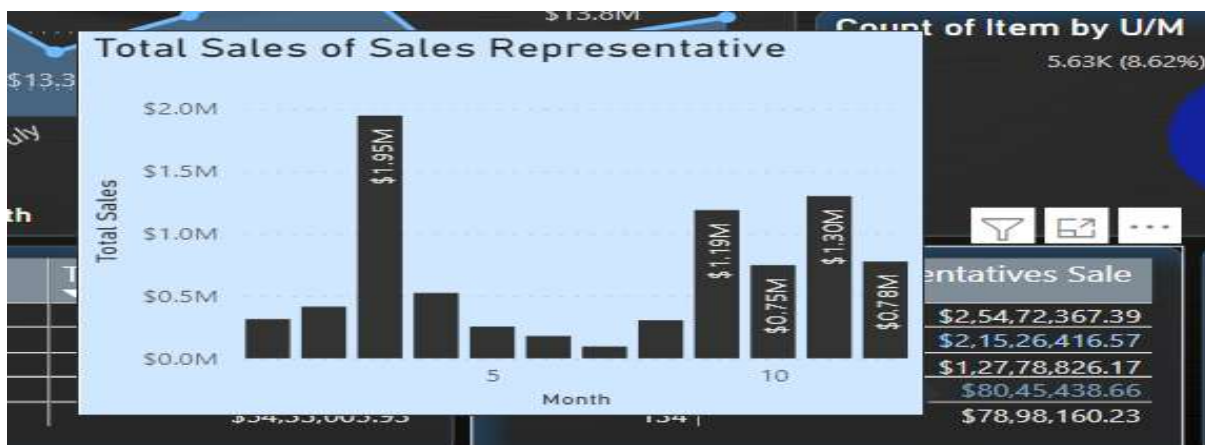
- Top 5 items are shown by Table and after hovering mouse on particular field it visualizes its total sales for particular item.



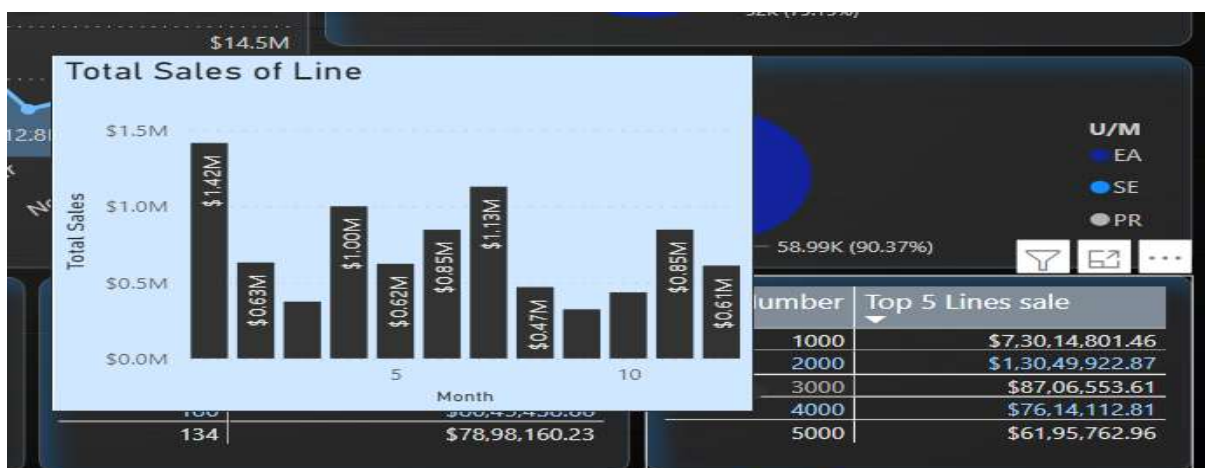
- Top 5 customers are shown by Table and after hovering mouse on particular field it visualizes its total sales for particular customer.



- Top 5 Sales representative are shown by Table and after hovering mouse on particular field it visualizes its total sales for particular Sales representative.

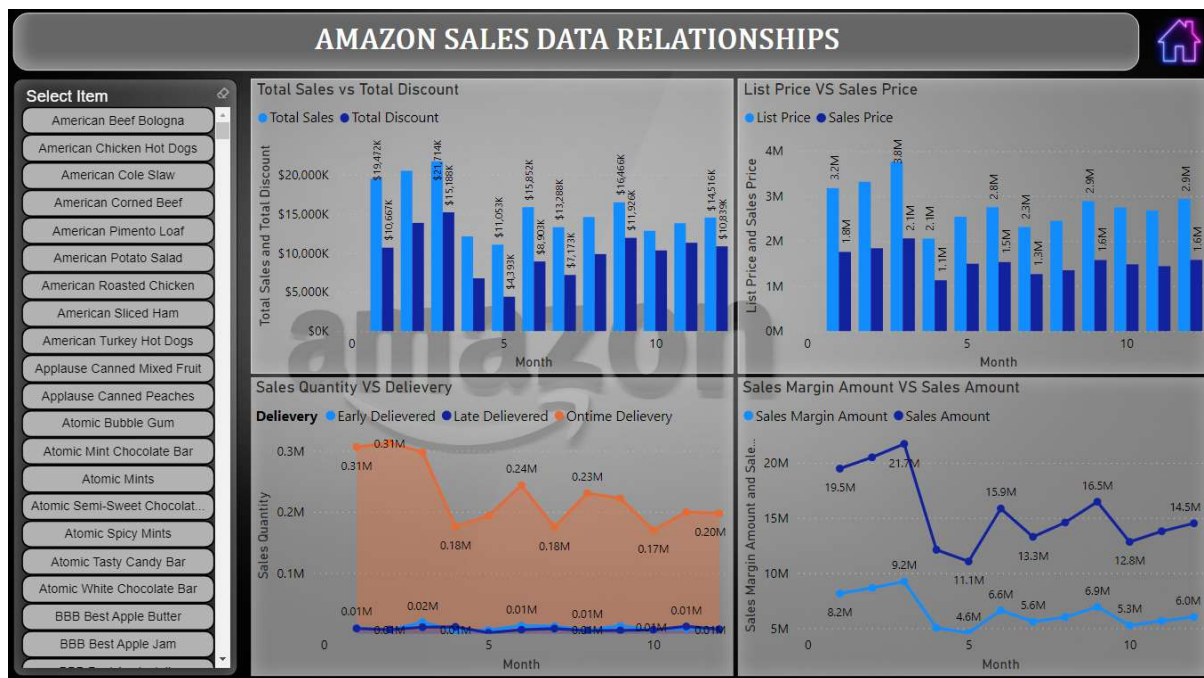


- Top 5 lines are shown by Table and after hovering mouse on particular field it visualizes its total sales for particular line.



3. AMAZON SALES DATA RELATIONSHIPS

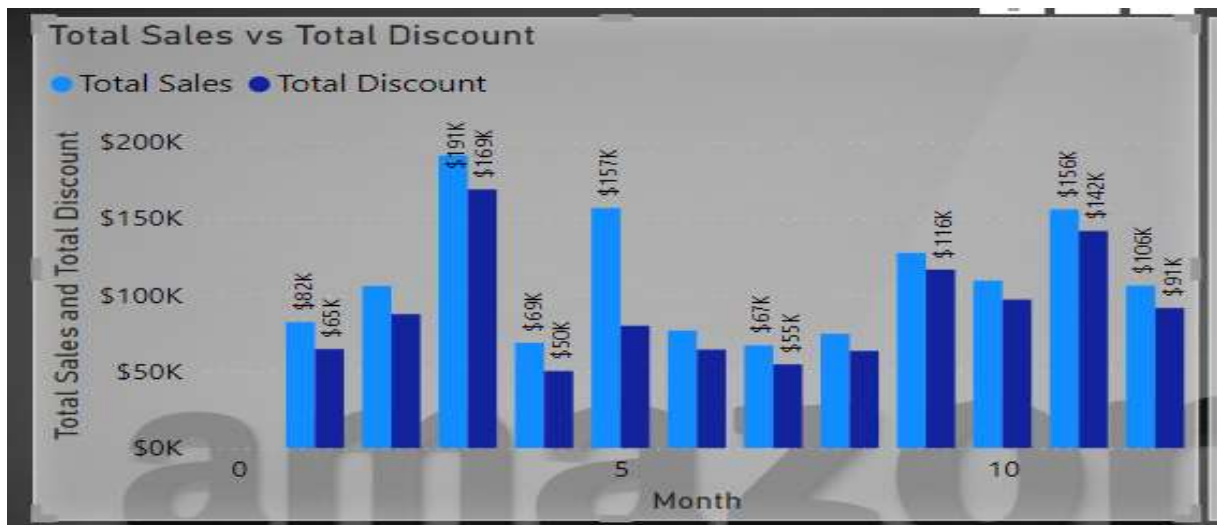
- According to Problem statement Key matrices and relationships found from data and classified according to Items



- To classify the relationships according to item slicer introduced by the names of Items.



- Total Sales VS Total Discount compared by using Clustered Column chart.



- List price VS Sales Price compared by using Clustered Column chart.



- Sales Quantity VS Delivery compared by using Area Chart.



- Sales Margin Amount Vs Sales Amount compared by using Line Chart.

